



OFFICIAL NOTICE & AGENDA
REGULAR MEETING

MEETING: Parks & Recreation Committee
DATE/TIME: Monday, February 2, 2026 at 5:15 PM
LOCATION: Wausau City Hall – Council Chambers
407 Grant Street, Wausau WI, 54403

MEMBERS:
Lou Larson (C) Carol Luken (VC)
Lisa Rasmussen Sarah Watson
Tom Neal

- 1 Public comment on agenda items and reading of the City of Wausau Public Comment Statement.**
- 2 Consideration of the minutes of the preceding meeting(s).**
 - Regular Parks and Recreation Committee January 5, 2026 Minutes
 - Special Parks and Recreation Committee January 19, 2026 Minutes
- 3 Discussion and possible action.**
 - a.** Discussion and Possible Action Recommending a Vendor to Operate the Riverlife Concession Stand
 - b.** Discussion and Possible Action on Renewal of Radtke Point Park/Grace Park Lease Agreement
- 4 Discussion.**
 - a.** A. 2025 Year in Review
B. 2026 Parks, Recreation & Forestry Annual Work Plan
- 5 Adjournment.**

Lou Larson, Chair

**NOTICE POSTED AT CITY HALL (407 GRANT STREET) AND
TRANSMITTED TO THE OFFICIALLY DESIGNATED NEWSPAPER**

DATE:
TIME:
POSTED BY:



This meeting can be viewed on
YouTube and Channel 981 on Cable TV

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wausauwi.gov





OFFICIAL MINUTES
REGULAR MEETING

MEETING: Parks & Recreation Committee
DATE/TIME: Monday, January 5, 2026 at 5:15 PM
LOCATION: Wausau City Hall – Council Chambers
407 Grant Street, Wausau WI, 54403

MEMBERS:
Lou Larson (C) Carol Luken (VC)
Lisa Rasmussen Sarah Watson
Tom Neal

Members Present: Lou Larson, Carol Lukens, Lisa Rasmussen, Tom Neal, Sarah Watson
Members Not Present:
Members Excused:
Present 5, Not Present 0, Excused 0

Noting the presence of a quorum, the Chairperson called the meeting to order at 05:15 PM.

1 Public comment on agenda items and reading of the City of Wausau Public Comment Statement.

2 Consideration of the minutes of the preceding meeting(s).

December 01, 2025 Regular Parks & Recreation Committee Minutes

Motion by Alderperson Watson, seconded by Alderperson Neal, to Approve. Motion Passed 5-0.

3 Discussion and possible action.

a. Presentations of Riverlife Concession Stand Proposals

The two vendors that submitted proposals to operate the Riverlife Concession stand provided the committee with a presentation of their proposal. Mr. Juan Antonio Casarrubias presented first. Mr. Dylan Alwin presented second.

Questions were asked of Mr. Casarrubias about his proposal to include alcohol sales. Alder Rasmussen described the process for getting approval of an alcohol permit. Mr. Casarrubias was asked if he would still be interested in operating the concession even if alcohol was not possible, he expressed that he would still be interested. No questions were asked of Mr. Alwin.

The committee will take time to rank the proposals and submit the ranking to Director Polley by January 16. It is anticipated that a vendor will be approved Feb 2, 2026.

4 Discussion.

a. Park Project Updates (Sylvan Hill, Oak Island Skate Park, Outdoor Ice Rinks, County Parks/Forests, Maintenance Operations)

Director Polley reviewed the current park projects. Alder Neal requested that the opening of ice rinks, specifically Thom Field, be promoted more, since that rink had not been open in a few years.

5 Adjournment.

Motion by Alderperson Watson, seconded by Alderperson Lukens, to Adjourn. Motion carried.
Meeting adjourned at 5:43pm.



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wausauwi.gov





OFFICIAL MINUTES
SPECIAL MEETING

MEETING: Parks & Recreation Committee
DATE/TIME: Monday, January 19, 2026 at 6:15 PM
LOCATION: Wausau City Hall – Council Chambers
407 Grant Street, Wausau WI, 54403

MEMBERS:
Lou Larson (C) Carol Luken (VC)
Lisa Rasmussen Sarah Watson
Tom Neal

Members Present: Lou Larson, Lisa Rasmussen, Tom Neal, Sarah Watson
Members Not Present:
Members Excused: Carol Lukens
Present 4, Not Present 0, Excused 1

Noting the presence of a quorum, the Chairperson called the meeting to order at 06:15 PM.

