



OFFICIAL NOTICE AND AGENDA AMENDED

of a meeting of a City Board, Commission, Department
Committee, Agency, Corporation, Quasi-Municipal
Corporation, or Sub-unit thereof.

Meeting: **SUSTAINABILITY, ENERGY AND ENVIRONMENT
COMMITTEE**
Members: Mary Kluz (C), Carol Lukens, Jean Abreu, Jay Coldwell, Christine
Daniels, Jesse Kearns
Location: Maple Room of Wausau City Hall, 407 Grant Street.
Date/Time: **Thursday, February 6, 2025 at 5:00 p.m.**

1. Welcome and Introductions
2. Public Comment
3. Approval of the Minutes of **the January 9, 2025 Meeting**
4. Discussion and Possible Action: Work Plan reports
 - a. Sustainability Manager – Andy
 - b. Media and Public Education – Christine, Jean
 - c. Elected Official Education – Jesse
 - d. Working w/Departments – Andy, Mary
 - e. Policy and framework to guide decisions, etc –
 - f. Farmers Market and Food Stop - Jay
5. Discussion and Possible Action: Seasonal initiatives promotions. Spring slogan.
6. Discussion and Possible Action: Committee Logo
7. Next meeting date: March 6
8. Adjourn

It is likely that members of, and a quorum of the Council and/or members of other committees of the Common Council of the City of Wausau will be in attendance at the abovementioned meeting to gather information. **No action will be taken by any such groups.**

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 (ADA), the City of Wausau will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the ADA Coordinator at (715) 261- 6622 or ADAServices@ci.wausau.wi.us to discuss your accessibility needs. We ask your request be provided a minimum of 72 hours before the scheduled event or meeting. If a request is made less than 72 hours before the event the City of Wausau will make a good faith effort to accommodate your request.

Questions regarding this agenda may be directed to the City Planning Office @ (715) 261-6760.

This Notice was posted at City Hall and emailed to the Media on 02/04/2025

Any person wishing to offer public comment may email City Clerk Kaitlyn Bernarde at clerk@ci.wausau.wi.us with "SEEC comment" in the subject line prior to the meeting start. All public comment, either by email or in person, will be limited to items on the agenda at this time. The messages related to agenda items received prior to the start of the meeting will be provided to the Chair.

Other Distribution: Media, Alderpersons, Mayor, City Departments

MINUTES

January 9, 2025

Members Present: Jay Coldwell, Mary Kluz, Carol Lukens, Christine Daniels, Jean Abreu

Others Present: Andrew Lynch

In compliance with Chapter 19, Wisconsin Statutes, notice of this meeting was posted and transmitted to the Wausau Daily Herald in the proper manner.

1. Welcome and Introductions

Meeting started at 5:00 pm

2. Public Comment

n/a

3. Approval of the Minutes of the October 3 Meeting

Lukens/Abreu motion/second to approve. Change date on minutes to October 3. Unanimous vote to approve.

4. Discussion: members who attended the Climate Fast Forward Nov 14-15

Coldwell reported of an engaging conference that despite being low energy presented many interesting ideas. Appleton was producing hydrogen for transit vehicles, Milwaukee is building NetZero homes. Daniels also attended and discussed with Comm Fdn about funding a climate position at the City.

5. Discussion and Possible Action: Turning the Work Plan to action

Lynch recapped the work planning session with the visuals that were produced. Committee requested a recurring item on the agenda are updates on the work items and assignments. Abreu is excited to work on the newsletter and educational piece but has been limited in time due to teaching duties. Lynch reported that HR cmte has had meetings recently on various pressing topics. Will try to get on the February agenda. Lynch noted that the change in Federal administration may have an impact on grants.

6. Discussion and Possible Action: Seasonal initiatives promotions

Discussion on a spring seasonal promotion slogan in line with the 'Leave the Leaves', Slow Your Mow, Don't Be Salty. Options were focused around the idea of waiting to rake/clean up yards until the average temperature was 50 degrees F for insect health.

