



OFFICIAL NOTICE AND AGENDA

AMENDED

of a meeting of a City Board, Commission, Department Committee, Agency, Corporation, Quasi-Municipal Corporation or Sub-unit thereof.

Notice is hereby given that the Park and Recreation Committee of the City of Wausau, Wisconsin will hold a regular or special meeting on the date, time and location shown below.

Meeting of the: **PARKS AND RECREATION COMMITTEE OF THE CITY OF WAUSAU**
Date/Time: **Monday, April 5, 2021 at 4:30pm**
Location: **City Hall (407 Grant Street, Wausau WI 54403) - Council Chambers**
Members: **Tom Neal, Patrick Peckham, Tom Kilian, Lou Larson, Sarah Watson**

AGENDA ITEMS FOR CONSIDERATION (All items listed may be acted upon)

- 1 Call the Meeting to Order
- 2 Public Comment or Suggestions
- 3 Approve Minutes - March 1, 2021
- 4 Discussion and Possible Action Approving Phase II of the Sylvan Hill Bike Park Improvements
- 5 Discussion and Possible Action to Develop a Policy for the Lighting of the Riverlife Bridge
- 6 Discussion and Possible Action Establishing Naming Rights Criteria for Parks and Park Facilities
- 7 Discussion and Possible Action Establishing a Sponsorship Policy for Parks and Park Facilities
- 8 Discussion and Possible Action Regarding Further Testing at Riverside Park**
- 9 Educational Items
 - A. Park Update (Roads and Parking lots, Park Clean Up/Dumping Issues, Water Systems, Tennis/Pickleball Courts, Scholfield Park, ADA Corrections, Routine Operations)
 - B. Pool Staffing and Operations Update
 - C. Bird City Designation
 - D. Dog Park Special Committee Update
- 10 Future Agenda Items - Riverside Park Testing Updates
- 11 Next Meeting Date - Monday, May 3, 2021 at 4:30pm
- 12 Adjournment

Pat Peckham, Chair

Due to the COVID-19 pandemic, this meeting is being held in person and via teleconference. Members of the media and the public may attend in person, subject to the social distancing rules of maintaining at least 6 feet apart from other individuals, or by calling 1-408-418-9388. The Access Code is 187 741 2377. Password: ParkComm04052021 (7275266604052021 from phones).

Individuals appearing in person will either be seated in the Council Chambers or an overflow room, subject to the social distancing rules. Space available will be on a first come, first served basis. All public participants' phones will be muted during the meeting. Members of the public who do not wish to appear in person may view the meeting live on the City of Wausau's YouTube Channel <http://www.tinyurl.com/WAAMedia>, over the internet by <https://waam.viebit.com/?folder=ALL>, live by cable TV, Channel 981, and a video is available in its entirety and can be accessed at <https://tinyurl.com/WausauCityCouncil>. Any person wishing to offer public comment who does not appear in person to do so, may e-mail Jamie.polley@co.marathon.wi.us with "Parks Committee public comment" in the subject line prior to the meeting start. All public comment, either by email or in person, will be limited to items on the agenda at this time. The messages related to agenda items received prior to the start of the meeting will be provided to the Chair.

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 (ADA), the City of Wausau will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the ADA Coordinator at (715) 261-6590 or ADAServices@ci.wausau.wi.us to discuss your accessibility needs. We ask your request be provided a minimum of 72 hours before the scheduled event or meeting. If a request is made less than 72 hours before the event the City of Wausau will make a good faith effort to accommodate your request.

This Notice was posted at City Hall and faxed to the Daily Herald newsroom on 4/1/2021 @ 1:00 p.m. Questions regarding this agenda may be directed to Jodi Luebke, Park Office (715) 261-1560.

Distribution List: City Website, Media, WSD-Admin, Alderpersons, Mayor, Polley, Dept. Staff, Maryanne Groat, Brad Lenz, Eric Lindman, Lance Leonhard, Wisconsin Woodchucks, Wausau Events, Public Access, Wausau River District

AGENDA SUMMARY

4. Discussion and Possible Action Approving Phase II of the Sylvan Hill Bike Park Improvements

Central Wisconsin Off road Cycling Coalition (CWOCC) has submitted a proposal to make improvements to Sylvan Hill Park mountain biking trails. Improvements include re-routing the climbing return trail to provide an easier route to climb back to the top, enhancing the skills area to allow adults the ability to improve their skills, add a compressed dirt jump zone, and add a flow tech trail utilizing the natural terrain and rock features to provide a new experience. The goal of the enhancements is to provide an additional riding experience to Sylvan Hill Park that does not currently exist there.

The Park Committee reviewed this proposal on October 5th, 2020 and supported the plan (4-1) to allow CWOCC to fundraise for the improvements. Over the past few months CWOCC has secured \$23,000 and is waiting on one additional national grant. This funding is close to the amount needed for the planned 2021 improvements which include the new return trail, beginner downhill trail and maintenance and small enhancements to the current trails. The next step in the process is to issue a request for proposal (RFP) for the planned work. The department will then enter into an agreement with the approved contractor for the work to be completed.

At this time the Parks Committee is asked to approve the work to be completed at Sylvan Hill Bike Park and authorize staff to issue an RFP and execute an agreement with the approved contractor.

5. Discussion and Possible Action to Develop a Policy for the Lighting of the Riverlife Bridge

The lights on the bridge at Riverlife Park can change to different colors. It is believed that the intention of the City was for the City to determine the programming of the lights based on certain holidays or events. Staff presented the original bridge lighting plan and discussed the difficulties with changing the light color at the March 1, 2021 meeting. Staff was asked to come back to the Committee with a revised list of dates or occasions where the bridge lighting could be programmed differently. Also included in your packets is a list of all holidays (Federal, State, observed etc.) and a list of monthly recognized causes. As you can see there are a number of additional holidays and causes that could be added to the list. It also illustrates that if the City opened the bridge lighting up to requests for lighting changes, it is highly likely that the City could receive multiple requests for the same dates for different causes.

At this time staff is recommending that the bridge lighting only be changed for Federal or State holidays.

6. Discussion and Possible Action Establishing Naming Rights Criteria for the Parks and Park Facilities

Naming requests of facilities and parks are becoming more common as new parks are constructed and amenities are added. At the last meeting of the Park Committee, staff shared that at this time the City of Wausau does not have a Naming Rights policy and the County's policy for naming, dedication, and sponsorship of Marathon County facilities, rooms and open spaces exempts parks and park facilities. The Committee was supportive of developing naming rights criteria to assist them in the future as these requests arise. The Committee did not feel a formal policy was necessary at this time. It is important to develop guidelines and criteria that the Committee and Commission can utilize to make an informed, impartial decision on the naming of City and County parks and park facilities.

Included in your packet is a draft of park naming guidelines and criteria that staff developed based on the feedback from the last meeting. The Committee is asked to review these guidelines and criteria and provide staff with feedback. If the Committee feels comfortable with the proposed guidelines and criteria, approval of the document is recommended.

AGENDA SUMMARY

7. Discussion and Possible Action Establishing a Sponsorship Policy for the Parks and Park Facilities

At the last meeting of the Park Committee, staff presented that the Wausau/Marathon County Parks, Recreation & Forestry Department would like to seek sponsors that further the Department's mission by providing monetary or in-kind support for the Department. The Committee was supportive of developing a policy to allow for the department to seek sponsorships. Staff has developed the attached policy that will allow for sponsorships that will support the department in a manner that respects the noncommercial nature of the Department's property and services.

This policy sets the standards, guidelines and approval criteria for solicitation, consideration and acceptance of sponsorships. This policy is designed to protect the mission, image and values of the Wausau/Marathon County Parks, Recreation & Forestry Department, to protect the image and value of its facilities and services, to protect the Department from risk and to uphold the Department's stewardship role to safeguard Department assets and interests. No sponsorship shall be approved that will compromise or damage the public trust or conflict with or compromise the Department's reputation, mission, image, values or aesthetic interests.

This policy is also designed to:

- Ensure an open and fair public process for soliciting and considering sponsorship opportunities;
- Provide the Wausau/Marathon County Parks, Recreation & Forestry Department with full and final decision making authority on any sponsorship opportunity, thus protecting its integrity and the integrity of its facilities, programs and services ;
- Allow eligible outside entities interested in sponsorship opportunities ('potential sponsors') to easily view and understand the various sponsorship opportunities available ;

The Committee is asked to discuss and approve the proposed policy.

8. Educational Items

8A. Park Update

Roads and Parking Lots:

Staff is removing winter debris (i.e. sand, etc.) from trails, roads and parking lots via sweeping and/or blowing.

Boulevard Sweeping:

Staff are sweeping boulevards in order to remove sand, salt and gravel from winter deposits. DPW is also involved in road/curb sweeping.

Park Cleanup:

General park cleanup has started with the arrival of warm weather and early snow departure. We have begun our garbage removal contract early due to the amount of illegal dumping in the parks. We have also had vandalism in some of the parks and work with the Wausau PD when needed. We do have security cameras in some of the parks and can add one temporarily if we continue to have problems.

Water Systems:

Plumbing reassembly is underway and meters will be reinstalled for seasonal use. Goal is to have park restrooms open by mid to late April (weather dependent).

AGENDA SUMMARY

Tennis/ Pickle Ball Courts:

Nets will be reinstalled starting this week (based on warm weather forecast).

Scholfield Park:

Staff is installing new playground equipment

ADA Study Barrier Corrections

Staff continues on corrections for ADA guidelines. Small correction levels include small plumbing fixes, fixture and grab bar relocations in restrooms, tree path obstructions, adding ADA approved picnic tables, etc.

Routine Operations/Programs:

Snow removal operations; trails, sidewalks, roadways, parking lots. (Hopefully done for the season?)

Urban forestry program; Ash tree removal (EAB), stump grinding, tree trimming, removals. Trees are starting to arrive for spring planting.

Building and structure maintenance.

Shelter reservations and Special Events;

Equipment maintenance and repair

Restroom Maintenance

8B. Pool Staffing and Operations Update

We are planning to open the pools. We are in the process of hiring and trying to find enough guards. Once we know our staffing we will be looking at the operations plan that we presented to the Park Committee in January and making adjustments based on current CDC and Health Department guidelines.

8C. Bird City Designation

Wausau is once again renewed as a Bird City and has received High Flyer status.

8D. Dog Park Special Committee Update

The Dog Park Special Committee met in March. The members present discussed the Open House event scheduled for March 6th. Due to the lack of snow cover to protect the turf being established the special committee chose to cancel the open house event. The special committee also received an update regarding the Two Hearts Dog Park entrance sign and financial contribution. The entrance sign was approved and is being produced as we speak. To date the city has received \$9,464.85 of the \$17,500 park naming commitment. Brian West is working with Bunkers Golf Course to hold a raffle to raise money towards the park naming. 100 tickets will be sold for \$100 each. If you are interested in a ticket I can get you Brian's contact. An event at Bunkers is also planned for May 1 and Mr. West continues to apply for grant/donation funding. The \$17,500 will be paid prior to the park opening.

DRAFT
CITY OF WAUSAU – PARK AND RECREATION COMMITTEE MEETING MINUTES

Date/Time: March 1, 2021 at 4:30 p.m. Location: Council Chambers, City Hall
Members Present: Tom Kilian-(via webex), Lou Larson-(via webex), Tom Neal-(via webex), Pat Peckham (c), Sarah Watson-(via webex)
Others Present: Jamie Polley-Director, Greg Freix-Assistant Director of Operations, Mayor Katie Rosenberg, Anne Jacobson-City Attorney

1. In accordance with Chapter 19, Wisc. Statutes, notice of this meeting was posted and sent to the Daily Herald in the proper manner. A quorum was present and the meeting was called to order by Chairman Peckham at 4:30 p.m.