1 Public comment on agenda items and reading of the City of Wausau Public Comment Statement.

Chair Larson read the public comment statement.
There was no public comment.

2 Discussion and possible action.

a. Discussion and Possible Action on Request for Proposal for Riverlife Concession Stand, Proposals, and Lease terms and conditions.

Neal made a motion to change the lease amount to \$250 for November - April and \$1000 for May - October. The motion died for lack of a second.

The Committee discussed the terms and recommendations listed in the Request for Proposals (RFP). The Committee concluded that the RFP was clear and provided direction to the proposers. It did allow the proposers to submit a proposal and list terms that either met or differed from the recommendations within the RFP. It was further concluded that each current proposer met the requirements of the RFP. The Committee will score the two proposals as previously recommended. The committee will discuss the proposals and make a recommendation at the February 2, 2026 meeting.

No further action was taken.

3 Adjournment.

Motion by Alderperson Neal, seconded by Alderperson Watson, to Adjourn. Motion carried. Meeting adjourned at 07:16 PM.

The recording of this meeting may be viewed on
YouTube [@CityofWausauMeetings](#)



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wausauwi.gov





Parks, Recreation, Forestry

DATE: February 2, 2026
TO: Parks & Recreation Committee
SUBJECT: Discussion and Possible Action Recommending a Vendor to Operate the Riverlife Concession Stand

PURPOSE

Review and if appropriate, select a vendor to operate the Riverlife Concession Stand.

BACKGROUND

The City of Wausau solicited a Request for Proposal (RFP) for vending operations of the Riverlife Concession Stand. Proposals were due to the Parks, Recreation & Forestry Department on December 12, 2025. Two proposals were received. The vendors were given the opportunity to present their proposals to the Parks and Recreation Committee on January 5, 2026. On January 19, 2026 the Parks and Recreation Committee held a special meeting to review the RFP and confirmed the RFP did include the necessary criteria the City desired in a vendor.

RECOMMENDATION

The Parks and Recreation Committee is asked to recommend to the City Council a vendor to operate the Riverlife Concession Stand if a vendor is deemed appropriate.

From: [Dylan Alwin](#)
To: [Jamie Polley](#)
Subject: RFP Proposal Concession Stand
Date: Friday, December 12, 2025 12:44:03 PM

Hello Jamie,

Please see detail below. We have adjusted our approach to overseeing the operation. With an intent to provide a top tier simplified experience that grows under control with enough cash flow to justify involvement. We would like to be present again at open meetings if you can provide dates and times. We are open to direct questions prior, and open to negotiation. Thanks again for the opportunity! Hope all is well on your end...

Have a great weekend, Dylan Alwin

Revised Business Proposal

Introduction

Sawmill Adventure Park is pleased to submit this proposal to operate the concession stand located at 1200 North River Drive in Wausau. Our vision is to revitalize the stand and provide a seasonal, family-friendly destination offering a full ice cream menu and riverside enjoyment for locals and tourists. Our goal is to create a welcoming, fun environment that contributes to Wausau's reputation as a vibrant, active community.



Proposal Overview

Project Name: TBD – Ice Cream, Shakes, Malts, and Future Outdoor Recreation
The proposed operation will be structured with one confirmed phase and one future *possible* phase that will be explored depending on the success of the ice cream operation.



Phase 1 (2026): Seasonal Ice Cream Shop – *Confirmed*

Objective: Reestablish and outfit the current building to operate as a seasonal ice cream shop offering a full menu of ice cream products.

Scope of Work:

Outfitting the building with new equipment (ice cream machines, blenders, etc.).

Installation of new signage and branding (name TBD).

Creating a simple, clean, and inviting service model operating May–October.

Offering a wide variety of ice cream treats, including cones, shakes, sundaes, malts, floats, and specialty items.

Providing an inclusive and family-friendly atmosphere with pricing that appeals to all demographics.

Community Nonprofit Donation Program:

Local nonprofits will be able to register for a unique support code. Customers who order using that code will generate a 5% donation to the chosen nonprofit. Donations will be tracked and provided monthly or quarterly, strengthening community engagement.



Phase 2 (2027 or Future): Kayak & Canoe Rentals – Possibility Only

This phase is not guaranteed. It will be explored only after evaluating the performance, practicality, and community response to Phase 1.

