

CITY OF WAUSAU SUSTAINABILITY, ENERGY AND ENVIRONMENT COMMITTEE

Time and Date: The Sustainability, Energy and Environment Committee met on Wednesday, July 22, 2020 at 5:00 p.m. in the Maple Room of Wausau City Hall.

Members Present: Mary Kluz, Paul Zouski, John Kroll, Tom Kilian, Claire Meney, Leah Van De Loo

Members Absent: Paul Kage

Others Present: Alderperson Pat Peckham, Michelle Goetsch, Mayor Katie Rosenberg, Mike Kubowski

In compliance with Chapter 19, Wisconsin Statutes, notice of this meeting was posted and transmitted to the *Wausau Daily Herald* in the proper manner.

Welcome and introductions

Meney called the meeting to order at 5:02 p.m.

Approval of the minutes of previous meeting(s)

Motion by Kluz/Meney to approve the minutes of the February 26, 2020 meeting. Motion carried unanimously.

Discussion and possible action on sustainability recognition program

The committee discussed a draft application that Sippel presented. Kilian said he did not think any business that has active regulatory violations should be able to receive recognition. In discussing the application the committee thought the application was great and Meney suggested having some general criteria for decisions at the next meeting. Potential nominees could be discussed at the next meeting.

Discussion and possible action on City use of Betterbin app

Michelle Goetsch, founder and CEO of Betterbin, presented some highlights and takeaways from the City of Wausau recycling audit. Goetsch overviewed the Betterbin app and how it makes recycling easier, improving compliance and reducing the costs of recycling. Committee members asked questions of Goetsch, including if there was a way to understand the potential ROI of the app and if the app could be demoed.

Discuss scheduling a tour of Atlas Electric & Control Inc.

The committee discussed scheduling a visit to Atlas Electric & Control Inc.

Updates on previous items

Sippel noted that the City of Wausau have been accepted into the Green Tier Legacy Community network as of April and one of the first steps is to perform a baseline assessment of current sustainability related policies and practices.

Future items for consideration

Kroll asked if this committee would have a role in a strategic plan for the City, and if the committee could discuss how sustainability can fit within a strategic plan. The sustainability recognition program, Green Tier Legacy Community baseline assessment, and Betterbin will be discussed at the next meeting.

Future meeting date

The next regularly scheduled meeting would be August 26.

Adjourn

Motion by Kluz/Kroll to adjourn the meeting at 6:06 p.m. Motion carried unanimously.