



OFFICIAL NOTICE AND AGENDA

of a meeting of a City Board, Commission, Department, Committee, Agency, Corporation, Quasi-Municipal Corporation, or sub-unit thereof.

Meeting of the: **FINANCE COMMITTEE**
Date/Time: **Tuesday, February 22, 2022 at 5:15 PM**
Location: **City Hall (407 Grant Street) - Council Chambers**
Members: Lisa Rasmussen, Michael Martens, Dawn Herbst, Deb Ryan, Sarah Watson

AGENDA ITEMS

- 1 Minutes of the previous meeting(s): (2/08/22)
- 2 Discussion and possible action regarding the purchase of a used Hazardous Materials Team response tractor-trailer
- 3 Discussion and possible action on rescinding prior resolution #12-0705, Joint Resolution of the Economic Development and Finance Committees approving the sale of to be surveyed Wausau Business Campus Expansion Area land at 9500-9600 Innovation Way to Composite Envisions (or their assignee) and reverse Tax Increment Financing (TIF) payments for 2 years not to exceed a total of \$49,000, adopted September 24, 2019
- 4 Discussion and possible action on ARPA rating matrix
- 5 Discussion and possible action authorizing the employment Flash Vote for Community ARPA surveys
- 6 Discussion and possible action Amending Employee Handbook 4.07 – Protected Service Employees
- 7 Discussion and Possible Action Creating a Temporary Part-Time Deputy Assessor Position
- 8 Discussion and Possible Action regarding the application for ARPA American Recovery Funds for the Water PFAS Treatment Investigation and Pilot Bench Testing and related budget amendment

Adjourn

Lisa Rasmussen, Chairperson

This meeting is being held in person and via teleconference. The lines of those public members monitoring the meeting by phone will be muted during the meeting. Members of the media and the public may attend in person or by calling **1-408-418-9388**.

The Access Code is: 2497 531 3072 Password: Wausau1

Members of the public who do not wish to appear in person may view the meeting live over the internet on the City of Wausau's YouTube Channel <http://www.tinyurl.com/WAAMedia>, live by cable TV, Channel 981, and a video is available in its entirety and can be accessed at <https://tinyurl.com/WausauCityCouncil>. Any person wishing to offer public comment who does not appear in person to do so, may e-mail mary.goede@ci.wausau.wi.us with "Finance Committee public comment" in the subject line prior to the meeting start. All public comment, either by email or in person, will be limited to items on the agenda at this time. The messages related to agenda items received prior to the start of the meeting will be provided to the Chair.

NOTICE: It is possible and likely that members of, and possibly a quorum of members of the Committee of the Whole or other committees of the Common Council of the City of Wausau may be in attendance at the above-mentioned meeting. No action will be taken by any such groups.

This Notice was posted at City Hall and faxed to the Daily Herald newsroom 2/18/22 at 3:00 PM

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 (ADA), the City of Wausau will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the ADA Coordinator at (715) 261-6590 or ADAServices@ci.wausau.wi.us to discuss your accessibility needs. We ask your request be provided a minimum of 72 hours before the scheduled event or meeting. If a request is made less than 72 hours before the event the City of Wausau will make a good faith effort to accommodate your request.

Other Distribution: Media, (Alderspersons: Peckham, Neal, Kilian, Wadinski, McElhaney, Larson), *Rosenberg, *Jacobson, *Groat, Department Heads

FINANCE COMMITTEE

Date and Time: Tuesday, February 8, 2022 @ 5:15 pm., Council Chambers

Members Present: Lisa Rasmussen, Sarah Watson, Michael Martens, and Dawn Herbst

Members Excused: Deb Ryan

Others Present: Maryanne Groat, Jean Frankel, Toni Vanderboom, Liz Brodek, Kaitlyn Bernarde, Anne Jacobson, Katie Rosenberg, Eric Lindman

In accordance with Chapter 19, Wisc. Statutes, notice of this meeting was posted and sent to the Daily Herald in the proper manner. The meeting was called to order by Chair, Lisa Rasmussen.

Minutes of the previous meeting(s): (1/25/22)

Motion by Watson, second by Herbst to approve all the minutes of the previous meeting on 1/25/22. Motion carried 4-0.

Discussion and possible action regarding budget modification request of \$25,000 seed money for Wausau's 150th Anniversary

Jean Frankel, Mayor's Office, explained they had a very late start planning the 150th and have a lot of startup expenses. She stated they want to make sure the celebration really showcases Wausau, but also use it as a marketing tool. She noted they are planning business showcases, self-guided tours, and there will be events every month to which a history hotspot will be added, so they will need to advertise and order promotional products. She stated they are looking for donors or sponsors but are requesting seed money from last year's budget surplus. Lisa Rasmussen noted the memo states savings from the Mayor's Office and Council will cover most of it.

Motion by Watson, second by Herbst to approve the budget modification request. Motion carried 4-0.

Discussion and possible action on renewal of leaf baling contract with Baumann Lawn Care & Landscaping LLC and amendment of terms and sole source justification

Motion by Martens, second by Herbst to approve. Motion carried 4-0.

Discussion and possible action on sole source contract with Olson Paving, Inc. for hauling baled leaves

Motion by Watson, second by Martens to approve. Motion carried 4-0.

Discussion and possible action on an Agreement with Hsu's Ginseng Farm LLP DBA for accepting the City's yard waste material

Motion by Martens, second by Watson to approve. Motion carried 4-0.

Discussion and possible action on an Agreement with Olson Paving, Inc. for accepting the City's yard waste material

Motion by Herbst, second by Martens to approve. Motion carried 4-0.

Discussion and possible action on an Agreement with Kafka Granite, LLC for brush grinding/chipping at the yard waste site

Motion by Watson, second by Herbst to approve. Motion carried 4-0.

Discussion and possible action approving multi-year sole source marketing partnership with the Community Foundation of North Central Wisconsin

Rasmussen stated there is an opportunity to do some marketing to our residents to retain residents and talent to draw young talent back to their hometown after their education.

Motion by Martens, second by Herbst to approve the sole source. Motion carried 4-0.

Discussion and possible action repurchasing 8104 Enterprise Drive held by 26&7 Investments, dba AC & Sons, for \$25,000

Rasmussen explained the city sold the property to AC & Sons, but due to Covid and the costs of construction increasing they are not going to be able to build and want us to buy it back. She commented she did not have a problem with repurchasing it from them with a caveat that if another project comes along which the property is suited for that it be offered up and sold.