Nifty at 50, Restore at 50, Wait until 50, 50 is the new, 50 deg to save the bees, Clean at 50

Kluz asked all members to come to the Feb meeting with ideas and pick a slogan for inclusion in a Spring newsletter and other promotions.

7. Updates: Dept Heads meetings, status of Climate Action Plan

Meeting with Parks Dept was being scheduled for the following week.
No news on the Climate Action Plans grant. Staff will follow up.

8. Next meeting date: Feb 6

9. Adjourn

Motion/Second by Daniels/Coldwell. Approved unanimously. Adjourned at 5:52 pm

From: [Christine Daniels](#)
To: [Andrew Lynch](#)
Subject: Sustainability Committee PR updates
Date: Tuesday, January 28, 2025 12:59:05 PM

Andrew, could you distribute this to the committee please?

Hi everyone!

Jean and I met over a week ago to discuss ways to get the word out and educate the public about our different initiatives.

It led me to meeting with Chad Holmes 98.9 WXCO radio yesterday and talk about a monthly spot and discussion about environmental/energy concepts that are important to our community.

Chad is very interested and excited about this idea and would love to have us on the radio.

- We would have a 15 minute spot. It could be more during a topic that has more depth
- Our group could select a Tuesday morning 2nd, 3rd or 4th week of the month
- We could choose 8:34am or 9:34am slot
- We mix it up (different committee members speak to certain topics, asking a guest or two to join us, etc)
-

Jean and I brainstormed some different monthly themes. A rough sketch included below (Jean please correct me if I got something out of order):

February: introduction-what is the SEEC committee, how does it function, citizen member seats available/commitment and National Park in your backyard concept

March: planting native species, waiting to rake the yard 50 degrees+

April: Earth Day initiatives around town-how do get involved

May: Slow your mow initiative. Why is it important?

Future topics: Solar/water treatment facility at city level, discussing successes at department levels, sustainability director position, local year-round market concept, talking to alderpersons and becoming involved at city council meetings -how to.

I just wanted to get this out to everyone before the next SEEC meeting so you have some time to think about the idea and deliver feedback.

Thanks,
Christine Daniels

Executive Director

Good News Project, Inc
1106 N Fifth St
Wausau, WI 54403
715-843-5985 x4

Be the Good!

Seasonal Slogans:

SPRING

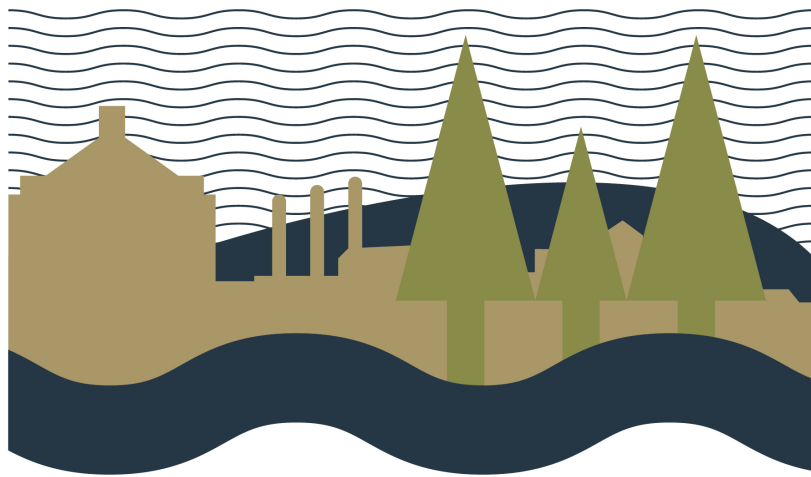
Restore @ 50°

50 is the new...

50° to save the bees

Nifty @ 50

Clean @ 50



WAUSAU
SUSTAINABILITY