2. Public Comment – none brought forward

3. Approval of Minutes – February 1, 2021 – **Motion** by Neal, second by Larson to approve the Park and Recreation Committee draft February 1, 2021 minutes. Motion **carried** by voice vote, vote reflected as 5-0.

4. Discussion and Possible Action on Earlier Closing Times for Some or All of Wausau City Parks – Polley explained that the current park hours are 6 a.m. – 11 p.m. A citizen had brought up a concern about wintertime sledding until 11 p.m. at 3M Park. Staff’s perspective is that the current park hours have worked well and no other complaints about park hours have been received. The City park hours are consistent with County park hours and there is signage in every park. Larson understood the County parks staying open until 11 p.m. but wondered if it should be the same in neighborhood parks. Kilian thought the park hours were pretty standard in other municipalities throughout the State but thought Committee should keep this item in mind if any future concerns are brought up. Neal thought the City had noise ordinances so the police could be called if necessary and didn’t think it was that much of a problem in wintertime when people’s windows and doors are closed. Watson thought the current park hours were good for a lot of people who have varied work schedules. She questioned if the noise ordinance included time restrictions. Jacobson said there have never been any hour or decibel restrictions in the ordinances; that it just talks about unreasonable loud or unnecessary noise. If there are incidences in parks those could be addressed through a citation for violating the noise ordinance or disorderly conduct. Consensus of Committee was to keep it in mind and if a lot of future complaints from around the community are received to re-consider the item.

5. Discussion and Possible Action Updating the Name of the Bridge Known as Snake Bridge In Chapter 9 of the Municipal Code – During review of Chapter 9 at the February meeting it was noticed that in 9.21 Boating Regulations Section 9.21.050 (c) – Controlled areas it states “Under County Highway N Bridge commonly known as Snake Bridge;”. The bridge is no longer called Snake Bridge and is now called the McCleary Bridge. Discussion followed. **Motion** by Neal, second by Kilian that the ordinance is changed to strikeout the words “commonly known as Snake Bridge” so that the language just says “Under County Highway N Bridge;” Motion **carried** by voice vote, vote reflected as 5-0.

6. Discussion and Possible Action to Develop a Policy for the Lighting of the Riverlife Bridge – The lights on the bridge at Riverlife Park can change to different colors. It is believed that the intention of the City was for the City to determine the programming of the lights based on certain holidays or events. An original plan of the light schedule had been developed in 2018 and in working with the bridge lighting it has been recognized to be difficult to change the lighting quickly. In order to change the lighting color the driver must be physically removed from the bridge area and taken to CCIT for programming. Once programmed it then is reinstalled. CCIT does have the ability to preprogram the light colors all at one time.

The department also periodically receives requests from outside groups to change the lighting color for a particular cause and for various periods of time. The requests are becoming more frequent and it is only a matter of time until multiple requests for different colors are received for the same time period. Polley recommended that the City establish the events and dates in which the bridge lighting will be programmed to change and that additional requests will not be accommodated due to the complexity required to change the color and multiple requests each year making it difficult to determine priority. Also that the Badger Football and Green Bay Packer Games be removed from the

list as their schedules are subject to change and their games are played most of the time during the day when the bridge is not lit.

Mayor Rosenberg thought a possible idea would be to tie any changes to proclamations that are made by the City. There could be further restrictions if there are multiple ones during the same timeframe. Members discussed their preferences.

Neal thought they should change the lights a more finite number of times to keep the bridge special. Kilian supported any efforts to make things more efficient and less staff intensive. Polley will bring back a reduced list of significant days that consists of federal holidays and is open minded to City proclamations that occur. Staff could program the bridge once during the year and maintain some flexibility if something came up during the year.

7. Discussion Regarding the Establishment of a Naming Rights/Sponsorship Policy for the City of Wausau Parks and Park Facilities – Naming requests of facilities and parks are becoming more common as new parks are constructed and amenities are added. Sponsorships are also becoming more important as we look to additional revenue sources. At this time the City of Wausau does not have a Naming Rights or Sponsorship Policy of parks and park facilities. The County has a policy for naming, dedication and sponsorship of Marathon County facilities, rooms and open spaces however the policy exempts parks and park facilities. Having a policy for parks and park facilities will establish the purpose, guidelines and criteria that the Committee and Commission can utilize to make an informed, impartial decision on the naming of City and County parks and facilities. Polley noted that a sponsorship policy should have different criteria from a Naming Rights Policy. Naming Rights are usually in perpetuity and there should be an application process with elected official's feedback. Sponsorships are for shorter terms with different criteria and the Department could move forward with those on their own. Polley discussed a policy she had developed in her previous position along with what Marathon County's current policy is. Peckham discussed some minor modifications he would like to see in the policy that Polley had provided. Neal was interested in a more informal approach to naming rights and dealing with them on a case by case basis because he felt a multitude of things may have to be taken into consideration. Kilian and Larson agreed with some of Neal's concerns. Kilian also felt the naming application should not require that a person or family had to be widely recognized to be considered. Watson was interested in having a petition component for accepting a name.

Polley thought naming guidelines were necessary so that it was kept fair for everyone. Committee may never have to use them, but if it does come up then there should be some criteria to follow or else they could be in a situation of trying to explain why they chose one name over the other. Also Polley felt the way the policy reads is that any family that has been influential in the development of the city could apply and not that it has to be a family known to the community. A petition component shows up in the application where it asks the process used to come up with the name. Names could also be discussed at public meetings. With a policy in place, the Committee could consider anything put forward but would have criteria to base their decision on. Even if someone would apply and meet all of the guidelines it doesn't necessarily mean that their name would be approved. Polley will work on a policy for the Committee and also let them know what the Park Commission's comments were.

Polley also mentioned that something to consider for sponsorships is that it is worthwhile. She gave an example of the Marathon County Sports Complex whose sponsor did not renew after their five year agreement expired. There was a lot of signage and community recognition that came with that sponsorship so the length and cost of sponsorships need to be considered to justify the expense of new signage, etc.

8. Educational Items

A. Boy with the Leaking Boot Sculpture Update – The Boy with the Leaking Boot Sculpture that is currently in the food court of the Wausau Center Mall is a sculpture of the City. It is one of 25 such sculptures in the world and was dedicated to the City in the 1920's and placed in Hammond Park. After multiple vandalism incidents the sculpture was removed from the park and replaced with a sculpture called Willy's Dilemma. Willy's Dilemma has also since been removed and is in storage. The Boy with the Leaking Boot Sculpture was placed in the Wausau Center Mall in 1983 through a joint effort of the Wausau Kiwanis Club, Marathon County Historical Society, Wausau Area Chamber of Commerce and Wausau/Marathon County Parks Department. When the mall is taken down the sculpture will be returned to the City. The River District would like to help the City find a place for the sculpture where the sculpture

can continue to be enjoyed and remain safe of vandalism. As sites are identified the Park Committee will be kept informed.

B. Park Update (ADA Study Corrections, Routine Operations) – ADA Study Barrier Corrections – Staff is going through the consulting study recommendations for individual parks to make small corrections for ADA guidelines. Small correction levels include small plumbing fixes, fixture and grab bar relocations in restrooms, tree paths obstructions, adding ADA approved picnic tables, etc.

Routine Operations/Programs: Outdoor ice rink maintenance; snow grooming operations at Nine Mile Forest and Sylvan Hill Recreation Area; Snow removal operations on trails, sidewalks, roadways, parking lots; urban forestry program of tree trimming and removals; building and structure maintenance; shelter reservations and special events; equipment maintenance and repair; restroom maintenance (few).

C. Dog Park Special Committee Update - The Dog Park Special Committee met in February and a quorum was not present. The members present discussed the Open House event scheduled for February 6th. Due to the cold temperatures they chose to postpone it one week to February 13th. The 13th also was cancelled due to frigid cold temperatures. The Committee would still like to hold an Open Day at the Park as a fundraising event the first Saturday in March from 11:00am-3:00pm. There will be a suggested donation of \$5 per adult.

9. Future Agenda Items – Naming Rights Policy, Sponsorship Program, possibly there could be recommendations on contamination and clean up in Riverside Park

10. Next Meeting Date – Monday, April 5, 2021 at 4:30pm

11. Adjournment – **Motion** by Kilian, second by Larson to adjourn at 5:50pm. Motion **carried** by voice vote, vote reflected as 5-0.

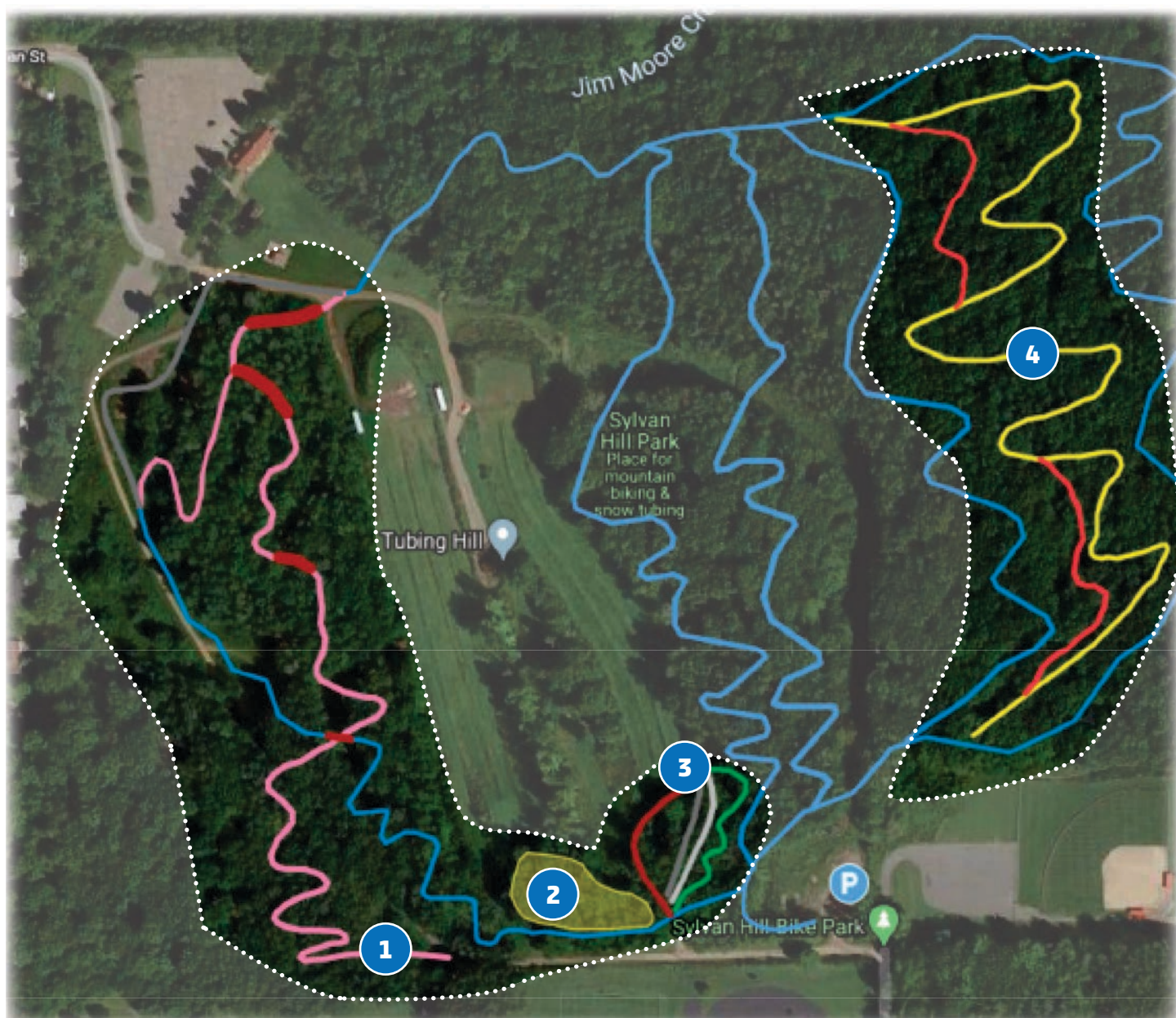


CWOC

CENTRAL WISCONSIN OFFROAD CYCLING COALITION

Sylvan Hill Bike Park • Phase II Additions

Overview



1. New Return Trail Construction and Reworking Original Return Trail into Additional Beginner/Intermediate Downhill Run
2. Expanded Skills Area
3. Dirt Jump Zone
4. Addition of Rock Tech Downhill Run

1 Return Trail



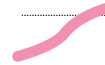
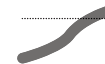
The original constructed return (climbing) portion of Sylvan's Loop has seen erosion damage, conflicts with Park Dept. material storage and is quite steep towards the top of the climb. The steepness of the climb makes it aerobically challenging even for experienced riders and nearly impossible for younger kids to navigate more than once.