Motion by Herbst, second by Martens to approve repurchasing 8104 Enterprise Drive. Motion carried 4-0.

Discussion and possible action on acquisition of 106 E. Wausau Avenue (Divepoint)

Rasmussen stated this is the one parcel in that area that the city does not own and is strategically placed where we have plans to do all kinds of other things. This item is time sensitive because the real estate deal expires 2/20/2022.

Michael Martens questioned if where this property sits is considered to be one of the key puzzle pieces of the whole north riverfront development. Liz Brodek confirmed it was key because the city currently owns the land to the south with the large Wausau Chemical facility and the Water Treatment facility set to be decommissioned in 2023; and own the land to the north, the former Great Lakes Cheese site of approximately 6.6 acres. This is just a tiny puzzle piece in the middle of that large city owned portion that we could eventually comprehensively redevelop. It is also sitting at a prime intersection of where we could position or reposition the road.

Maryanne Groat stated the resolution has a provision in it for a budget modification. There was \$225,000 in the 2022 Tax Increment District #12 budget for land redevelopment expenses. The balance of \$75,000 would come from a place marker in the 2022 budget for parking improvements.

Motion by Watson, second by Herbst to approve the acquisition of 606 E Wausau Avenue as negotiated by staff. Motion carried 4-0.

Discussion and possible action approving conveyance of Tot Lot at 822 S. 5th Ave. from the Community Development Authority to the City of Wausau

Jamie Polley stated the Park Department has been maintaining this lot since it was created and is something that we just applied for a Community Development Block Grant to update the playground next year.

Motion by Watson, second by Martens to approve the conveyance. Motion carried 4-0.

Discussion and possible action on ARPA rating matrix

Rasmussen stated the Finance Committee has already approved the application forms for the funds. The scoring matrix will allow us to weigh those projects against one another competitively, as we do in CIP.

Groat commented this is onetime money, so if we increase future ongoing burdens, it is something that needs to be considered as they look at projects. The Federal Government's main goal was to try to provide benefit to vulnerable populations so there are extra points to providing service to those types of activities. We want the projects to be impactful to the city. She added if they find the matrix isn't working to their liking, they can tweak it over time.

Sarah Watson questioned the reason for the cost criteria of \$1 million. Groat stated that is something that can be stricken if they wish or make a different amount. Watson felt they shouldn't throw the \$15 million all at one thing, but a finite amount may be limiting. *Discussion followed.* Groat indicated she would work on it and bring it back to the next meeting, as well as a mockup of an online survey.

Discussion and possible action on budget modification police department carpet

Rasmussen noted the carpet has been on the CIP in the past but not been funded, but there are certain high traffic areas that are bad. Groat stated the carpet company recommended they buy all the squares at once and install them as they have time.

Motion by Herbst, second by Martens to approve the budget modification. Motion carried 4-0.

CLOSED SESSION pursuant to 19.85(1)(e) of the Wisconsin Statutes for deliberating or negotiating the purchase of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons required a closed session regarding approving appraisals and offering price reports for the 72nd Avenue Multiuse Trail Project for the following properties: 7575 Bombardier Court, 7255 Stewart Avenue, 7500 Stewart Avenue, 720 S. 72nd Avenue, 400 S. 72nd Avenue, and 400 N. 72nd Avenue

Motion by Watson, second by Martens to convene in closed session. Roll Call Vote carried unanimously.

Reconvened into Open Session.

No action taken on closed session item.

Adjourn

Motion by Herbst, second by Watson to adjourn the meeting. Motion carried unanimously at 6:00 pm.

DRAFT



From: Robert Barteck, Fire Chief
To: Finance Committee
Date: February 15, 2022
Subject: Purchase of used HazMat Tractor & Trailer

Purpose:

To discuss the use of Wausau Fire Department HazMat funds generated from the State Regional HazMat Response and Marathon County contracts for the purchase of a used HazMat Response tractor and trailer from Madison Fire Department.

Recommendation:

We recommend that you approve the transfer of \$125,000 Hazardous Materials funding (Line 129 2590) to Fleet Management to purchase a used Hazardous Materials response tractor-trailer from the Madison Fire Department.

Facts or Considerations:

Background:

The City of Wausau Fire Department, Hazardous Materials Response Team, has annual contracts with the State of Wisconsin and Marathon County. Each year the department collects \$81,000 from the State and \$20,000 from County to provide on-call emergency response in the county and region for Hazardous Materials incident mitigation. The department uses funds received to purchase equipment and staff time during training and response. Each year, the department carries over unused funds to build enough for large capital purchases like the proposed tractor-trailer response rig.

Discussion:

The current HazMat response rig is a 1991 40' gooseneck trailer towed by a 1994 International crew cab four-wheel-drive tractor. Both the tractor and trailer have obsolete parts, equipment, and lighting that is too expensive to replace. In addition, the trailer layout no longer suits the team's needs, but we do not want to spend any funds to change it when it needs to be replaced as soon as possible. The trailer has had some major repairs on the brakes and axles. The Fleet Supervisor advised us in 2020 that we should find a replacement for both the tractor and trailer.

The leaders of the HazMat Team, Battalion Chief Kraig Krizan, and Lieutenant Quinn Ambrosius have researched an adequate replacement since 2020 and have been unable to find a workable replacement. We have received verbal quotes for the trailer replacement as high as \$350,000 with a 24-36 month delivery time. A suitable tractor is equally challenging to find and beyond

the HazMat Team budget. None of the researched options fit within the \$253,000 funds the department has been carrying over for the purchase.

When Lieutenant Ambrosius found the used Madison Fire Department HazMat rig on the open market for \$125,000, he quickly researched the rig with calls madisons HazMat Team and their Fleet Supervisor. They all advised that the rig is in excellent condition and operates perfectly. The rig is a 2010 Featherlight 40' trailer towed by a 2008 Freightliner crew cab tractor. The rig is fully outfitted for a HazMat team with many features we desired on the next rig. It has a Kohler Generator, heat and A/C, a separate office/research area, cameras, radios, and modern lighting. With minimal changes, the rig is ready to roll as a hazMat rig again.

We made an Offer to Purchase (attached) with two contingencies:

- 1) The rig need to pass inspection by our HazMat leaders and the Fleet Supervisor. On Wednesday, February 16, the team is traveling to inspect the rig.
- 2) The Wausau Finance Committee and Common Council must approve the purchase.

The Madison Fleet Supervisor signed the Offer to Purchase with no money down, welcomed any inspection, and held the rig until we had passed it through the proper channels.

