



Minutes of October 6, 2020

A meeting of the Wausau Water Works Commission was called to order at 1:30 p.m. in City Hall on October 6, 2020. In compliance with Wisconsin Statutes, this meeting was posted and receipted for by the Wausau Daily Herald on October 1, 2020.

Members present: President Rosenberg, Commissioners Force, Robinson, Herbst, Gehin.

Others present: Eric Lindman, Dave Erickson, Scott Boers, Valerie Swanborg, Gerald Mortenson/G. Morty & the Makers, Steve Miller.

1) Approve Minutes of September 22, 2020 Meeting.

Robinson asked that agenda item #6 be corrected. The language that was to be inserted into the resolution should've been "would be to apply for and administer the principle forgiveness" not "therefore be it resolved" as indicated in the minutes.

Force had a question on the RFP for Solar. Has that occurred? Lindman advised that is out and we should receive proposals on October 29th.

Herbst moved to approve the minutes of the September 22, 2020 meeting. Seconded by Robinson. Motion to approve the minutes with the correction to the wording for agenda item #6 carried 5-0.

2) Director's Report on Utility Operations.

Force asked if the amount we've requested for the LSL replacements in 2021 was \$450,000.00. Lindman confirmed it was \$450,000.00 with an average cost of \$4,500.00 per property. We requested funding for 100 services.

Director's Report placed on file.

3) Presentation on the Water Conservation Campaign.

Force advised that he, Boers and Miller have met with Gerald Mortenson 2-3 times since the commission authorized this project. They've look at a number of logo and message ideas. The presentation is the one that their group decided was the best.

Presentation is attached.

Gehin suggested that for the bathroom maybe there should be a tagline about listening to unusual noises such as a toilet running.

Force advised that what Mortenson has put together are just examples of 3 areas. We can certainly add to this and continue to generate information that could be put out in a creative form.

Robinson asked about rain barrels. Force advised that it would need to be a separate project because we will need to find a barrel provider and evaluate costs.

Force advised the next step will be putting together a campaign strategy.

4) Discussion on Water Demand during COVID-19 for Wausau.

Lindman attended the AWWA and there was a lot of talk from municipalities around the country about reduced water usage during the spring. They anticipate this will continue going into fall and winter as well. He thought it would be a good idea to look at usage. We did increase rates so it's difficult to compare revenue to previous years as it relates to usage. The usage has stayed pretty steady for Wausau and we did not see a heavy impact. We will continue to monitor this as we move into fall. Other municipalities were seeing an increase in residential and a slight drop on the commercial side. It may be that Wausau isn't as large as those municipalities so we just haven't seen a drastic impact.

5) Discussion and Possible Action on Revisions to the Five Year Capital Plan.

Lindman explained that when the commission approved the 2020 capital plan, we were going off of the street projects that were approved last year by the Capital Improvement Street Maintenance committee. The 5 year capital plan for streets completely changed since then. We went back to the capital plan and revised what those streets would be. There is an impact to our budget so the revised numbers are in need of the commission's approval, mainly on those street projects.

Motion by Gehin to approve the changes to the 5 year capital plan. Seconded by Herbst.

Robinson noticed that Fulton Street, from 1st St to 6th St is scheduled for 2023 which brings into question the disruption to the neighborhood as McIndoe will be shut down one year and Fulton the next. Is there thought given to sequencing projects to minimize disruption? Lindman advised that there was question on Fulton, whether they were going to do it sooner rather than later. Currently they don't have funding for it but it's anticipated at some point it would be funded out of the TID. Aspirus has projected the opening of their clinic in spring of 2022 so we anticipate 2023 for Fulton Street. This is tentative and they do pay attention to sequencing.

Force asked how these changes develop. Lindman advised that the new Council had other priorities and wanted different streets done.

Motion to accept the revisions to the 5 year capital plan carried 5-0.

Adjourn.