A new climbing route (pink) is proposed in the wooded space between the service road and tubing hill 1. Boardwalk will be required due to wetland delineation in the wooded space. To

reduce the gradient of the climb the new route will cross the service road and traverse a space adjacent to school property before linking back into the service road at the top.

The original climbing route (light blue) will be repurposed into another downhill run with a new route linking back into the climbing route. A flyover feature (bridge) will be required to separate crossing traffic.

Map Key

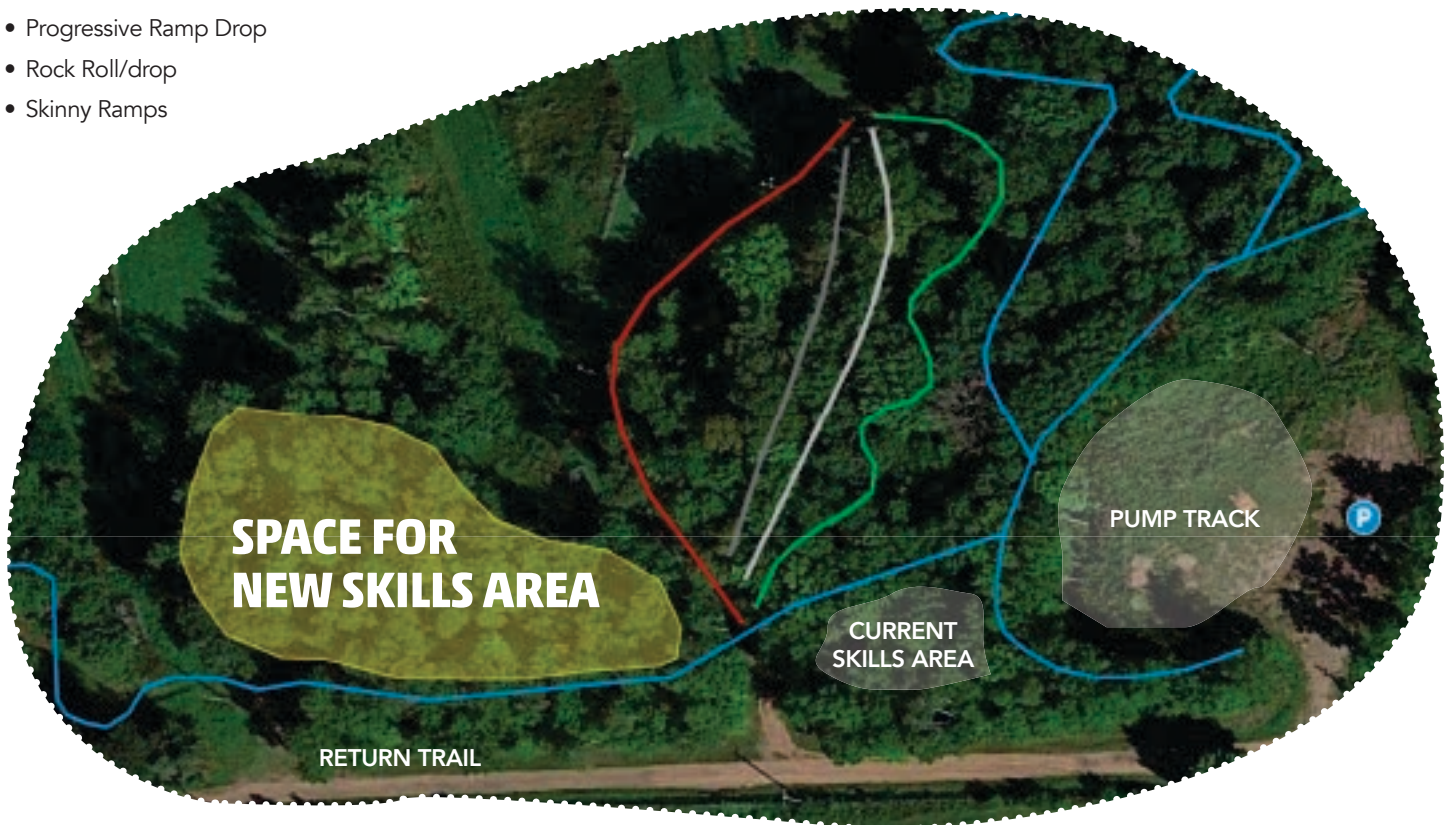
-  Light Blue - Original Return Trail Climb. To be Repurposed into Additional Downhill Run
-  Pink - Main Return Climb Reroute with Addition Leg Off Of Old Route to Create a Link into New Return Trail. Approx. 2425' New Trail Construction
-  Gray—Abandoned Return Route
-  Red—Boardwalk. Approx. 300' Length

2 Expanded Skill Area

The current skill area is very small and is utilized mainly by very small children. CWOCC continues to host adult skill clinics and are in need of a larger purpose built mountain bike skill area that does not exist at any other area trail system.

A wooded space to the south of the top of tubing hill 1 (yellow shaded) offers approximately three times the space as the current skill area. It also features more slope allowing for a wider range of skill features to be added.

- Progressive Ramp Drop
- Rock Roll/drop
- Skinny Ramps



ROCK ROLL/DROP



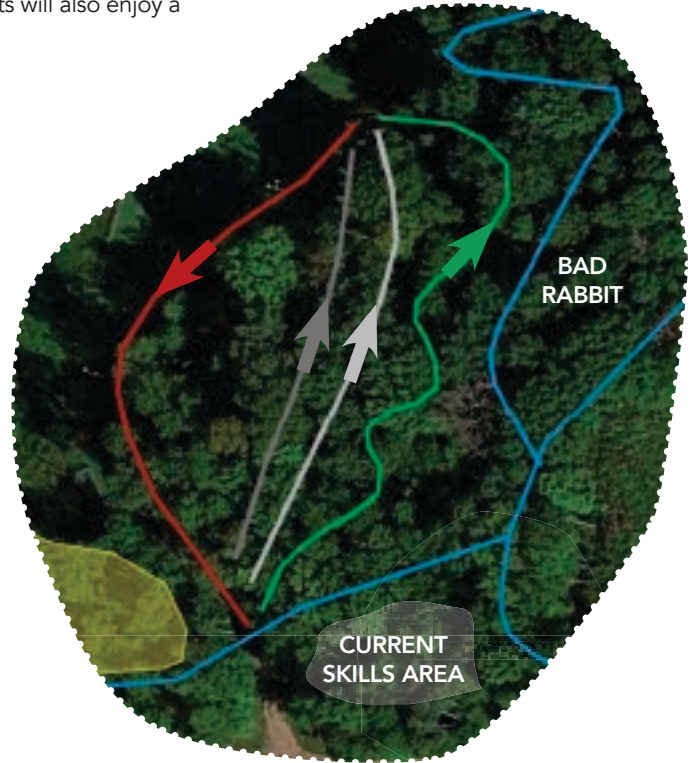
PROGRESSIVE RAMP DROP

3 Dirt Jump Zone

Wooded space to the south of tubing hill 2 offers an opportunity for a compressed dirt jump zone. Three runs of progressive difficulty will simulate jump features found on the longer trails at Sylvan Hill. This zone will provide an additional space for young kids to learn new skills without the difficult climb to the top of the hill. Adults will also enjoy a compressed space to repeat jumping skills.

Map Key

-  Green - Beginner Jump Line
350' Long
-  Light Gray - Intermediate Jump Line
250' Long
-  Dark Gray - Advanced Jump Line
250' Long
-  Red - Return Route On Existing Service Road.
-  Light Blue - Existing Mountain Bike Trail



4 Flow Tech Downhill

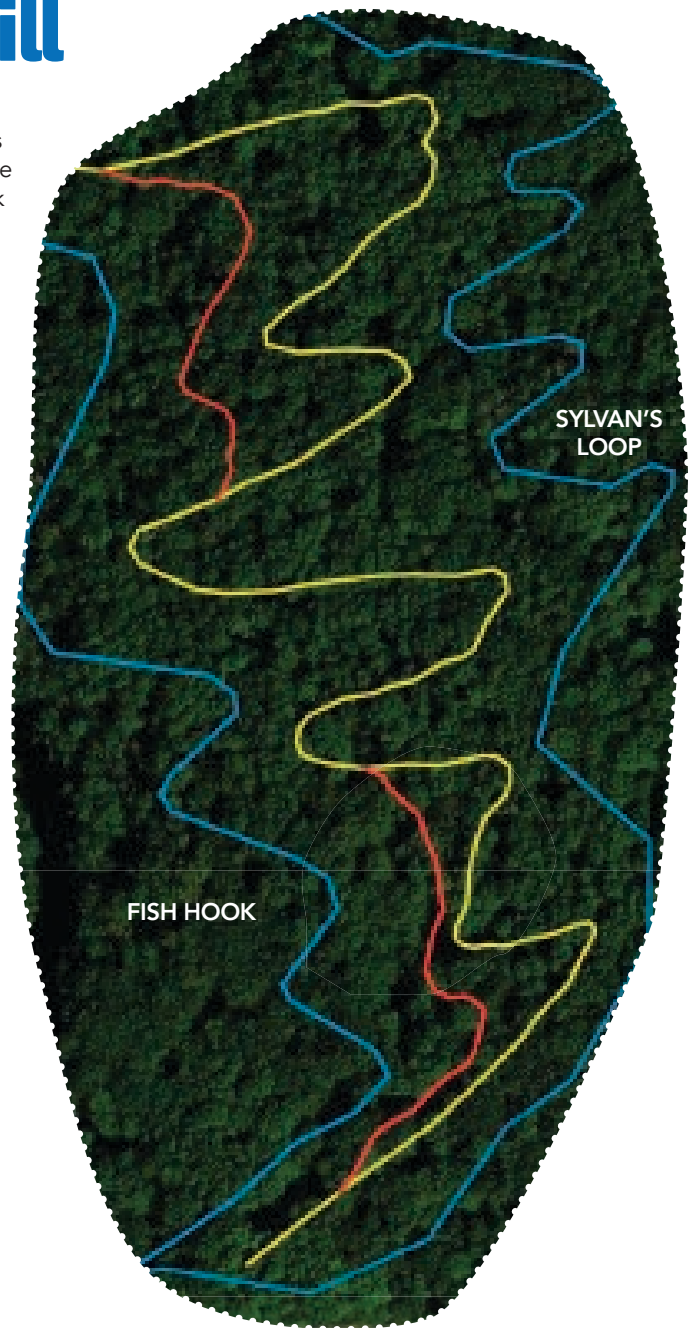
The original contractor left space was left between Fish Hook and Sylvan's Loop for a future trail addition. The creation of a flow tech trail will provide a different experience to the existing jump based trails. Flow tech (or rock tech) trail utilizes the natural terrain and rock for features while still providing a flowy ride experience. The main trail would be an intermediate level trail while more advanced b-lines will challenge advanced riders. Skill filters will be required at the entrance of each advanced b-line to prevent less skilled riders from entering.