Rationale:

With limited options for replacement, we feel that the purchase of this tractor-trailer gives us approximately ten years of life expectancy before we need to replace it. That allows the HazMat team to build more funds to purchase a new rig potentially. This is a great short (10 years) term solution that leaves us with at least half of the current HatMat funds for use by the team for other equipment and expenses.

Impact:

The most significant impact will be the improved reliability of our HazMat team's response. The 31-year-old trailer has already experienced breakdowns, and its reliability is questioned. The purchase of the used Madison rig will be a leap forward in technology and incident setup. The new trailer has an outstanding storage layout that better suits the current response posture of the team. The low cost of the replacement leaves \$128,000 plus the proceeds from the sale of the existing rig in the HazMat account for other equipment and expenses.

Coordination:

The HazMat Team leaders are working directly with Fleet Supervisor Solomon King to inspect, purchase, and maintain this rig. We will also work with the Finance Director to transfer the appropriate funds to the Fleet Account to buy the rig.

Attached is: Signed Offer to Purchase to DMA Fire Apparatus, the broker for the Madison Fire Department.

Drafted by: Deputy Chief Robert Barteck, Fire Department



137 Boulder Road
Solvay, New York
Office: 315.277.7854
Website: www.dmafire.com
Email: sales@dmafire.com

PURCHASE OFFER

Date: February 10, 2022

To: DMA Fire Apparatus LLC representing the Madison Fire Department

We are offering \$ 125,000.00, for the
purchase of stock # 299-000553, a Freightliner tractor w/ Featherlite trailer.

A refundable deposit of ~~\$1,000.00~~ DA has /
will be given to **DMA Apparatus Fire LLC.**

Contingencies:

- 1) Tractor and Trailer must pass inspection by City of Wausau representatives.
- 2) Purchase approval must be granted by the Wausau Finance Committee and Common Council.

This offer will remain valid for 30 days.

Buyer

Department City of Wausau Fire Department

Address 606 E Thomas ST, Wausau, WI 54494

Signature Robert Barteck Title: Robert Barteck - Fire Chief

Accepted by Seller:

Signature David Koch Title: Fleet operations manager

Date 2/11/2022



Office of the City Attorney

TEL: (715) 261-6590

FAX: (715) 261-6808

Anne L. Jacobson
City Attorney

Tara G. Alfonso
Assistant City Attorney

Nathan Miller
Assistant City Attorney

STAFF MEMORANDUM

TO: Finance Committee

FROM: Anne Jacobson, City Attorney *aj*

DATE: February 17, 2022

RE: Rescinding Resolution Approving the Sale of to be Surveyed Wausau
Business Campus Expansion Area Land at 9500-9600 Innovation Way to
Composite Envisions

Purpose: Consider rescinding resolution #12-0705, Joint Resolution of the Economic Development and Finance Committees approving the sale of a portion of land to be surveyed in the Wausau Business Campus expansion area at 9500-9600 Innovation Way to Composite Envisions (or their assignee) for \$1,00 and reverse Tax Increment Financing (TIF) payments for 2 years not to exceed a total of \$49,000, adopted September 24, 2019.

Background: Council approved the sale of land at 9500-9600 Innovation Way to Composite Envisions, or their assignee, and the approval of a development agreement allowing for a maximum of \$49,000 in reverse TIF payments to facilitate the new construction on September 24, 2019.

A draft development agreement was forwarded to Cory Thorson, owner of Composite Envision, on two separate occasions for review. Other multiple attempts were made to communicate with Mr. Thorson on the status of the agreement and closing.

On January 18, 2022, a certified letter was mailed to Mr. Thorson outlining the attempts made to reach him on the status of the agreement and closing. A deadline of February 15, 2022 was given for him to respond to the City on his intentions regarding the property.

On January 28, 2022, Mr. Thorson emailed Randy Fifrick explaining his situation and asked to speak with Randy.

On February 2, 2022, Randy and Cory spoke over the phone. Cory explained that he was not able to move forward with his intended project at this time or in the near future. Randy explained the city would recommend rescinding the September 24, 2019 resolution to the appropriate committee and council.

Recommendation: Approval, to withdraw the proffered development agreement and offer of TIF payments.

JOINT RESOLUTION OF THE ECONOMIC DEVELOPMENT AND FINANCE COMMITTEES

Approving the sale of to be surveyed Wausau Business Campus Expansion Area land at 9500-9600 Innovation Way to Composite Envisions (or their assignee) and reverse Tax Increment Financing (TIF) payments for 2 years not to exceed a total of \$49,000.

Committee Action: ED: Approved 5-0
 Fin: Approved 3-0

Fiscal Impact:

File Number: 12-0705

Date Introduced: September 24, 2019

FISCAL IMPACT SUMMARY

COSTS	<i>Budget Neutral</i>	Yes ☐ No ☒	
	<i>Included in Budget:</i>	Yes ☐ No ☐	
	<i>One-time Costs:</i>	Yes ☒ No ☐	<i>\$49,000 reverse TIF payment</i>
	<i>Recurring Costs:</i>	Yes ☐ No ☐	<i>Amount:</i>
SOURCE	<i>Fee Financed:</i>	Yes ☐ No ☐	<i>Amount:</i>
	<i>Grant Financed:</i>	Yes ☐ No ☐	<i>Amount:</i>
	<i>Debt Financed:</i>	Yes ☐ No ☐	<i>Amount Annual Retirement</i>
	<i>TID Financed:</i>	Yes ☒ No ☐	
	<i>TID Source: Increment Revenue ☒ Debt Funds on Hand ☐ Interfund Loan ☐</i>		

WHEREAS, the City originally established the Wausau Business Campus to encourage job growth and facilitate quality commercial and industrial infrastructure, and expanded the campus with the Expansion Area acquisition in 2016;

WHEREAS, the City has a long and successful track record of public-private partnerships for development throughout the City and within the Wausau Business Campus which includes the sale and optioning of land for industrial and commercial growth and the use of tax increment financing tools; and

WHEREAS, Composite Envisions is seeking to build a new, larger and more aesthetically pleasing facility that is approximately 25,000 square feet with a minimum construction value of \$2,000,000; and

WHEREAS, the construction of a new facility will give Composite Envisions the physical space to add an additional 5 employees within 2 years; and

WHEREAS, the Tax Increment District #11 Plan was approved to facilitate the development of taxable value and job creation in the Wausau Business Campus which this project clearly meets and furthers the City's goals of the Wausau Business Campus.