Possible Scope of Work:

Introduction of kayak and canoe rentals available for individuals or groups.
Optional guided tours highlighting Wausau’s river history and landmarks.
Self-guided rental options with maps outlining routes and viewing areas.
Safety standards including life jackets and liability waivers.
Potential collaboration with local historians or outdoor groups if the phase becomes feasible.



Benefits to the City of Wausau

Enhanced Tourism: A new riverside ice cream destination increases reasons to visit downtown and the riverfront area.

Community Engagement: The nonprofit donation-code program promotes local causes and strengthens partnerships.

Seasonal Alignment: Operations match peak summer activity, helping support downtown traffic and riverfront usage.

Job Growth:

Year 1 estimated staffing: 10 part-time employees and 1–2 full-time staff.

With future growth: 15 part-time and 2–3 full-time, depending on added offerings.

Sawmill’s current living-wage pay model will be replicated, including raises and promotion opportunities.

Recreation & Education (future phases): If pursued, water activities and tours will enhance access to natural resources and local history.

Proposed Hours (Adjustable):

Closed Mondays for cleaning, restocking, and operational reset.

June – August: Open Tuesday–Sunday 11am–8pm

May, September, October: Open Friday 4pm–7pm, Saturday–Sunday 11am–7pm

Future water-rental concepts (if approved) may require 9am–8pm operations.



Timeline

2026: Phase 1 – Ice Cream Shop

Spring: Renovation and installation of equipment and signage.

May: Opening for summer season.

October: End of season and review.

2027 or Later: Phase 2 – Water Rental Concepts (If pursued)

Would begin planning only after Phase 1 evaluation.



Financial Plan

Years 1–2 (2026/2027):

Self-funded \$15,000. Open to discussion- loan/grant option from the city to help with signage and equipment costs- \$15,000.

Flexibility to exit after Year 1 with 3-month notice.

Initial capital investment estimate: **\$30,000–\$40,000**.

Lease rate of **\$600/month (May, September, October)** and **\$900/month (June, July, August)**. No rent November – April.

Year to Year lease- November 1st – October 31st; Year 1 (2026) lease is shortened to 10 Months- January 1, 2026 – October 31, 2026.

Future Phases (2027 and beyond):

Financial projections would be created only if the additional phases move forward.



Conclusion

Sawmill Adventure Park (new name and branding TBD) is committed to offering high-quality, family-friendly ice cream services that enhance Wausau’s riverfront experience. Our focus is to create an affordable, enjoyable destination for families, tourists, and community members. We look forward to the opportunity to partner with the City of Wausau and welcome any questions or visits to our current operations.



Contact Information:

Sawmill Adventure Park

Dylan and Christina Alwin

608 Creske Avenue, Rothschild, WI 54474

Phone: 715-212-6291

Email: dylanalwin@sawmilladventurepark.com

From: [Dylan Alwin](#)
To: [Jamie Polley](#)
Cc: [Christina Alwin](#)
Subject: Concession Stand RFP New Points
Date: Friday, January 16, 2026 10:41:41 AM

Hello Jaime,

We appreciate the opportunity to once again partner with Marathon County and the City of Wausau.

Since our original proposal and presentation, we have secured 100% of the funding needed to fully build out the concession stand, including all equipment, signage and operational startup costs. Therefore, our request for partial funding from the City has been eliminated.

Additionally, in response to the original request for a year-round rental structure, we propose adding \$100 per month to the previously proposed lease terms. With this adjustment, insurance would be maintained on an annual basis, and all winterized equipment would remain onsite, allowing for continued operations in the following year.

Please note that reopening the RFP process may impact the project timeline and could push our planned opening into June, as time may become a factor.

We believe these updates strengthen the proposal and demonstrate our long-term commitment to the partnership. We appreciate your consideration and look forward to next steps.

Have a great weekend, see you Monday!

Dylan Alwin 715 212 6291

Juan Antonio Casarrubias
Los Venados LLC
16 Fulton Street #416
Wausau, WI 54403
(715) 571-5658
jacasarrubias@gmail.com
December 3rd, 2025

City of Wausau
Parks, Recreation, and Forestry Department
Wausau, WI

Dear Members of the Selection Committee,

I am writing to formally express my interest in operating the concession space located along the Wausau Riverwalk. After careful study of the location and the community it serves, I am confident that I can bring new life, value, and consistent activity to this unique riverside asset.