Map Key

 Yellow—Intermediate Trail. 0.5-0.6 Miles in Length

 Red—Advance to Expert Level Alternate Lines. 1000'-1500' in Length.

 Light Blue—Existing Mountain Bike Trail



Request for Additional Services

Purpose: The Wausau & Marathon County Parks, Recreation, and Forestry Department has a desire to always provide high quality recreational services and facilities. With restricted financial and personnel resources the Department needs a process to evaluate requests for additional services. Additional services being defined as additions to programs and facilities or new programs and facilities.

In order to fully evaluate and stimulate thought on the complete aspects of additional services, please provide the Department with a request that includes the following (all items may not pertain and may not be known by requestor):

- Please describe program or facility where additional services are being requested.

Sylvan Hill Bike Park

- Please describe additional services/facility being requested.

1. Re-route the climbing return trail on Sylvan's Loop into the wooded area between service road and the tubing hill. Extend new climbing trail across west side of service road (adjacent to school property) to take advantage of space with lower slope that can provide an easier climbing route. The original return trail will be repurposed into a downhill run (beginner/intermediate level) that will connect back into new climbing route behind the garage. Approximately 300' of boardwalk will be required to cross over wetland in the lower portion of the new return trail. **2.** The current skill area is very small and is utilized mainly by very small children. CWOCC continues to host adult skill clinics and are in need of a larger purpose built mountain bike skill area that does not exist at any other area trail system. A wooded space to the south of the top of tubing hill 1 (yellow shaded) offers approximately three times the space as the current skill area. It also features more slope allowing for a wider range of skill features to be added. **3.** Wooded space to the south of tubing hill 2 offers an opportunity for a compressed dirt jump zone. Three runs of progressive difficulty will simulate jump features found on the longer trails at Sylvan Hill. This zone will provide an additional space for young kids to learn new skills without the difficult climb to the top of the hill. Adults will also enjoy a compressed space to repeat jumping skills. **4.** The original contractor left space was left between Fish Hook and Sylvan's Loop for a future trail addition. The creation of a flow tech trail will provide a different experience to the existing jump based trails. Flow tech (or rock tech) trail utilizes the natural terrain and rock for features while still providing a flowy ride experience. The main trail would be an intermediate level trail while more advanced b-lines will challenge advanced riders. Skill filters will be required at the entrance of each advanced b-line to prevent less skilled riders from entering. See attached map for details. **5.** Addition of open shelter at the north end of parking lot. Size of shelter approximately the same as shelter located at the bottom of Sylvan Hill.

- Why do you think this additional service/facility is needed?

To provide additional riding experience to Sylvan Hill that does not currently exist there.

- What exactly is being asked of the Department (funding, maintenance, construction)?

1. Fund material and construction of 300' of boardwalk needed for new return trail. CWOCC volunteers and/or contractor(s) will install boardwalk. Boardwalk material cost estimated at \$5000-\$5500.
5. Funding and construction of shelter at trailhead parking lot. Long term maintenance assistance (either funding for contractors or trained staff).

- What are the total costs for the additional services/facilities (not only initial costs but future costs)?

Initial estimates are approximately \$50,672 for trail construction only, does not include boardwalk cost or shelter cost.

- How would it be funded (what is the County/City being asked to contribute, what is the group willing to contribute, grants, donations, etc.)?

CWOCC will apply for grant funding with local foundations and room tax grants through the City. If the County can budget some funds towards the project will be a great help.

- Who will provide maintenance in the future (will it be turned over to the Department upon completion, will there be maintenance funds put aside, group to provide some maintenance, who repairs damage, etc.)?

CWOCC can provide volunteer maintenance for basic structures/drainage repair, etc. Larger built structures will require a hired contractor to maintain.

- What are the expectations of the County/City once it is complete?

Help fund future maintenance if needed

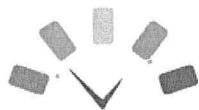
- What is the timeline for completion?

Timing of construction will depend on ability to do a full bid package. If a full bid package is possible and CWOCC can secure funding the entire project can be completed in 2021. Otherwise CWOCC can break the project into sections and fund over 2 years which is outlined below:

1. Return trail reroute and conversion of old return trail into downhill summer/fall 2021.
2. Skill area summer of 2022
3. Progressive dirt jump area to be constructed 2021.
4. Flow tech trail to be constructed 2022.
5. Requesting shelter construction by 2022

Riverlife Bridge Light Themes					
Event	Theme Color(s)	Start Date/Time		End Date/Time	
New Years Day		Jan. 1			
Martin Luther King Jr Day		Jan. 18			
Mardi Gras	Green, Gold, Purple	Feb. 13	12:00 am	Feb. 13, 2018	11:59 pm
Valentine's Day	Pink	Feb. 14	12:00 am	Feb. 14, 2018	11:59 pm
Susan B Anthony Day		Feb. 15			
Washington's Birthday		Feb. 15			
Presidents Day	Red, White, Blue	Feb. 15	12:00 am	Feb. 19, 2018	11:59 pm
St. Patrick's Day	Green	March 17	12:00 am	March 17, 2018	11:59 pm
Cesar Chavez Day		Mar. 31			
Easter (day or season)	Pink, Yellow, Light Green, White, Light Blue	March/April	12:00 am		
Arbor Day	Green, Brown	Last Fri April	12:00 am	April 27, 2018	11:59 pm
May Day	All Colors	May 1	12:00 am	May 1, 2018	11:59 pm
Derby Day	Red	May 5	12:00 am	May 5, 2018	11:59 pm
Mother's Day	Pink, Green, Yellow	2nd Sun May	12:00 am	May 13, 2018	11:59 pm
Memorial Day	Red, White, Blue	May 28	12:00 am	May 28, 2018	11:59 pm
GLBT Pride Month	Rainbow	June	12:00 am		
Flag Day	Red, White, Blue	June 14	12:00 am	June 14, 2018	11:59 pm
Fathers Day	?	3rd Sun June	12:00 am	June 17, 2018	11:59 pm
Junteenth (Emancipation)	Red, Yellow, Green	June 19	12:00 am	June 19, 2018	11:59 pm
4th of July	Red, White, Blue	July 4	12:00 am	July 4, 2018	11:59 pm
Native Americ. Month	White, Yellow, Red, Green	August			
Hispanic Heritage Month	Red, White, Green	September			
Labor Day	Red, White, Blue	1st Mon in Sept	12:00 am	Sept. 3, 2018	11:59 pm
Sept. 11 Memorial	Red, White, Blue	Sept. 11	12:00 am	Sept. 11, 2018	11:59 pm
Columbus Day		2nd Mon Oct			
Breast Cancer Awareness Month	Pink	October			
Halloween (day or season)	Orange, green, purple	Oct. 31	12:00 am		
Veterans Day	Red, White, Blue	Nov. 11	12:00 am	Nov. 11, 2018	11:59 pm
Thanksgiving (day or season)	Orange, Yellow, Brown	Typically 4th Thurs Nov	12:00 am		
Christmas Eve		Dec. 24			
Christmas (day or Season)	Red, Green	Dec. 25	12:00 am		
New Years Eve		Dec. 31			

	Federal Holiday
	State Holiday/Observance
	Both Federal & State Holiday



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Holidays and Observances in United States in 2021

Suggested countries: Australia | Canada | United Kingdom | List of all countries

Showing: 257 All holidays and national observances

For: 2021

≡ Jump to: Next | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

Holidays and Observances in United States in 2021

Date		Name	Type	Details
Jan 1	Friday	New Year's Day	Federal Holiday	
Jan 6	Wednesday	Epiphany	Christian	
Jan 7	Thursday	Orthodox Christmas Day	Orthodox	
Jan 13	Wednesday	Stephen Foster Memorial Day	Observance	
Jan 14	Thursday	Orthodox New Year	Orthodox	
Jan 18	Monday	Martin Luther King Jr. Day	Federal Holiday	
Jan 18	Monday	Robert E. Lee's Birthday	State holiday	Alabama, Mississippi
Jan 18	Monday	Idaho Human Rights Day	State holiday	Idaho
Jan 18	Monday	Civil Rights Day	State holiday	Arizona, New Hampshire
Jan 19	Tuesday	Robert E. Lee's Birthday	State holiday	Florida
Jan 19	Tuesday	Confederate Heroes' Day	State holiday	Texas
Jan 20	Wednesday	Inauguration Day	State holiday	DC
Jan 20	Wednesday	Inauguration Day	Federal Holiday	DC, MD*, VA*
Jan 28	Thursday	Tu Bishvat/Tu B'Shevat	Jewish holiday	
Jan 29	Friday	Kansas Day	Observance	
Feb 1	Monday	National Freedom Day	Observance	
Feb 1	Monday	First Day of Black History Month	Annual monthly observance	
Feb 2	Tuesday	Groundhog Day	Observance	
Feb 4	Thursday	Rosa Parks Day	Local observance	California, Missouri
Feb 5	Friday	National Wear Red Day	Observance	
Feb 7	Sunday	Super Bowl	Sporting event	
Feb 12	Friday	Lincoln's Birthday	State holiday	CT, IL, MO, NY

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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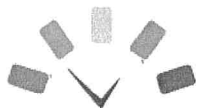
Feb 14	Sunday	Valentine's Day	Observance	
Feb 14	Sunday	Statehood Day	Local observance	Arizona
Feb 15	Monday	Presidents' Day	Federal Holiday	All except DE, GA, IA, IN, KS, KY, LA, NC, NM, RI, WI
Feb 15	Monday	Daisy Gatson Bates Day	State holiday	Arkansas
Feb 15	Monday	Susan B. Anthony's Birthday	Local observance	CA, FL, NY, WI
Feb 16	Tuesday	Shrove Tuesday/Mardi Gras	State holiday	AL*, FL**, LA, MS**
Feb 16	Tuesday	Shrove Tuesday/Mardi Gras	Observance, Christian	
Feb 16	Tuesday	Elizabeth Peratrovich Day	Local observance	Alaska
Feb 17	Wednesday	Ash Wednesday	Christian	
Feb 26	Friday	Purim	Jewish holiday	
Feb 28	Sunday	Linus Pauling Day	Local observance	Oregon
Mar 1	Monday	St. David's Day	Observance, Christian	
Mar 1	Monday	Casimir Pulaski Day	Local observance	Illinois**
Mar 1	Monday	First Day of Women's History Month	Annual monthly observance	
Mar 2	Tuesday	Texas Independence Day	State holiday	Texas
Mar 2	Tuesday	Read Across America Day	Observance	
Mar 2	Tuesday	Town Meeting Day	State holiday	Vermont
Mar 5	Friday	Employee Appreciation Day	Observance	
Mar 11	Thursday	Isra and Mi'raj	Muslim	
Mar 14	Sunday	Daylight Saving Time starts	Clock change/Daylight Saving Time	
Mar 17	Wednesday	St. Patrick's Day	Observance, Christian	
Mar 17	Wednesday	Evacuation Day	State holiday	Massachusetts*
Mar 20	Saturday	March Equinox	Season	
Mar 25	Thursday	Maryland Day	Local observance	Maryland
Mar 26	Friday	Prince Jonah Kūhio Kalanianaʻole Day	State holiday	Hawaii
Mar 28	Sunday	Palm Sunday	Christian	
Mar 28	Sunday	Passover (first day)	Jewish holiday	
Mar 29	Monday	Seward's Day	State holiday	Alaska
Mar 29	Monday	National Vietnam War Veterans Day	Observance	
Mar 31	Wednesday	César Chávez Day	State holiday	AZ*, CA*, CO***, MI*, NM*, NV*, TX***, UT*, WA*, WI*
Apr 1	Thursday	Maundy Thursday	Christian	