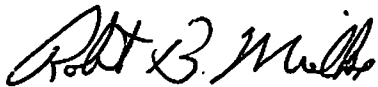
NOW THEREFORE BE IT RESOLVED, the Common Council of the City of Wausau instructs staff to survey and sell a portion of Wausau Business Campus Expansion Area land to Composite Envisions for \$1.00.

BE IT FURTHER RESOLVED, that the Common Council of the City of Wausau finds the following:

- That the development of a new facility would not occur without the financial assistance from the City of Wausau financed from Tax Increment District Number Eleven.
- That the financial assistance will be supported by a development agreement.
- The developer incentives for are an eligible expense under the tax increment financing laws;
- That this project furthers the purposes of Tax Increment Financing and the objectives of the Tax Increment District Number Eleven Project Plan objectives;
- That incentives and refund payments made at the discretion of the common council is a listed project plan cost within the Tax Increment District Eleven Project Plan;

BE IT FURTHER RESOLVED, by the Common Council of the City of Wausau, that the proper City officials are hereby instructed to sign a development agreement to allow a maximum of \$49,000 in reverse TIF payments to facilitate the project.

Approved:



Robert B. Mielke, Mayor

CITY OF WAUSAU

ARPA FUNDS EVALUATION CRITERIA

CRITERIA	POSSIBLE SCORE		
	0 points	1-5 points	6-10 points
ALIGN WITH PRIORITIES: How well does the proposal align with the community's funding priorities? Does it support a livable community, fiscally sustainable government, environmentally sustainable community, and an improved & equitable quality of life?	Project is inconsistent with community priorities and does not advance community service.	Project is partly consistent with priorities but does not significantly advance community service.	Project is directly related to the community priorities and community service.
OTHER FUNDING SOURCES: Are there other federal/state ARPA alternative funding opportunities (such as the federal infrastructure bill) that could replace or supplement the request? Have these other funding sources been considered? Could the project/proposal be phased to accommodate other federal/state ARPA sources?	Alternative funding sources may be available but have not been explored, considered or leveraged.	Alternative funding sources may be available and will be leveraged if possible.	No alternate funding sources exist or alternative funding sources have already been leveraged to maximize the investment.
TIMELINE : Can the proposal be implemented and completed within the ARPA program deadlines? Obligated by 12/31/2024 and expended by 12/31/2026	Project timeline is not well defined and does not clearly establish a work completion within the timeline. Project completion is near the end the ARPA requirements	Project timeline is lengthy but demonstrates that completion is within the ARPA requirements.	Project timeline clearly demonstrates that work will conclude within the short term (1 year or less).
COST: While projects funded with ARPA should be impactful best practices indicate the funds should be spread over the qualifying period to enhance budgetary and financial stability. Does the proposal represent a reasonable allocation of resources relative to other community proposals?	Project exhausts all or the majority of funds immediately.	Project ARPA funding request is requires a significant ARPA allocation. However, the project provides for phases which allows for flexibility of unexpected City needs and priorities.	Project ARPA funding request is reasonable to the City overall ARPA allocation. The funding request allows the City to diversify the ARPA investments. Significant projects may be allocated in phases to provide future flexibility of unexpected needs and priorities.
RESIDENT IMPACT: What portion of the community would benefit from this proposal?	Proposal fails to identify positive impact nor identifies populations benefitted	Proposal demonstrates a positive impact on a material portion of the population 25-75%	Project demonstrates a strong positive impact on a significant portion of the population >75%
IMPACT ON FUTURE BUDGETS: Will this proposal require ongoing funding? Will it reduce or increase ongoing operating expenses? Will the project produce additional annual revenues?	Project creates a new funding dependency and future tax levy pressure.	Project would have a neutral impact on personnel or other operating costs or revenues. Project is budget neutral.	Project decreases future operating costs, increase operating revenues, eliminates future debt issuance requirements
COMPLEXITY AND READINESS: Is the project or proposal complex with multiple phases before implementation can begin? Does the project or proposal require outside approvals or oversight? Does a clear implementation plan exist? What complications could arise to prevent this project from achieving its intended goals?	Project is unable to proceed due to obstacles such as land acquisition, easements, designs and other approvals. Project is not shovel ready.	Minor obstacles, plans or details exist but should not impact a timely implementation.	Project is entirely ready to proceed. No obstacles exist.
CENSUS TRACT ELIBILITY: Does the proposal/project fall within a census tract or benefit those vulnerable popuations and those disproportionately negatively impacted by COVID19?	This project/proposal is not located in a census tract and not designed to benefit those disporpostionately negatively impacted by COVID as interpreted by ARPA regulations?	This project/proposal is not located in a census tract but will benefit all citizens including those disporpostionately negatively impacted by COVID as interpreted by ARPA regulations?	This project/proposal is located in a census tract or is considered to benefit those disporpostionately negatively impacted by COVID as interpreted by ARPA regulations?
IMPACT OF DEFERRAL: What is the impact of the deferral? Will costs go up? Will the City be out of compliance with mandates or regulations? Are there health and safety risks impacting residents that will remain unaddressed? Does this proposal improve the environmental quality of the city?	Deferral causes limited impact to service or disruptions.	Deferral will have limited impact on regulatory mandates, health and safety risks or environmental qualities.	Deferral will have a detrimental impact on regulatory mandates, health and safety risks or environmental qualities.
PROJECT PRIORITY AND IMPACT: Regardless of any other scores, do you believe this project should be a priority? Do you believe that the project is transformational for the community? Do you believe that the project will make a big impact?	Low priority, impact, transformational power	Some priority, impact and transformational power	High priority, impact and transformational power



TO: FINANCE COMMITTEE
FROM: MARYANNE GROAT
DATE: February 18, 2022
RE: ARPA Survey

Citizen input is important in many policy decisions. The City conducted a couple ARPA input sessions and experienced very low resident turnout. Another way to increase resident input is through surveys.

In reviewing other government survey methods I found several communities that had used FlashVote to conduct their community surveys. I thought that this was a very interesting product that may be helpful for Wausau. While they don't have Wisconsin clients they do have a number of communities in Minnesota along with government clients throughout the United States.

Flashvote's method starts by building a panel of residents willing to commit a few minutes to poll on community topics. These residents sign up to be panel members. Once signed up they become the survey panel. Sign up is continually open so residents can join the group at any time. Residents can remain anonymous and are prevented from repeat voting on a single survey.