My vision is to transform what was once an ice cream stand into a vibrant outdoor destination for families, professionals, and visitors—offering freshly prepared sandwiches, bowls, beverages, and an inviting place to enjoy Wausau’s beautiful riverfront. With high foot traffic from May through October and a natural draw from the nearby children’s jungle gym, this location holds incredible potential to become a true community gathering spot.

I believe strongly in creating accessible, high-quality, family-friendly dining experiences. My proposal outlines a full operational plan, including lunch and dinner service, birthday and event offerings, responsible beer and wine service, winter delivery operations, and a complete marketing strategy to ensure year-round visibility. Our goal is not only to provide great food, but to activate the Riverwalk in a way that enhances the city’s recreational investment and gives residents another reason to enjoy the outdoors.

With years of experience in food, beverage, and hospitality management, I am fully prepared to operate this concession responsibly, professionally, and in a way that reflects positively on the City of Wausau. We are committed to being a reliable

partner and to maintaining this space as a welcoming, safe, and well-loved destination.

Thank you for considering my proposal. I would be honored to bring this concept to life and contribute to the continued growth and vibrancy of the Riverwalk. I welcome the opportunity to meet with you, answer any questions, or provide additional information at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read "Juan Antonio Casarrubias". The signature is fluid and cursive, with a long horizontal stroke at the end.

Juan Antonio Casarrubias
Los Venados LLC

Proposal for Riverwalk Concession – Food, Beverage & Community Activation

Applicant: *Juan Antonio Casarrubias / Los Venados LLC*

Location: Riverwalk Concession Site, Wausau, WI

Submitted to: Parks, Recreation and Forestry

1. Vision

Our vision is to transform this prime Riverwalk location into a vibrant outdoor gathering spot that enhances the experience of residents and visitors. From May through October, the area consistently attracts high foot traffic—families, bikers, walkers, tourists, and the community enjoying the Wisconsin River. With its unobstructed river views, ample parking, and proximity to the children’s jungle gym, this location has the potential to become one of Wausau’s most beloved outdoor dining destinations.

We aim to create a place where people come together for fresh food, friendly service, and memorable moments—whether it’s a family lunch, a relaxed riverside dinner, a birthday celebration for kids or adults, or simply an ice-cream or beverage.

2. Mission

Our mission is to make this concession a top choice for lunch and dinner, or a quick snack, by offering:

- Freshly prepared sandwiches, bagels, bowls, beverages, and snacks
- Affordable pricing for families and everyday diners
- Warm, efficient, and community-focused service
- A welcoming space to enjoy Wausau’s beautiful riverfront

We seek to bring new energy and purpose to a location that formerly served as an ice cream stand—expanding its appeal and value to the city and community.

3. Operating Plan

May – October (Peak Season)

- **Lunch:** 11:00 AM – 2:00 PM
- **Dinner:** 4:00 PM – 10:00 PM
- **Services:** Dine-in (outdoor seating), take-out, events, kids’ and adults’ birthday packages, snacks, beverages.

November – April (Winter Season)

- **11:00 AM – 3:00 PM – Delivery Only**

Menu Overview

- Freshly prepared sandwiches
- Bagels
- Rice and grain bowls
- Kid-friendly snacks
- Soft drinks, beverages
- *Beer & Wine (pending license application and approval)*

Our food will be prepared fresh daily, with a focus on quality, consistency, and family-friendly pricing.

4. Beer & Wine License Request

To best serve the public and fully activate this location, we will respectfully apply for a **Beer and Wine license**. Enjoying a glass of wine or a cold beer with a meal by the river elevates the experience and attracts adults who currently have limited outdoor dining options in this part of the city.

This addition would:

- Increase the appeal of the Riverwalk as a destination
- Support longer guest visits
- Provide responsible, well-managed service
- Align with the city’s goal of activating outdoor public spaces

We have extensive experience operating alcohol-licensed establishments responsibly and safely.

5. Community & Economic Benefits

1. Activation of Public Space

We will turn this concession into a lively, welcoming extension of the Riverwalk—bringing more people outdoors and supporting the City’s investment in recreation and quality of life.

2. Family-Friendly Offerings

With the jungle gym next door, the concession will naturally attract families. We plan to offer **no-cost space for birthday celebrations**, making this a true community asset.