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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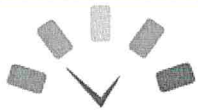
Apr 3	Saturday	Holy Saturday	Christian	
Apr 4	Sunday	Last Day of Passover	Jewish holiday	
Apr 4	Sunday	Easter Sunday	Observance, Christian	
Apr 5	Monday	Easter Monday	Observance, Christian	
Apr 6	Tuesday	National Tartan Day	Observance	
Apr 6	Tuesday	National Library Workers' Day	Observance	
Apr 8	Thursday	Yom HaShoah	Jewish commemoration	
Apr 13	Tuesday	Ramadan Starts	Muslim	
Apr 13	Tuesday	Thomas Jefferson's Birthday	Observance	
Apr 15	Thursday	Yom Ha'atzmaut	Jewish holiday	
Apr 15	Thursday	Tax Day	Observance	
Apr 15	Thursday	Father Damien Day	Local observance	Hawaii
Apr 16	Friday	Emancipation Day	State holiday	DC
Apr 19	Monday	Patriot's Day	State holiday	Maine, Massachusetts
Apr 19	Monday	Boston Marathon	Sporting event	
Apr 21	Wednesday	San Jacinto Day	State holiday	Texas
Apr 21	Wednesday	Administrative Professionals Day	Observance	
Apr 22	Thursday	Oklahoma Day	Local observance	Oklahoma
Apr 22	Thursday	Take our Daughters and Sons to Work Day	Observance	
Apr 26	Monday	Confederate Memorial Day	State holiday	Mississippi
Apr 26	Monday	Confederate Memorial Day	State holiday	Alabama
Apr 26	Monday	Confederate Heroes' Day	Local observance	Florida
Apr 26	Monday	State Holiday	State holiday	Georgia
Apr 30	Friday	Lag BaOmer	Jewish holiday	
Apr 30	Friday	Orthodox Good Friday	Orthodox	
Apr 30	Friday	Arbor Day	State holiday	Nebraska
Apr 30	Friday	Kentucky Oaks	Sporting event	
May 1	Saturday	Orthodox Holy Saturday	Orthodox	
May 1	Saturday	Kentucky Derby	Sporting event	
May 1	Saturday	Law Day	Observance	
May 1	Saturday	Loyalty Day	Observance	
May 1	Saturday	National Explosive Ordnance Disposal (EOD) Day	Observance	

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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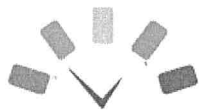
May 3	Monday	Orthodox Easter Monday	Orthodox	
May 4	Tuesday	Kent State Shootings Remembrance	Local observance	Ohio
May 4	Tuesday	Rhode Island Independence Day	Local observance	Rhode Island
May 5	Wednesday	Cinco de Mayo	Observance	
May 6	Thursday	National Nurses Day	Observance	
May 6	Thursday	National Day of Prayer	Observance	
May 7	Friday	Truman Day observed	State holiday	Missouri
May 7	Friday	Military Spouse Appreciation Day	Observance	
May 8	Saturday	Lailat al-Qadr	Muslim	
May 8	Saturday	Truman Day	State holiday	Missouri
May 8	Saturday	Victory in Europe Day	Observance	
May 9	Sunday	Mother's Day	Observance	
May 10	Monday	Confederate Memorial Day	State holiday	South Carolina
May 10	Monday	Confederate Memorial Day	Local observance	North Carolina
May 13	Thursday	Ascension Day	Christian	
May 13	Thursday	Eid al-Fitr	Muslim	
May 14	Friday	Native American Day	State Observation	Wyoming
May 15	Saturday	Peace Officers Memorial Day	Observance	
May 15	Saturday	Armed Forces Day	Observance	
May 15	Saturday	Preakness Stakes	Sporting event	
May 17	Monday	Shavuot	Jewish holiday	
May 19	Wednesday	Emergency Medical Services for Children Day	Observance	
May 21	Friday	National Defense Transportation Day	Observance	
May 22	Saturday	National Maritime Day	Observance	
May 22	Saturday	Harvey Milk Day	Local observance	California
May 23	Sunday	Pentecost	Christian	
May 24	Monday	Whit Monday	Christian	
May 25	Tuesday	National Missing Children's Day	Observance	
May 30	Sunday	Trinity Sunday	Christian	
May 31	Monday	Memorial Day	Federal Holiday	
May 31	Monday	Jefferson Davis' Birthday	Local observance	Mississippi
Jun 1	Tuesday	Statehood Day	Local observance	Kentucky, Tennessee

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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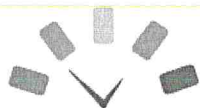
Jun 3	Thursday	Jefferson Davis' Birthday	Local observance	Florida
Jun 5	Saturday	Belmont Stakes	Sporting event	
Jun 6	Sunday	D-Day	Observance	
Jun 7	Monday	Jefferson Davis' Birthday	State holiday	Alabama
Jun 11	Friday	Kamehameha Day	State holiday	Hawaii
Jun 13	Sunday	Bunker Hill Day	Local observance	Massachusetts
Jun 14	Monday	Army Birthday	Observance	
Jun 14	Monday	Flag Day	Observance	
Jun 19	Saturday	Juneteenth	Observance	
Jun 19	Saturday	Juneteenth	State holiday	New Jersey, New York
Jun 19	Saturday	Juneteenth Independence Day	State holiday	Massachusetts
Jun 19	Saturday	Emancipation Day	State holiday	Texas
Jun 20	Sunday	Father's Day	Observance	
Jun 20	Sunday	West Virginia Day	State holiday	West Virginia
Jun 20	Sunday	American Eagle Day	Observance	
Jun 20	Sunday	June Solstice	Season	
Jun 21	Monday	West Virginia Day observed	State holiday	West Virginia
Jul 4	Sunday	Independence Day	Federal Holiday	
Jul 5	Monday	Independence Day observed	Federal Holiday	
Jul 13	Tuesday	Nathan Bedford Forrest Day	Local observance	Tennessee
Jul 14	Wednesday	Bastille Day	Observance	
Jul 16	Friday	Rural Transit Day	Observance	
Jul 18	Sunday	Tisha B'Av	Jewish holiday	
Jul 20	Tuesday	Eid al-Adha	Muslim	
Jul 23	Friday	Pioneer Day observed	State holiday	Utah
Jul 24	Saturday	Pioneer Day	State holiday	Utah
Jul 25	Sunday	Parents' Day	Observance	
Jul 27	Tuesday	National Korean War Veterans Armistice Day	Observance	
Aug 1	Sunday	Colorado Day	Local observance	Colorado
Aug 4	Wednesday	Coast Guard Birthday	Observance	
Aug 7	Saturday	Purple Heart Day	Observance	
Aug 9	Monday	Victory Day	State holiday	Rhode Island

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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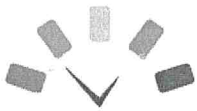
Aug 16	Monday	Bennington Battle Day	State holiday	Vermont
Aug 19	Thursday	National Aviation Day	Observance	
Aug 20	Friday	Hawaii Statehood Day	State holiday	Hawaii
Aug 21	Saturday	Senior Citizens Day	Observance	
Aug 26	Thursday	Women's Equality Day	Observance	
Aug 27	Friday	Lyndon Baines Johnson Day	State holiday	Texas
Sep 6	Monday	Labor Day	Federal Holiday	
Sep 7	Tuesday	Rosh Hashana	State holiday	Texas***
Sep 7	Tuesday	Rosh Hashana	Jewish holiday	
Sep 9	Thursday	California Admission Day	Local observance	California
Sep 11	Saturday	Patriot Day	Observance	
Sep 11	Saturday	Carl Garner Federal Lands Cleanup Day	Observance	
Sep 12	Sunday	National Grandparents Day	Observance	
Sep 16	Thursday	Yom Kippur	Jewish holiday	
Sep 16	Thursday	Yom Kippur	State holiday	Texas***
Sep 17	Friday	Constitution Day and Citizenship Day	Observance	
Sep 17	Friday	National POW/MIA Recognition Day	Observance	
Sep 18	Saturday	Air Force Birthday	Observance	
Sep 18	Saturday	National CleanUp Day	Observance	
Sep 21	Tuesday	First Day of Sukkot	Jewish holiday	
Sep 22	Wednesday	September Equinox	Season	
Sep 22	Wednesday	Emancipation Day	Local observance	Ohio
Sep 24	Friday	Native American Day	State Observation	California, Nevada
Sep 24	Friday	American Indian Heritage Day	State Observation	Montana, Texas
Sep 24	Friday	Michigan Indian Day	State Observation	Michigan
Sep 26	Sunday	Gold Star Mother's Day	Observance	
Sep 27	Monday	Last Day of Sukkot	Jewish holiday	
Sep 27	Monday	American Indian Day	State Observation	Tennessee
Sep 28	Tuesday	Shmini Atzeret	Jewish holiday	
Sep 29	Wednesday	Simchat Torah	Jewish holiday	
Oct 4	Monday	Feast of St Francis of Assisi	Christian	
Oct 4	Monday	Frances Xavier Cabrini	State holiday	Colorado

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



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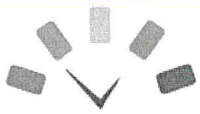
Oct 11	Monday	Columbus Day	State holiday	22 states
Oct 11	Monday	Columbus Day	Federal Holiday	
Oct 11	Monday	Columbus Day	State Legal Holiday	Tennessee
Oct 11	Monday	Fraternal Day	State holiday	Alabama
Oct 11	Monday	Yorktown Victory Day	State holiday	Virginia
Oct 11	Monday	Discoverers' Day	State Observation	Hawaii
Oct 11	Monday	Native American Day	State holiday	South Dakota
Oct 11	Monday	Native American Day	State Observation	Oklahoma
Oct 11	Monday	Indigenous People's Day (Tentative Date)	State Observation	CA, ID, LA, MI, MN, OR
Oct 11	Monday	Indigenous People's Day	State holiday	DC, ME, NM
Oct 11	Monday	Indigenous People's Day	State Observation	28 states
Oct 11	Monday	American Indian Heritage Day	State holiday	Alabama
Oct 13	Wednesday	Navy Birthday	Observance	
Oct 15	Friday	White Cane Safety Day	Observance	
Oct 15	Friday	Boss's Day	Observance	
Oct 16	Saturday	Sweetest Day	Observance	13 states
Oct 18	Monday	Alaska Day	State holiday	Alaska
Oct 19	Tuesday	The Prophet's Birthday	Muslim	
Oct 29	Friday	Nevada Day	State holiday	Nevada
Oct 31	Sunday	Halloween	Observance	
Nov 1	Monday	All Saints' Day	Christian	
Nov 2	Tuesday	All Souls' Day	Christian	
Nov 2	Tuesday	Election Day	Observance	
Nov 2	Tuesday	Election Day	State holiday	Virginia
Nov 4	Thursday	Diwali/Deepavali	Observance, Hinduism	
Nov 7	Sunday	Daylight Saving Time ends	Clock change/Daylight Saving Time	
Nov 7	Sunday	New York City Marathon	Sporting event	
Nov 10	Wednesday	Marine Corps Birthday	Observance	
Nov 11	Thursday	Veterans Day	Federal Holiday	
Nov 25	Thursday	Thanksgiving Day	Federal Holiday	
Nov 26	Friday	State Holiday	State holiday	Georgia
Nov 26	Friday	Presidents' Day	State holiday	New Mexico

* Observed only in part of this state.

** Observed only in some communities of this state.

*** Optional holiday in this state.

Hover your mouse over the region or click on the holiday for details.