Benefits of Flashvote include:

- Surveys are designed to be short and concise limiting the time needed to participate.
- Residents can participate in the voting through email, text, and phone.
- Results are statistically valid and available in 48 hours.
- Flash vote provides assistance in drafting the questions.
- The city would pay \$6,900 annually for 6 surveys. In addition, there would be a one time set up fee to establish the survey panel.

Since the City would have 6 survey opportunities available, we could re-engage the community for additional feedback on ARPA spending or get feedback on other issues. I have attached information from their website along with a link for further information.

<https://www.flashvote.com/mini-case-studies>

<https://www.flashvote.com/in-the-news>



Serve the many, not just the noisy few

Get statistically valid public input in 48 hours on any issue.
Solve problems and serve your whole community better with truly
informed decisions.

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Trusted by leading local governments in 20+ states, including:



Top 10 “best companies working with local government”

(#9 overall – [see the award and review here](#))



“I can’t imagine not having FlashVote available to me!”

Laurie Hokkanen – Administrative Services Director
City of Plymouth, MN

questions? We're happy

[SEE MORE TESTIMONIALS](#)



48
Hours for results

967,945
For Governments Videos
Answers collected

\$250,000,000+
Testimonials GET A DEMO
Mistakes avoided

How it works

FlashVote makes scientific survey data ridiculously easy, fast and useful

How FlashVote Works



FlashVote gets large samples of representative residents to answer professionally designed questions – quickly, frequently and automatically.

Governments use our timely and scientific data to serve residents better, to save serious money, and to build broad community trust.

Why you need better input

Without statistically valid data, you get a false representation of community needs

Is Community Engagement Bad Data? - Get Representat...



questions? We're happy



You probably know that the public input you get from your meetings, complaints, emails and online surveys is not a good representation of your whole community.

But do you know how badly that input misrepresents reality? And how often?

We searched for examples of public input (and perceptions) from our customers that we could directly compare to our scientific survey data. We found lots of examples ranging from offline meetings to online surveys.

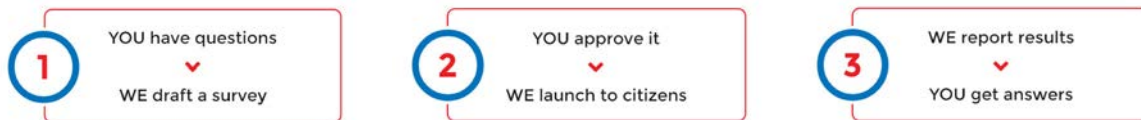
We learned that this input was *usually misleading and wrong enough to be the opposite of reality*.

We learned that when it comes to making decisions, “free” input can cost you millions of dollars – hundreds of millions in mistakes avoided for FlashVote customers.

We kept seeing that the noisy few were manipulating and fooling officials, with imminent harm to the many. We saw that “85% in favor” is really only 33%. We saw that “overwhelming opposition” was just a few people. We saw online input get hijacked by special interests within minutes.

We also saw FlashVote data validated against traditional scientific survey data. And we saw how good data could turn the tables and build amazing trust.

The 7 minute video above is made from these examples. It is the quickest way to understand and share the value of better input.



FlashVote does everything you want

We're government and technology experts who've spent years working to understand and address all your public input needs.

You want...	FlashVote...
✓ to reach people who don't use email	reaches residents by email, text and phone
✓ professionally designed questions	will write questions and answers for you
✓ help picking topics and questions	has proven recommendations for you
✓ good surveys for every service you have	has a survey library you can use
✓ automatic data collection and reports	questions? We're happy
	does everything after a survey is
You don't want...	FlashVote...
✗ people taking surveys multiple times	is user-based and secured by logins
✗ outsiders skewing results	filters results by physical addresses



survey results that take months
to calculate and analyze
confusing data analysis

For Governments

48 hours

Video launch

Testimonials

[GET A DEMO](#)

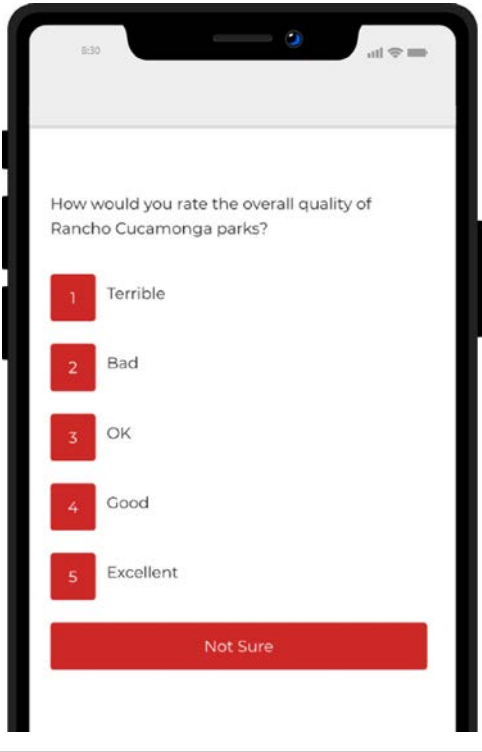
compiles and sends results for you

has simple built-in charts and filters

FlashVote is super-easy for residents and governments

RESIDENTS GET SURVEYS

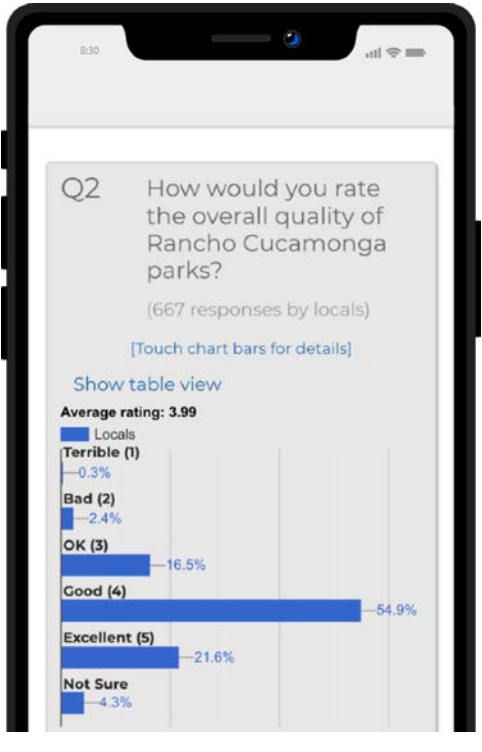
Participation by email, text or phone call