There being no further business to discuss, motion was made by Robinson to adjourn the meeting. Seconded by Herbst.



CONSERVATION BRANDING

"AD-LIKE OBJECTS"

October 6, 2020

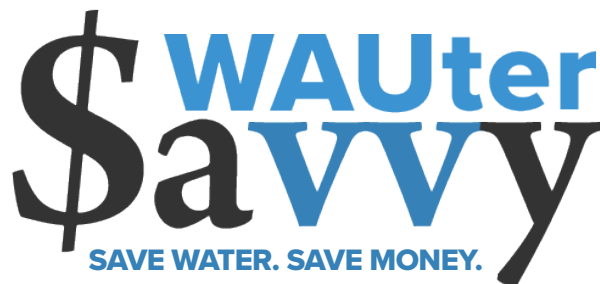


"AROUND THE YARD"



Sweep. Don't Spray.

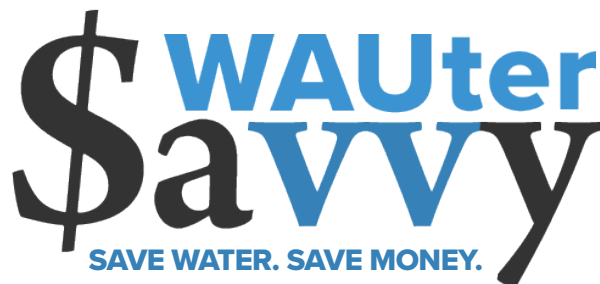
Use a broom to clean outdoor areas.
You'll save about 30 gallons for every
five minutes you don't use the hose.



Sources: EPA, DNR

New Math: 3" = 50 Gallons

Set mower blades to 3". Encourages deeper roots and holds moisture better, so less lawn watering needed.



Sources: EPA, DNR



Use Your (sprinkler) Head.

Adjust sprinkler heads and fix leaks.
Water your lawn or garden in the cool
morning hours to reduce evaporation.

\$WAUter
Savvy
SAVE WATER. SAVE MONEY.

Sources: EPA, DNR

"IN THE BATHROOM"



Fill the bathtub halfway or less.

A full tub can require up to 70 gallons of water!

Be A Tub Half-Full

Kind of Person.

**\$WAUter
Savvy**

SAVE WATER. SAVE MONEY.