Nov 26	Friday	Family Day	State holiday	Nevada
Nov 26	Friday	Acadian Day	State holiday	Louisiana
Nov 26	Friday	Black Friday	Observance	
Nov 26	Friday	American Indian Heritage Day	State holiday	Maryland
Nov 26	Friday	Native American Heritage Day	State holiday	Washington
Nov 26	Friday	Native American Heritage Day	Observance	
Nov 28	Sunday	First Sunday of Advent	Christian	
Nov 29	Monday	Chanukah/Hanukkah (first day)	Jewish holiday	
Nov 29	Monday	Cyber Monday	Observance	
Dec 1	Wednesday	Rosa Parks Day	Local observance	Ohio, Oregon
Dec 1	Wednesday	Rosa Parks Day	State Observation	Alabama
Dec 6	Monday	Last Day of Chanukah	Jewish holiday	
Dec 6	Monday	St Nicholas Day	Observance	
Dec 7	Tuesday	Pearl Harbor Remembrance Day	Observance	
Dec 8	Wednesday	Feast of the Immaculate Conception	Christian	
Dec 12	Sunday	Feast of Our Lady of Guadalupe	Christian	
Dec 13	Monday	National Guard Birthday	Observance	
Dec 15	Wednesday	Bill of Rights Day	Observance	
Dec 17	Friday	Pan American Aviation Day	Observance	
Dec 17	Friday	Wright Brothers Day	Observance	
Dec 21	Tuesday	December Solstice	Season	
Dec 24	Friday	Day off for Christmas Day	Federal Holiday	
Dec 24	Friday	Christmas Eve	Observance, Christian	
Dec 24	Friday	Christmas Eve	State holiday	KS*, KY, MI, NC, ND, OK, SC, TX, VA*, WI
Dec 25	Saturday	Christmas Day	Federal Holiday	
Dec 26	Sunday	Kwanzaa (first day)	Observance	
Dec 26	Sunday	Day After Christmas Day	State holiday	KS, NC, SC, TX
Dec 31	Friday	Day off for New Year's Day	Federal Holiday	
Dec 31	Friday	New Year's Eve	Observance	
Dec 31	Friday	New Year's Eve	State holiday	LA, MI, WI

* Observed only in part of this state.
** Observed only in some communities of this state.
*** Optional holiday in this state.
Hover your mouse over the region or click on the holiday for details.

While we diligently research and update our holiday dates, some of the information in the table above may be preliminary. If you find an error, please [let us know](#).



PROMOTIONAL EVENTS CALENDAR 2021

March Event Ideas

St. Patrick's Day is popular, but it isn't the only holiday in March. March is National Nutrition Month, and a great occasion for [custom lunch bags](#). Crestline has a number of [healthcare, dentist, and nurse gifts](#) to observe the many health focused holidays as well.



March 2021 Events

American Red Cross Month
National Women's History Month
National Social Work Month
National Ethics Awareness Month
[National Nutrition Month](#)
3rd World Wildlife Day
[6th Employee Appreciation Day](#)
[6th Dentist's Day](#)
[6th School Nurse Day](#)
[7th-13th Patient Safety Awareness Week](#)
8th International Women's Day
[8th-14th National Pulmonary Rehabilitation Week](#)
[9th-13th Long Term Care Administrators Week](#)
[10th Registered Dietician Nutritionist Day](#)
12th National Girl Scout Day
14th Pi Day
17th St. Patrick's Day
[19th Certified Nurses Day](#)
21st-27th National Poison Prevention Week
21st World Down Syndrome Day
[21st - 27th Health Information Professionals Week](#)
24th World Tuberculosis Day
[30th Doctor's Day](#)

April Event Ideas

April's calendar of monthly events starts with April Fool's Day. Celebrate with [wacky custom stress balls](#) or an item from our popular [fun and outdoors section](#). Earth Day is an excellent time for [eco-friendly items](#) and [custom reusable grocery bags](#). Our variety of spirited imprinted promotional products are perfect for your recipients.



April 2021 Events

[Garden Month](#)
Alcohol Awareness Month
[National Parkinson's Awareness Month](#)
[Spring Break](#)
911 Education Month
[Distracted Driving Awareness Month](#)
[Month of the Military Child](#)
[Stress Awareness Month](#)
[National Financial Literacy Month](#)
[National Occupational Therapy Month](#)
Cancer Control Month
[Sexual Assault Awareness Month](#)
[Campus Pride Month](#)
[Animal Cruelty Prevention Month](#)
[National Humor Month](#)
1st April Fool's Day
[2nd Autism Awareness Day](#)
[5th-11th National Public Health Week](#)
[7th World Health Day](#)
[6th-12th National Library Week](#)
15th ASL Day
[11th - 17th Public Safety Telecommunicators Week](#)
[17th Picnic Day](#)
18th Museum Day
[18th - 24th National Volunteer Week](#)
[18th - 24th Administrative Professionals Week](#)
[19th Bicycle Day](#)
[21st Administrative Professionals Day](#)
[22nd Earth Day](#)
[22nd Teach Children to Save Day](#)
[25th - 1st Administrative Professionals Week](#)

May Event Ideas

Prioritize your brand with May's calendar of fun national days. Thank healthcare workers with gifts for nurses during Nurses Week. Shop [awareness bracelets](#) for American Stroke Month or [personalized real estate closing pouches](#) for New Homeowners Day. May is also National Physical Fitness month, a perfect time for [custom fitness gear](#) or [reflective stickers](#) to encourage physical activity.



May 2021 Events

[National Cancer Research Month](#)
[Mental Health Month](#)
[Lou Gehrig Disease Awareness Month](#)
National Foster Care Month
[Bike Safety Month](#)
[National Physical Fitness and Sports Month](#)
[Healthy Vision Month](#)
[National American Stroke Month](#)
[National Osteoporosis Awareness and Prevention Month](#)
[National High Blood Pressure Education Month](#)
[National Melanoma/Skin Cancer Awareness Month](#)
Older Americans Month
[Oncology Nursing Month](#)
[Better Hearing and Speech Month](#)
[Global Employee Health & Fitness Month](#)
[1st New Home Owners Day](#)
[1st Barbecue Day](#)
[2nd - 7th Public Service Recognition Week](#)
[2nd-8th National Hospital Week](#)
[2nd - 8th Correctional Officers Week](#)
[2nd - 8th Nursing Home Week](#)
[3rd-7th Teacher Appreciation Week](#)
[4th International Firefighters Day](#)
[4th National Teacher Day](#)
5th Cinco De Mayo
[6th-12th Nurses Week](#)
9th Mother's Day
[9th-15th National Police Week](#)
[9th-15th National Women's Health Week](#)
[9th-15th National Skilled Nursing Care Week](#)
[16th-22nd National EMS Emergency Medical Services Week](#)
[19th National Employee Health and Fitness Day](#)
[27th Sunscreen Day](#)
31st Memorial Day

June Event Ideas

July Event Ideas

August Event Ideas

As the first official month of summer in the United States, June is a fun time to promote your brand. Consider a [sun safety](#) campaign by placing your logo on Crestline's [promotional sunscreen](#), [sunglasses](#), [hats](#) or [beach totes](#). Or encourage outdoor adventure with [personalized sports and recreation items](#).



June 2021 Events

[Graduation](#)
[LGBTQ Pride Month](#)
[National Safety Month](#)
[National Candy Month](#)
[National Great Outdoors Month](#)
[3rd World Bicycle Day](#)
[5th World Environment Day](#)
[6th Yo-Yo Day](#)
[10th National Ballpoint Pen Day](#)
[14th-21st International Men's Health Week](#)
[14th World Blood Donor Day](#)
[14th Flag Day](#)
[17th-23rd Nursing Assistants Week](#)
[20th First Day of Summer](#)
[20th Father's Day](#)
[21st International Day of Yoga](#)
[26th Beautician's Day](#)
[27th Sunglasses Day](#)

September Event Ideas

Promoting wellness is something you can do all year. Crestline's [safety section](#) offers products that remind customers and employees to stay healthy. Celebrate the return of the school year as well with Crestline's [back to school gifts](#), [branded bookmarks](#), and other [school promo items](#).



September 2021 Events

[Library Card Sign-up Month](#)
[Preparedness Month](#)
[Campus Safety Awareness Month](#)
[Back to School](#)
[Suicide Prevention Month](#)
[Friendship Month](#)
[Childhood Cancer Awareness Month](#)
[Ovarian Cancer Awareness Month](#)
[Shake Month](#)
[4th World Beard Day](#)
[5th International Day of Charity](#)
[6th Read a Book Day](#)
[8th Star Trek Day](#)
[9th Teddy Bear Day](#)
[11th Patriot Day](#)
[13th-19th Healthcare Environmental Services Week](#)

July is a peak time to celebrate the outdoors and spend time with neighbors, family and friends. Browse our [beach accessories](#), [fishing items](#), and [custom golf gear](#) that encourage fun in the sun. [Stuffed animals](#) fit right in on Teddy Bear Picnic Day and celebrate wedding season with [party accessories](#).



July 2021 Events

[Social Wellness Month](#)
[Wedding Season](#)
[Family Reunion Month](#)
[UV Safety Month](#)
[Picnic Month](#)
[National Cell Phone Courtesy Month](#)
[National Culinary Arts Month](#)
[National Recreation and Parks Month](#)
[National Grilling Month](#)
[3rd International Plastic Bag Free Day](#)
[4th Independence Day](#)
[10th Teddy Bear Picnic Day](#)
[11th - 17th National Therapeutic Recreation Week](#)
[17th World Emoji Day](#)
[17th Tattoo Day](#)
[18th National Ice Cream Day](#)
[19th Global Hug Your Kids Day](#)
[20th Fortune Cookie Day](#)
[20th National Lollipop Day](#)
[25th Parents Day](#)

October Event Ideas

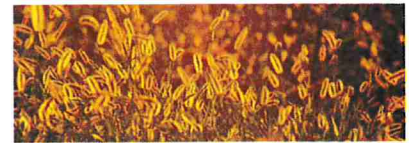
Get creative with your promotions in October. Crestline offers fun promotional items that correspond well to the events taking place during this month. Provide [breast cancer awareness gifts](#) for Breast Cancer Awareness Month. [Office supplies](#), [custom pens](#), and [phone wallets](#) are timely for Improve Your Office Day. Customize our [awareness gifts](#) for any of these holidays:



October 2021 Events

[Breast Cancer Awareness Month](#)
[National Book Month](#)
[Homecoming](#)
[Mental Illness Awareness Month](#)
[National Dental Hygiene Month](#)
[National Book Month](#)
[Photographer Appreciation Month](#)
[Dyslexia Awareness Month](#)
[Domestic Violence Awareness Month](#)
[American Pharmacist's Month](#)
[Bullying Prevention Month](#)
[Crime Prevention Month](#)
[Principals Month](#)
[Physical Therapy Month](#)
[1st World Smile Day](#)

From National Immunization Awareness Month to National Picnic Month, August highlights several monthly awareness topics. [Branded blankets](#) and [BBQ sets with a company logo](#) are great for National Picnic Month. Don't forget [custom beer glasses](#) for International Beer Day. Crestline's variety of promotional items can help you make the most of these events.



August 2021 Events

[National Golf Month](#)
[National Picnic Month](#)
[New Student Orientation](#)
[National Immunization Awareness Month](#)
[National Eye Exam Month](#)
[Fishing Month](#)
[2nd Coloring Book Day](#)
[4th U.S. Coast Guard Day](#)
[6th International Beer Day](#)
[8th International Cat Day](#)
[9th Book Lovers Day](#)
[12th International Youth Day](#)
[15th Relaxation Day](#)
[21st Senior Citizens Day](#)
[23rd - 29th Women's Equality Day](#)
[26th Women's Equality Day](#)
[26th National Dog Day](#)

November Event Ideas

For many schools and companies, promotional merchandise supports year-round fundraising efforts. Crestline offers fun, unique items that celebrate education awareness events in November. Purchase a [military children's book](#) for Military Family Month or [custom RFID sleeves](#) for Computer Security Day.