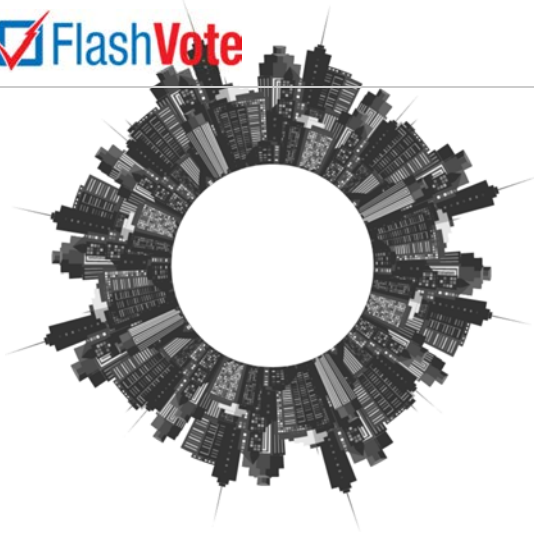
SEE RESULTS IN 48 HOURS

Easy access to full results dashboard



See how one city overcame the noisy few to boost staff morale

questions? We're happy

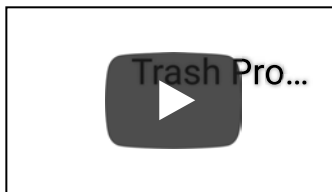


Budget cutbacks led to less park maintenance which led to complaints. But were the complainers representative of the whole community? Read the case study and see the survey that immediately fixed staff morale.

[READ THE CASE STUDY](#)
[SEE THE SURVEY](#)

Watch these short case study videos from

Nevada



▶ WATCH VIDEO (1:04)

Prevented a bad service change and saved serious money.

Massachusetts



▶ WATCH VIDEO (1:08)

Dodged a \$30 million mistake by using our survey data.

California



▶ WATCH VIDEO (1:30)

Helped save \$10 million in a budget while building trust.

Or visit our case studies page for more examples

A city wanted to know what "defunding the police" meant to their community



Demands to defund the police were dominating meetings and social media. But when the city heard that crime prevention was a priority for all residents, including minority neighborhoods. They learned that their community actually wanted more police – by a 6 to 1 ratio – but less police social work.

questions? We're happy

- A **town** wanted to know how residents were **impacted by the coronavirus**
- A **state** wanted to encourage more voting by mail for **public health**
- A **county** hoped to overcome the NIMBY noise on **housing affordability**
- A **city** wondered if opposition to a **new community center** was representative



> A special district wanted to **survey employees** anonymously but affordably

[For Governments](#)

[Videos](#)

[Testimonials](#)

[GET A DEMO](#)

[SEE THE CASE STUDIES](#)

Join all the other counties, cities, towns and special districts who have discovered the benefits of FlashVote.

- > Have Questions?
- > Ready to see more?
- > Need pricing?

[CONTACT US](#)

What can you do with FlashVote?

SURVEY



Get scientific data, 90% faster, cheaper and easier



ENGAGE



Engage 10x more residents in productive new ways



INFORM



Inform the public and find out what they don't know



MEASURE

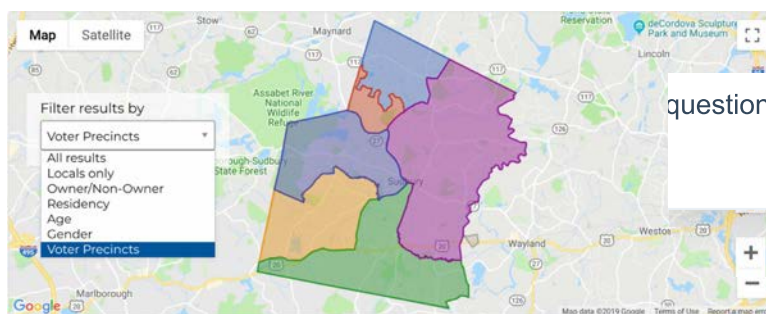


Measure performance and satisfaction automatically



SURVEY

Don't you love having scientific survey data from residents?
Don't you hate all the effort and expense to do surveys?



questions? We're happy



Good survey data makes everyone's job easier. But professional surveys are a ton of work for governments. For drafting questions to collecting input to calculating and reporting results, they take months of staff time and calendar time (plus tens of thousands of dollars for consultants).

[For Governments](#) [Videos](#) [Testimonials](#)

[GET A DEMO](#)

FlashVote combines expert consulting and patent-pending software technology into an automated scientific survey service for governments. No more guessing what residents want or think. No more speculation and disagreements among officials. FlashVote is effortless for staff and fun for residents. We've even made data analysis so simple that anyone can do it. Goodbye cross-tabulations, hello dropdown menus.

[CONTACT US](#)

ENGAGE

How many residents are giving you useful input each month?
Less than 100? Less than 10? Any?

You're not getting the engagement numbers you want. Public trust is suffering as a result. About 70% of local governments say they don't have sufficient staff, knowledge and financial resources to do public engagement at all. This is a tragedy for everyone.

FlashVote has cracked the code for getting people engaged. And we've made it into a simple and affordable service for governments. Participation is so easy and fun for residents that they will routinely give you input, by the hundreds or thousands. How often will residents answer FlashVote surveys? Here's what they told us after using the service:

You can do a few surveys to a few dozen each year with your residents. You'll get great input from people you've never heard from. As you engage your quiet and busy majorities, you'll build trust with your whole community.

[CONTACT US](#)

questions? We're happy

INFORM

Are your residents getting the information they need?
How do you know which messages are getting through?


[For Governments](#)
[Videos](#)
[Testimonials](#)
[GET A DEMO](#)

Think of the money and staff time that is wasted because of misinformation in your community. If you're like most governments, its one of the main complaints you have. You'd love better informed residents.

FlashVote customers use our "Did You Know ____?" questions to inform people and measure how informed they are, all in one simple step. From service tips to upcoming events, residents get the information they need in a way that also helps them learn and remember it.

[CONTACT US](#)

MEASURE

Are you doing a good job serving your community?
Are you sure?

Governments with performance data do a better job for their community. They also uncover little problems or mistakes early, before they blow up into expensive messes. Too bad its always been really hard to get the data that you need.

Now its ridiculously easy. Whether you want annual satisfaction metrics or open-ended suggestions, the FlashVote software application and automated survey platform can be set up so you never have to lift a finger. The helpful data you want will be collected and reported automatically. You'll always have the information you need to make your community happier.

[CONTACT US](#)


What can you do with FlashVote?

questions? We're happy

Your residents are waiting to help you. What are you waiting for?