Sources: EPA, DNR



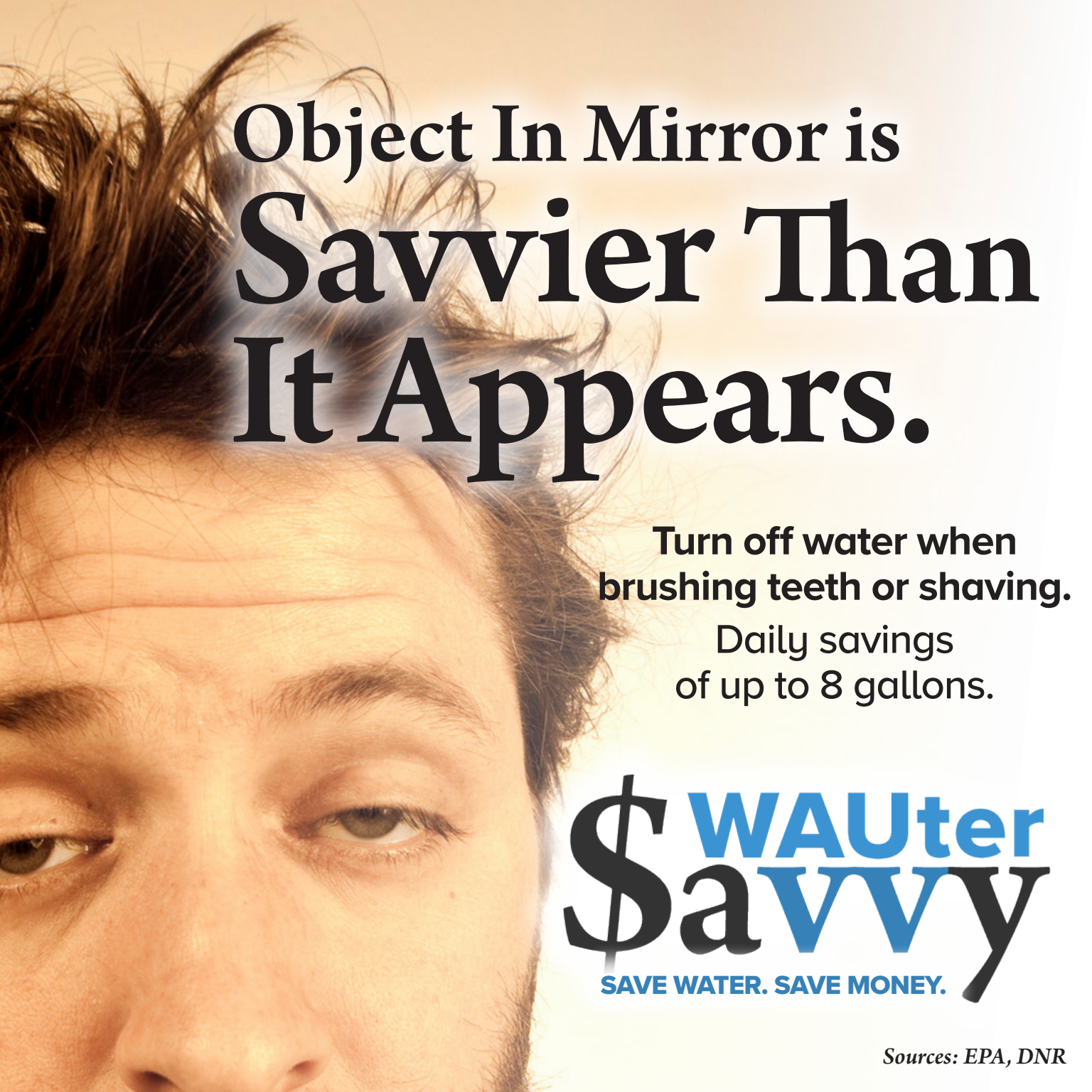
\$horten Your Singing Career.

Or, shower for only 5 minutes.

Daily savings: 7.5 gallons.

\$WAUter
Savvy
SAVE WATER. SAVE MONEY.

Sources: EPA, DNR



Object In Mirror is Savvier Than It Appears.

Turn off water when
brushing teeth or shaving.

Daily savings
of up to 8 gallons.

**\$WAUter
Savvy**
SAVE WATER. SAVE MONEY.

Sources: EPA, DNR

"ABOUT THE HOUSE"



BEING “FULL OF IT” IS OK.

Wash *full loads* of dishes and clothes, or
lower the water settings. Energy Star® labeled
models use *up to 50 percent* less water.

SAVE WATER. SAVE MONEY.

Sources: EPA, DNR

\$WAUter
savvy

\$TOP THOSE LEAKS.

A dripping faucet can waste 20 or more gallons of water a day, a leaking toilet several thousand gallons a year.

SAVE WATER. SAVE MONEY.

\$WAUter
Savvy

Sources: EPA, DNR

TWICE AS NICE.

A green recycling symbol consisting of three arrows forming a triangle, positioned to the right of the main text.

*Recycle indoor water and use for plants.
Saves gallons of water each month.*

SAVE WATER. SAVE MONEY.

Sources: EPA, DNR

**\$WAUter
savvy**

MEDIA MIX

- City newsletter
- City website
- WaterWorks website
- Social media
- Bill stuffer
- TV - PSAs
- Press release
- Feature story in local media
- Display in City Hall
- Displays at water appliance vendors
- Email blasts
- Outdoor (billboards, busbacks, etc.)
- Postcards
- Radio



HEY, THANKS.