November 2021 Events

[Native American Heritage Month](#)
[American Diabetes Month](#)
[Lung Cancer Awareness Month](#)
[Movember \(Men's Health Awareness\)](#)
[Epilepsy Awareness Month](#)
[National Adoption Month](#)
[National Alzheimer's Disease Month](#)
[Military Family Month](#)
[Home Care and Hospice Month](#)
[1st - 7th National Patient Transport Week](#)
[7th Hug A Bear Day](#)
[7th - 13th Radiologic Technology Week](#)
[7th - 13th Perioperative Nurses Week](#)
[7th - 13th Nurse Practitioner NP Week](#)
[11th Veterans Day](#)
[13th World Kindness Day](#)
[14th World Diabetes Day](#)

[13th-19th International Housekeepers Week](#)
[13th-19th Truck Driver Appreciation Week](#)
 18th Coastal Cleanup Day
 19th Talk Like a Pirate Day
[20th-26th Surgical Technologists Week](#)
 20th-26th International Week of Happiness at Work
[26th HR Professionals Day](#)
[29th World Heart Day](#)

[3rd-9th Fire Prevention Week](#)
[4th - 10th Mental Illness Awareness Week](#)
[4th - 10th Healthcare Supply Chain Week](#)
[4th - 10th Healthcare Food Service Week](#)
 4th Children's Health Day
[4th Improve Your Office Day](#)
[5th - 9th Customer Service Week](#)
 11th Indigenous peoples' Day
 11th Columbus Day
[16th Boss's Day](#)
 16th World Food Day
[11th - 17th Emergency Nurses Week](#)
 16th [National Mammography Day](#)
[16th - 22nd International Infection Prevention Week](#)
[18th - 24th Pharmacy Week](#)
[18th-22nd National School Bus Safety Week](#)
[23rd - 31st Red Ribbon Week](#)
[25th - 31st National Respiratory Care Week](#)
 24th United Nations Day
[31st Halloween](#)

[19th Great American Smokeout](#)
[15th-19th American Education Week](#)
[25th Thanksgiving](#)
 27th Small Business Saturday
[28th - Dec 6th Hanukkah](#)
[30th Computer Security Day](#)
[30th Mason Jar Day](#)

December Event Ideas

December's monthly event calendar is often focused on the holiday season (see our [holiday gift guide](#) for inspiration). Get into the holiday spirit with [cookies with a custom logo](#) or prepare for New Year's resolutions with [health and wellness gifts](#). No matter how your company chooses to celebrate, Crestline offers affordable and unique promotional gifts that communicate the right message about your brand.



December 2021 Events

[Read a New Book Month](#)
[Seasonal Depression Awareness Month](#)
 Safe Toys and Gifts Month
[1st World AIDS Day](#)
[2nd Special Education Day](#)
[4th National Cookie Day](#)
 7th National Pearl Harbor Remembrance Day
 10th Human Rights Day
 21st Crossword Puzzle Day
[25th Christmas](#)
 26th National Thank You Note Day
[26th-Jan 1st Kwanzaa](#)
[31st New Year's Eve](#)
[Plan Ahead for Health Awareness Month](#)

January Event Ideas

Along with the traditional New Year's celebration, January's calendar of national days and events supports several causes. Give tribute to a day that is significant to your organization or company with [custom corporate gifts](#) that highlight your brand. Be Kind To Food Servers Month is also a perfect time for [kitchen promotional products](#) and [personalized dog toys](#) are great for Walk Your Pet Month. Crestline has [fun novelty items](#) to celebrate the variety of awareness events in January.



January 2022 Events

[Walk Your Pet Month](#)
[Career & Technical Education Month](#)
 National Blood Donor Month
 Cervical Cancer Awareness Month
[National Eye Care Month](#)
 National Oatmeal Month
[Be Kind To Food Servers Month](#)
 1st New Year's Day
[3rd Drinking Straw Day](#)
 2nd-8th Thank Your Customers Week
[13th Rubber Duckie Day](#)
[16th-22nd Hunt for Happiness Week](#)
 17th Martin Luther King, Jr. Day
[28th Activity Professionals Day](#)
[25th Intravenous Nurse Day](#)
[29th Puzzle Day](#)

February Event Ideas

Incorporate imprinted promotional products and awareness gifts from Crestline to commemorate February's monthly events. [Personalized umbrellas](#) are great for Umbrella Day, and don't forget [heart shaped items](#) for Valentine's Day. Our branded items and personalized products raise awareness and add relevance to your brand.



February 2021 Events

Black History Month
[American Heart Month](#)
[Library Lovers Month](#)
 Senior Independence Month
[Children's Dental Health Month](#)
 National Time Management Month
 2nd Groundhog Day
[4th Wear Red Day](#)
[7th - 11th Pride in Foodservice Week](#)
[10th Umbrella Day](#)
[13th - 19th Cardiac Rehabilitation Week](#)
[14th Valentine's Day](#)
[21st President's Day](#)
 20th-26th National Engineers Week
[23rd School Bus Driver Appreciation Day](#)

Celebrate Awareness Months with Our National Events Calendar

Awareness days and monthly observances are more than just fun holidays—they're also a great marketing tool for your brand. Monthly awareness topics that relate to your industry can help highlight your name and promote your cause in a more meaningful way and align your brand with key causes to build customer goodwill. Browse this list of monthly events and holidays, so you know when to plan promotional events throughout the year to help your company stand out and build awareness of important causes. Crestline offers many [awareness gifts](#) to find the perfect promotional items for any of these holidays.

National awareness months, employee appreciation events and national days are also a creative way to highlight your name and logo. Our line of [promotional items](#) makes it easy to create a personalized calendar full of fun company team building ideas for staff, marketing ideas to bring in new customers, ways to support causes, and fundraising opportunities throughout the year. Help your team track initiatives with [custom branded calendars](#).

PARK NAMING GUIDELINES AND CRITERIA

1. A. The Purpose of the naming policy is to develop place names that are:

- **Unique.** Unique names are identifiable to a specific place and do not duplicate or are not confused with existing names in the City of Wausau or neighboring areas.
- **Meaningful.** Names may reference natural features or landmarks, local historic events or persons with historic significance, locally or nationally.
- **Inclusive.** Names shall be respectful of all people and cultures and reflect positive values acceptable to the community as a whole.

B. Donor Naming may be considered on a case by case basis. Donor naming agreements may include provisions for ongoing and special maintenance costs, such as the renovation of a facility. Donor naming may also have specific terms for discontinuation or termination and shall be adopted by the City Council/Park Commission.

2. Guidelines:

A. General Name guidelines:

- Should not duplicate or be easily confused with existing public or private places in or near Wausau.
- Should not be cumbersome, corrupted or modified names, profane, discriminatory or derogatory names related to age, race, religion, creed, national origin, sex, color, marital status, disability, sexual orientation, political affiliation or other similar categories.
- Names of companies or organizations whose business is substantially derived from the sale of alcohol, tobacco, firearms, adult entertainment and/or other practices considered unsuitable or inappropriate for children.
- Should use the fewest words possible.
- Should not be names of appointed or elected local officials currently in office or current City/County employees.
- The re-use of former facility names should not be used other than for a reconstruction of the same facility in the same location
- Should not be names that would result in the commercialization of City/County facilities.

B. Names of historic places, events and cultural ideas shall be appropriate to the site and proposed use.

C. Recognizable areas are names that aid in locating a facility, park or open space.

D. Names for site features, wildlife or other natural ideas, when site specific

E. Guidelines for naming in honor of individuals, groups or organizations are as follows.

1. Individuals honored with a park or facility name must meet all of the following:

- Have resided or worked in Marathon County or the area which has become Marathon County, and,
- Be separated from city/county service for at least one year prior to application or be deceased for at least one year prior to application. and,
- Had an exceptionally long tenure with the City/County; a minimum of ten (10) years.
- Be highly esteemed in the community (without criminal or legal judgments which show poor character- a background check may be performed with consent, character references will be contacted).

In addition, the honoree(s) are recommended to meet at least one of the following conditions:

- At least 10 years of civic service (must have made a significant and exceptional meritorious contributions to the parks or community as a whole for recreation purposes).
- Contributed to the preservation of the City/County's history or culture
- Contributed to the acquisition, development or conveyance of land, buildings, and other amenities to the City/County.
- A major financial contribution (donation of at least 51% of the value of park land dedication).

If the individual is living the naming will only be approved after a study has been completed relative to the individual's background and qualifications pursuant to the criteria set forth above.

2. Groups or Organizations

- Groups, organizations, associations, companies or businesses that have been instrumental in acquiring sites either by donation of land or money or have donated the amount of land or money needed to complete development of a site.
- Have a longstanding affiliation with the City/County of significant community service, involvement, or contributions beyond the ordinary interest level whose efforts have:
 - i. Enhanced the quality of life and well-being of City/County residents
 - ii. Contributed to the preservation of the City/County's history or culture.
 - iii. Made exemplary or meritorious contributions to the City/County or its residents.

Note: Meeting the guidelines does not guarantee that a name will be approved.

WAUSAU/MARATHON COUNTY PARKS, RECREATION & FORESTRY SPONSORSHIP POLICY

Statement of Policy

The Wausau/Marathon County Parks, Recreation & Forestry Department will seek sponsors that further the Department's mission by providing monetary or in-kind support for the Department in a manner that respects the noncommercial nature of the Department's property and services. The public's trust, including the public's perception of the Department's fairness and impartiality, and the Department's reputation (sometimes collectively referred to as 'public trust') may be damaged by sponsorships that are aesthetically displeasing, politically oriented, inconsistent with the Department's public mission and core services, or otherwise inappropriate for, or offensive to, the audience or segments of its citizenry. When the Department loses the public trust, its ability to govern efficiently and effectively is impaired. Therefore, the Wausau/Marathon County Parks, Recreation & Forestry Department permits certain sponsorship of certain Department property, facilities, events, activities, programs and services (collectively 'facilities and services') in limited circumstances. The Department maintains its sponsorship program as a nonpublic forum and exercises sole discretion over who is eligible to become a sponsor according to the terms of this policy.

Whenever possible, sponsorships should be linked to a specific Department facility or service. The Department will neither seek nor accept sponsors that manufacture or provide services or products or take positions inconsistent with local, state or federal law or with Department policies, positions or resolutions. The establishment of a sponsorship does not constitute an endorsement by the Department of the sponsor, its organization, products or services.

This policy sets the standards, guidelines and approval criteria for solicitation, consideration and acceptance of sponsorships. This policy is designed to protect the mission, image and values of the Wausau/Marathon County Parks, Recreation & Forestry Department, to protect the image and value of its facilities and services, to protect the Department from risk and to uphold the Department's stewardship role to safeguard Department assets and interests. No sponsorship shall be approved that will compromise or damage the public trust or conflict with or compromise the Department's reputation, mission, image, values or aesthetic interests.

This policy is also designed to:

- Ensure an open and fair public process for soliciting and considering sponsorship opportunities;
- Provide the Wausau/Marathon County Parks, Recreation & Forestry Department with full and final decision making authority on any sponsorship opportunity, thus protecting its integrity and the integrity of its facilities, programs and services;
- Allow eligible outside entities interested in sponsorship opportunities ('potential sponsors') to easily view and understand the various sponsorship opportunities available;
- Help potential sponsors, Department staff and the public to better understand the procedures for sponsorship

Definition of Sponsorship

'*Sponsorship*' is financial or in-kind support from an outside person or entity, including other governmental or quasi-governmental organizations, (collectively "outside entity") to associate outside entity's name, logo, products or services with a Department facility or service. Sponsorship is a business relationship in which the Department and the outside entity exchange goods, services and/or financial remuneration for the public display of an agreed-upon sponsorship recognition message.