You've seen what FlashVote has done for others. Now let's talk about all the great things it can do for you.

775-235-2240

FlashVote helps you make a difference in your community

TRY FLASHVOTE

Do you have one minute a month to help make your local government better?

YES

NO



FlashVote helps you make a difference in your community

TRY FLASHVOTE

Congratulations, you just completed your first FlashSurvey!

Yes, it was that fast and easy and it always will be. That is the FlashVote commitment to users.

As an independent “good government” service, we ensure that:

- Surveys are brief and unbiased
- Your responses are anonymous
- Results are shared with users and governments

FlashVote will regularly ask for your input. You can make your voice heard from any device, any time.

[NEXT](#)

FlashVote helps you make a difference in your community

TRY FLASHVOTE

Sign Up Now!

It's free, fast and fun

FlashVote gives you a voice in your local government, with just one minute a month, and gives your government the input it needs to make the best possible decisions.

Help make your local government better. Civic participation has never been easier.

Take a minute to register now and be heard many times in the future.

Full privacy. No spam. We will not share your personal information with anyone.

Have a sign-up code?



SIGN UP WITH YOUR FACEBOOK ACCOUNT



SIGN UP WITH YOUR GOOGLE ACCOUNT



SIGN UP WITH YOUR TWITTER ACCOUNT

☒ Sign up with your email:

☐ Female ☐ Male



Year of Birth



By clicking "**Sign up**" you agree with our [TERMS AND CONDITIONS](#)
Review our [PRIVACY POLICY](#)

SIGN UP

HOW FLASHVOTE WORKS

You decide how to interact with FlashVote by choosing email, text and voice options. You provide anonymous inputs and decide what information about yourself and your activities that other users can see. You decide how much (or how little) to participate but the more input you give, the more you make your voice heard and help make your community better.

FlashVote ensures that your personal data stays within the FlashVote system and is not used or shared for any other purposes. Your input is always anonymous. We also make sure that surveys can be completed in one minute with maximum value for your effort. We don't allow biased questions or waste your valuable time.

Governments get statistically valid community input in 48 hours. They see the same anonymous results dashboard that you see. Our exceptional participation rates ensure valid sampling on issues. Governments get the most useful input that residents can provide because FlashVote does professional quality control on every survey question.

Feeling your civic duty aroused? Get started now with your first FlashSurvey above.

[GET STARTED](#)

DRAFT

**CITY OF WAUSAU HUMAN RESOURCES COMMITTEE
MINUTES OF OPEN SESSION**

DATE/TIME: February 14, 2022 at 4:30 p.m.
LOCATION: City Hall (407 Grant Street) – Council Chambers
MEMBERS PRESENT: Dawn Herbst, Lou Larson, Michael Martens, Becky McElhaney, James Wadinski
MEMBERS ABSENT:
Also Present: Mayor Rosenberg, T. Vanderboom

Discussion and Possible Action Amending Employee Handbook 4.07 – Protected Service Employees Repayment Commitment.

Vanderboom explained that the Police Chief has made a request to change the current repayment policy for Police Officers who leave employment voluntarily within three years of hire. The request is to amend the language so that only new hires who leave employment for another law enforcement agency would be obligated to repay the City. Vanderboom said that she has concerns about how knowledge of someone's employment with another agency will be reported except through self-reporting; the Police Chief responded to Vanderboom's concern in his memo included in the packet.

Herbst asked for clarification on the two options proposed in the Police Chief's memo and said that she is in favor of recouping as much money as the City can in these situations. Vanderboom said that any amendment to the current language would result in the City recouping less repayment money. Currently the only stipulation for collecting repayment is voluntarily leaving employment with the City.

Wadinski asked if the Police Chief would be willing to elaborate on his thoughts for this. Bliven said that Wausau is one of the few departments that will pay for new hires to go through the Law Enforcement Academy (which is reimbursed by the State) and pay a candidate wages, so the intent of the policy was to discourage the department to be used for training and then leave for another department. Bliven said that two officers have left for other agencies after being employed with the City of over 3 years, so they were not responsible for repayment. One officer left in training after deciding the field was not a fit, and will be responsible for repayment. Bliven would like to remove the financial burden of repayment for someone who decides that they do not want to be a Police Officer and may stay on for 3 years and then leave to avoid repayment. Bliven indicated that other agencies who wish to hire former employees will contact the department as part of the background investigation, and therefore they would be aware of if someone is wishing to be hired with another agency. Bliven said Wisconsin also has a reporting system that can be checked.

Wadinski said that he would be fine with the recommendation but would like the committee to be able to review each case to make sure the decision is right for each one. McElhaney questioned Wadinski's recommendation. Wadinski said that Bliven could provide the committee with the information about the departing employee and the committee could review and approve them. McElhaney took issue with the employee's information becoming more public. Vanderboom said that if each case needed review and approval, it would go to HR Committee, Finance Committee, and Council. Vanderboom said that best practice would be to set up parameters to use to fairly apply to all employees. McElhaney asked Bliven how often this situation happens. Bliven said that some years it may be one or two people, other years it may be none. Bliven said that the department has an \$11 million budget and the cost recuperated is very small in proportion. Vanderboom said that part of the recuperated money returns to her budget and is more significant in proportion. Larson asked if it is difficult to get the money back from someone who leaves. Bliven said that HR handles the communication. Vanderboom said that they have had one person

sent to collections out of probably eight that have been asked to repay. Martens agreed Bliven that someone who doesn't want to be a Police Officer shouldn't stay because of the repayment obligation and if the department can determine if someone has gone to another agency, it shouldn't be hard to handle repayment.

Motion by Martens to amend the Employee Handbook Section 4.07 with option 1 provided by Chief Bliven in his memo to the Committee. Second by Wadinski. Larson questioned staff recommendation and asked what Bliven would recommend. Bliven said he supports option 1. All ayes. Motion passed 5-0.

DRAFT

**CITY OF WAUSAU HUMAN RESOURCES COMMITTEE
MINUTES OF OPEN SESSION**

DATE/TIME: February 14, 2022 at 4:30 p.m.
LOCATION: City Hall (407 Grant Street) – Council Chambers
MEMBERS PRESENT: Dawn Herbst, Lou Larson, Michael Martens, Becky McElhaney, James Wadinski
MEMBERS ABSENT:
Also Present: Mayor Rosenberg, T. Vanderboom

Discussion and Possible Action Creating a Temporary Part-Time Deputy Assessor Position.

Vanderboom explained that a retirement notice has been received by the current Deputy Assessor, and they are looking at the best way to continue operations until a new Deputy Assessor is in place. Council has approved overfilling positions as long as they are budget neutral, but this would not be budget neutral. The department is asking to keep the current incumbent on less than full-time through May and be able to recruit, select, and train the replacement within this time.

Motion by Herbst to keep the current Deputy Assessor at part-time until his retirement (June 1, 2022) to help mentor the new person. Second by Wadinski. All ayes. Motion passed 5-0.

CITY OF WAUSAU
AMERICAN RESCUE PLAN - SLFRF APPLICATION
Water Sewer and Broad Band Infrastructure

Water, Sewer and Broadband infrastructure this category is available to address the consequences of deferred maintenance in drinking water systems, treatment of sewage and stormwater along with resiliency measures to adapt to climate change. In addition the funds may be used for broad band investment and cybersecurity investments. Common examples would include:

- * Sewage and Stormwater projects must be eligible under the EPA's Clean Water State Revolving Fund
- * Water projects must be eligible under the EPA's Drinking Water State Revolving Fund
- * Broad band infrastructure must respond to lack of reliable service or affordable service
- * Cybersecurity investment and modernization is eligible to new or existing infrastructure.



Project Title	PFAS Treatment Investigation and Pilot Bench Testing		
Department	Public Works & Utilities	Contact Name:	Eric Lindman
Priority 1-6 (low-high)	6		

6=Emergency, 5=Urgent, 4=High Priority, 3 Medium Priority, 2 Low Priority, 1 No Priority

Project Type (Check all that apply)

☐	Sewage Infrastructure	☐	Broadband Infrastructure
☐	Stormwater Infrastructure	☐	Cybersecurity Investment
☒	Water Infrastructure		

PROJECT DESCRIPTION

Provide a description of the project, purchase or service attach additional information if needed

The new Drinking Water Treatment Facility (DWTF) will include treatment with an anion exchange system. The proposed resin media proposed currently is a Tulsion® A-72 MP resin and was developed for color and total organic carbon (TOC) removal. No data on PFAS removal by this resin is available from the resin manufacturer. It is plausible that the resin has affinity for PFAS removal and therefore evaluation of the Tulsion A-72 MP Thermax resin and a second ion exchange resin that has proven PFAS removal capability will help to address these limitations and provide valuable information for selection of a PFAS removal strategy. In addition to these two resins being tested Granulated Activated Carbon (GAC) will also be tested in parallel and in series along side the resins. GAC is another proven technology for PFAS, but without studying the treatment with Wausau's specific water quality the level of removal is unknown. The utility is also pursuing review of unproven technologies or technology that is currently still in the testing phase. These options will also be reviewed to determine if any tests should proceed with emerging technologies. Scope of services attached.

WATER, SEWAGE AND STORMWATER PROJECT- CHECK THOSE THAT APPLY

☒	Addresses critical health or safety hazard.	☐	This project was identified and deferred on prior years capital/operating budget
☒	Required to achieve or maintain an adequate level of service	☐	Expands existing service into an undeveloped area.
☐	Provides new service, facility, system or equipment.	☐	Repairs, replaces or prevents a breakdown of an existing infrastructure

PROJECT OR PURCHASE JUSTIFICATION

Describe physical condition, demand/capacity, functionality and/or safety concerns or revenue generating potential that justifies the project, purchase or acquisition

PFAS is an "emerging contaminant" that is currently unregulated. In 2016 the Environmental Protection Agency (EPA) established the health advisory level of 70 ppt. Water testing shows PFAS in the drinking water at levels of about 30 ppt being distributed. The WDNR is proposing to establish a Drinking Water Standard of 20 ppt and are not likely to have any standards until the EPA acts. We have an obligation to try to minimize the impact in our water system and this pilot study will be the first step to determine the best steps forward for implementing PFAS removal with the new DWTF.

IMPACT ON DEFERRED IMPLEMENTATION/PURCHASE

Describe how project deferral will impact future asset maintenance, economic growth, quality of service, efficiency or effectiveness, quality of life, safety, financing or other issues.

Deferring the project would put the City behind on addressing this emergin contaminant. The utility needs to continue to be proactive to ensure safe drinking water.

RETURN ON INVESTMENT

Describe the financial benefits, cost savings or payback of the capital project such as grant funding, cost avoidance, future debt avoidance or operational cost or income benefits

The recently approved federal funding included funds for PFAS removal. It is the hope working with the WDNR we will be able to access some of these funds as a forgivable loan as needed to implement PFAS removal.

WATER, SEWER, STORMWATER AND BROADBAND INFRASTRUCTURE - FINANCIAL DETAIL

Public Works & Utilities

ONE TIME EXPENSE	2022	2023	2024	2025	2026	Total			
Contractual Services	155,375					155,375			
Supplies & materials	25,000					25,000			
Testing & lab Services	30,000					30,000			
Engineering Support	30,000					30,000			
Other(Describe)						-			
Total Costs	\$ 240,375	\$ -	\$ -	\$ -	\$ -	\$ 240,375			
FUNDING SOURCES									
ARPA Funding						-			
Donations						-			
User Fees						-			
Debt Issuance						-			
Other Grant Income						-			
Other (Describe)						-			
Total Sources	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -			
Shortfall	\$ 240,375	\$ -	\$ -	\$ -	\$ -	\$ 240,375			
ONGOING NEW OPERATIONAL EXP	2022	2023	2024	2025	2026	Total			
Staff Costs						-			
Contractual Services						-			
Supplies/Materials						-			
Maintenance						-			
Testing & lab Services						-			
Total Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -			
FUNDING SOURCES									
ARPA Funding	240,375					240,375			
Donations						-			
User Fees						-			
Other Grant Income						-			
Other (Describe)						-			
Total Funding Sources	\$ 240,375	\$ -	\$ -	\$ -	\$ -	\$ 240,375			
Shortfall	\$ (240,375)	\$ -	\$ -	\$ -	\$ -	\$ (240,375)			
IDENTIFY ONGOING FUNDING SOURCE FOR NEW OPERATIONAL EXPENSES AFTER THE ARPA GRANT PERIOD									
DESCRIBE EVENTS OR CIRCUMSTANCES THAT WOULD PREVENT COSTS FROM BEING OBLIGATED BY DECEMBER 31, 2024 AND EXPENDED BY DECEMBER 31, 2026 attach additional information if needed									

Public Works & Utilities

[illegible]