Authority Levels to Solicit and Approve Sponsorships

The Wausau/Marathon County Parks, Recreation & Forestry Department possesses sole and final decision-making authority for determining the appropriateness of a sponsorship. Unless a sponsorship opportunity requires City Council/Park Commission approval, the Department shall act through its Department Director or designee(s). The Department has and reserves the right to refuse any offer of sponsorship. All offers of sponsorship will be reviewed in accordance with this policy.

The Department is responsible for determining the facilities and services within the department that are suitable for sponsorship ('eligible facilities and services').

The Department Director may adopt a standard procedure by which sponsorships are sought, considered, and approved. The Department Director may contract with an independent contractor for services related to solicitation and consideration of sponsorships. Unless other provisions are made in a standard procedure or contract with an outside independent contractor, offers will be received for sponsorship for eligible facilities and services, offers will be reviewed to determine that it is complete and properly executed, and the level, defined below, of each offer and the corresponding approval process will be determined. For offers that might involve exclusivity, it will be determined whether there are active or potential sponsorships in the same category and identify such other sponsorships.

Levels of Sponsorship:

Level 1, City Council/Park Commission Approval Required:

Offers of sponsorship that are for terms of more than five years or are projected to generate \$200,000 or more, or that involve naming rights for any Department facility, shall require the approval of the City Council/Park Commission.

Level 2, Department Director Approval Permitted:

Offers of sponsorship that are for terms of up to five years, and are projected to generate less than \$200,000.00, may be approved by the Department Director. This approval includes the authority to approve sponsorships for naming rights of designated portions of Department facilities, such as naming rights for a specific athletic field or a specific room within a Department facility, provided such naming right otherwise meets the requirements of this Level 2 authority. All Sponsorship Agreements within this Level 2 shall be approved by the Director. The Director may refer any proposed offer of sponsorship or Sponsorship Agreement within the Director's authority level to the City Council/Park Commission for approval.

Level 3, Departmental Staff Approval Permitted:

A department director may delegate the authority to approve offers of sponsorship and to execute Sponsorship Agreements for sponsorships that are within the director's authority and are for terms of three years or less and projected to generate less than \$10,000 per year to an appropriate staff member. All such approvals shall be in consultation with the department director.

Public Access to Sponsorship Opportunities

Public access to information about sponsorship opportunities is important:

1. to create an open and fair process and to protect against disputes related to sponsorships that are category exclusive;
2. to market available sponsorship opportunities in an open and efficient manner allowing both the potential sponsor and the Department to negotiate efficiently.

Unless other provisions are made by standard procedure, sponsorship opportunities should endeavor to make information about potential sponsorship opportunities available through the Department's website and other appropriate means.

Criteria for Review of Sponsors and Offers of Sponsorship

Sponsorships of Department facilities and services are maintained as a nonpublic forum. Although the Department recognizes and confirms that entering into a sponsorship agreement is not an endorsement of that sponsor or its services or products, sponsorships do imply some affiliation between the Department and the sponsor. As discussed in the Statement of Policy, such perceived affiliation can affect the public trust and the Department's ability to govern equitably, efficiently and effectively. Therefore, no potential sponsor and no offer of sponsorship will be approved that might compromise the public trust or the public's perception of the Department's ability to act in the public interest, or that the Department deems might have a negative impact on its mission, image or values. The Department also intends to preserve its right and discretion to exercise full editorial control over the placement, content, appearance, and wording of all sponsorship recognition messages. The Department may make distinctions on the appropriateness of sponsors on the basis of the sponsorship

recognition message but not on the potential sponsor's viewpoint.

Sponsorships and outside entities that the Department deems to be unsuitable for the specific audience or contrary to the community standards of appropriateness for the facility, program or service, are prohibited, including the following subject matters:

1. Alcoholic beverages, and establishments that are licensed to sell and primarily do sell alcoholic beverages, including bars; provided, however, that food service establishments or places of lodging may be authorized as sponsors only when the sale of alcohol is incidental to providing food service or lodging. Limited sponsorships that include alcohol pouring rights may be considered for events or facilities at which alcoholic beverages are sold.
2. Tobacco products.
3. Political and policy issues, candidates and campaigns.
4. Profanity, obscenity and hate speech.
5. Sexually oriented products, activities, or materials.
6. Depiction in any form of illegal products, activities or materials.
7. Any message that may adversely impact the mission, image and values and goals of the Wausau/Marathon County Parks, Recreation & Forestry Department.

Every sponsorship offer shall also be evaluated by taking into consideration the personalities and characteristics of the average attendee of each facility or service proposed for sponsorship and the mission, values, and image of the Department.

The following criteria shall also be considered in evaluating every offer:

1. The extent and prominence of the sponsorship recognition message.
2. The aesthetic characteristics of the sponsorship recognition message.
3. The importance of the sponsorship to the mission, values and image of the Department.
4. The level of support proposed to be provided by the sponsor.
5. The cooperation necessary and degree of support from other departments to implement the sponsorship.
6. The value of the resources that is provided to the Department in fulfilling its overall mission.
7. Other factors that might affect or undermine the public trust or public confidence in the Department's impartiality or interfere with the efficient delivery of Department services or operations, including, but not limited to, the existence of, or possibility for, conflicts of interest between the sponsor and Department officers, employees, or Department affiliates; the potential for the sponsorship to tarnish the Department's reputation or standing among its citizens, or the potential to otherwise impair the ability of Department to govern its citizens, or distract the Department and its officers and employees from its mission.

Potentially Acceptable Recognition Message Formats

Generally used forms of branding and advertising including, but not limited to, those set forth below, are generally consistent with this policy:

- Park and building naming rights, as approved by City Council/Park Commission;
- Field and portions of building naming rights, in accordance with this policy;
- Signage including:
 - Fencing fabric and/or fence signage
 - Light pole and building banners
 - Certain interior walls
- Scoreboards;
- PA audio and visual messages;
- Inclusion on printed materials of the Department;
- Inclusion on Department maintained facility web-pages and social media;
- Inclusion on bulletin boards;

- Inclusion on information kiosks;
- Inclusion on pavers or other similar permanent fixtures;
- TV Shows;
- Inclusion in or on a facility or service marketing and promotional materials, items, and messages (including electronic messages, new media and other forms of communication that may arise in the future).

Permissible Recognition Messages

Sponsorship recognition messages may identify the sponsor or product, including the use of sponsor or product logos and marks, but should not promote or endorse the sponsor or its products or services. Except as otherwise permitted herein, statements that advocate, contain price information or an indication of associated savings or value, request a response, or contain comparative or qualitative descriptions of products, services, or organizations will not be accepted.

Other proposed forms of sponsorship recognition messages, other signage and other visible advertising will be considered on a case by case basis, consistent with this policy.

Facilities and Services for which Sponsorship is Prohibited

- Naming of facilities already named must be reviewed and approved by the City Council/Park Commission.

Other Potentially Acceptable Sponsor Opportunities

Potential sponsor opportunities that are more interactive than the permissible recognition messages described above may also be permissible for certain facilities or services under this policy. These include, but are not limited to:

- Give away items, coupons, or other sponsor related marketing materials;
- Event booth space;
- Contests, drawings or other activities that request a response.

Sponsorship Agreement

Upon approval of an offer of sponsorship, the sponsor and Department shall enter into a Sponsorship Agreement. A standard procedure should set forth a standard form and other matters related to sponsorship, such as a rate chart, payment terms, 'sponsorship activation' checklist and schedule.

The Department will not make any statements that directly or indirectly advocate or endorse a sponsor, their products, or services.

No materials or communications, including, but not limited to print, video, internet, broadcast, or display items developed to promote or communicate the sponsorship using Department's name, marks, or logo, may be issued without written approval from the Department Director or designee(s).

Appeal Process

A Level 3 offer of sponsorship that is denied by a department staff, or their designee, may be appealed to the Director. A Level 2 offer of sponsorship that is denied by the Director, or their designee, may be appealed to the City Council/Park Commission. The City Council/Park Commission's decision shall be final.

Thompson, Matthew A - DNR

From: Thompson, Matthew A - DNR
Sent: Wednesday, February 24, 2021 9:52 AM
To: Eric Lindman
Cc: Matthew Michalski
Subject: Riverside Rail Corridor BRRS# 02-37-548785 Additional Sampling Required

Eric-

The department review the assemblage of tables and figures provided by REI summarizing the soil sampling results to date. Based on our review, additional sampling is required to define the extent of contamination at the site in the following areas:

North of borings P14 and P15

West-southwest of P1 and P7 to define the cause of exceedances at the culvert inlet

Near R6 and N4-2: Figure 10 shows elevated 2,3,7,8-TCDD TEQ in this area. The source should be better defined.

The department also requests that future investigation related submittals include information outlined in NR716.15. While a specific site investigation report may not always be warranted, items listed in NR716.15 help ensure we have enough information to understand the full scope of the information we are being asked to review.

Feel free to contact me with questions or to discuss planned future activities related to this site.

We are committed to service excellence.

Visit our survey at <http://dnr.wi.gov/customersurvey> to evaluate how I did.

Matt Thompson

Hydrogeologist – Remediation and Redevelopment

Wisconsin Department of Natural Resources

1300 W. Clairemont Ave., Eau Claire, WI 54701

Office: 715-492-2304

matthewa.thompson@wisconsin.gov



dnr.wi.gov





Bird City Wisconsin

Making our communities healthy for birds ... and people

4230 N. Oakland Ave., No. 219

Shorewood, WI 53211



March 15, 2021

Susan Haug
Wausau Bird Club
R13775 River Rd
Ringle, WI 54471

Dear Sara:

Thank you for renewing your community's status as a Bird City in 2021. I'm happy to let you know that the **City of Wausau** has achieved **High Flyer** status in the Bird City Wisconsin program once again this year. **Congratulations!**

More than 100 Bird City communities are at the forefront of efforts to forge a statewide coalition of citizens and public officials who recognize that birds are more than beautiful – they are significant. Bird City communities go above and beyond in their conservation and education actions, and we appreciate not only all that you do to green your community but also all of your efforts to demonstrate your community's actions to us during the renewal process. **Thank you!**

We especially appreciate your efforts to help your neighbors enjoy and appreciate birds last year, when COVID-19 shuttered so many businesses, upset daily life in our communities, and touched the lives of so many loved ones. It was a terrible year, there's no two ways about it. But it was also an inspiring year.

Faced with health concerns and safer-at-home restrictions, Bird City communities held virtual **World Migratory Bird Day** celebrations or shifted the focus from community to backyard or family events. Equally exciting, through backyard birding, birding relays, virtual birding, and solo birding, many of you helped the statewide **Great Wisconsin Birdathon** raise a record-breaking amount for priority bird-conservation projects. Despite the pandemic. **Thank you again!**

We look forward to learning how you celebrate World Migratory Bird Day this year — we hope it (and so much else) is in person! — and we can't wait to hear about your efforts to make the 2021 birdathon just as successful. You will be able to read about both in our free monthly newsletter. You can sign up to receive it on our website. (Please encourage other members of your team to sign up, too.) Back issues are available at birdcitywisconsin.org/resources/newsletters.

We encourage you to **share news of your renewal with local media**. To make your job easier, we've included some general text about the program on the next page. Feel free to use the Bird City Wisconsin logo to promote your community – and let us know if you would like a digital copy. And don't forget, on our website you'll find Bird City flags, signs, hats, and t-shirts to help you increase visibility leading to public recognition for your accomplishments.

As always, feel free to contact us at director@birdcitywisconsin.org for more information.

Sincerely,

Charles Hagner
Director, Bird City Wisconsin
<https://birdcitywisconsin.org>