3. Local Economic Impact

- Job creation (seasonal and part-time)
- Increased foot traffic to the area
- More visitors staying longer on the Riverwalk

4. Affordable & Accessible

Our menu is designed for all budgets, ensuring everyone in Wausau can enjoy the space.

5. Year-Round Presence

Even during winter, we will continue serving the community through delivery—maintaining activity at the location throughout the year.

6. Marketing Plan

To ensure success and steady traffic, we will implement:

- **Active social media presence** across Facebook, Instagram, and local groups
 - **Clear signage** visible to Riverwalk users and passersby
 - **Birthday and event promotions** (kids and adults)
 - **Loyalty program** for repeat customers
 - **Seasonal specials & discounts**
 - Collaboration with local organizations, schools, and city events
-

7. Lease Payment Proposal

We propose the following rent structure to support a sustainable launch and long-term stability:

Year 1

- **\$750** (May–October), **\$500** (November–April)

Year 2

- **\$1,000** (May–October), **\$750** (November–April)

Year 3

- **\$1,250** (May–October), **\$1,000** (November–April)

This structure recognizes the seasonality of the concession while ensuring the city receives steady revenue.

8. Conclusion

We believe this proposal offers the City of Wausau a strong partner dedicated to elevating the Riverwalk experience. With fresh food, responsible beverage service, family-friendly programming, and a commitment to community, we can transform this concession into a lively, beloved destination.

We respectfully request your consideration and approval of our proposal and the accompanying Beer & Wine license. We are ready to invest, activate, and bring meaningful value to this beautiful public space.

Thank you for your time, partnership, and support.

From: [Juan Antonio Casarrubias](#)
To: [Jamie Polley](#)
Subject: Re: River Walk Concession
Date: Friday, December 19, 2025 2:21:54 PM

Hi Jamie,

Thank you very much for the update and for the opportunity to present the proposal to the Parks Committee. Yes, I can confirm that I am available to attend the meeting on **Monday, January 5th at 5:15 PM at City Hall**. Please feel free to send the meeting request.

I'm happy to address your questions below:

Children-Focused Offerings

Children and families are a key part of the success of this concession, and the proximity to the playground makes this especially important. In addition to offering kid-friendly menu items, I plan to introduce a **weekly or twice-weekly kids' activity program** during the peak season. This would include simple games and organized activities led by a staff member or a dedicated helper, creating a fun and safe environment for children while parents relax nearby.

Additionally, I intend to actively promote the use of the playground area for **children's birthday celebrations**, offering the space at no cost for families—particularly those who may not have the means to rent a private venue. My goal is to help establish these gatherings as a welcoming community tradition for both kids and parents.

Ice Cream Offerings

Yes, ice cream will absolutely be part of the menu. In addition, we plan to offer **flavored slushes** and classic, affordable items such as **hot dogs**, which are always popular with children and families.

Staffing Plan

The operation will be staffed with a **minimum of four employees** to ensure smooth service during lunch, dinner, events, and high-traffic periods. This staffing level allows us to maintain good service speed, cleanliness, and guest interaction at all times.

Infrastructure and Electrical Needs

The equipment required includes:

- A cold prep table for sandwich preparation
- Ice cream and slushy machines
- One to two countertop warmers or panini-style ovens
- Coffee machine

Additionally, while not included in the original proposal, I am planning to **open in the mornings** to serve coffee and pastries for walkers and early visitors. There is truly nothing better than enjoying a fresh cup of coffee and a warm croissant while overlooking the Wisconsin River, and I believe this will add great value to the Riverwalk experience.

Thank you again for your time and for considering my proposal. I truly appreciate the opportunity to present to the Committee and look forward to the discussion.

Warm regards,

Juan Antonio Casarrubias

On Fri, Dec 19, 2025 at 1:17 PM Jamie Polley <Jamie.Polley@marathoncounty.gov> wrote:

Hello Juan,

We did receive two proposals. I would like each proposer to present their proposal to the Parks Committee on Monday, January 5th at 5:15pm. The Committee can then review the proposals and ask questions. Following that meeting the Committee will rank the proposals and a decision will be made at the February 2nd meeting.

In reviewing your proposal, I have the following questions:

1. What within your offerings are geared towards your children? With the playground it is desirable to appeal to the younger users.
2. Will you have ice cream?
3. What does your staffing plan look like?
4. What infrastructure such as electrical needs are required for the proposed equipment you will use?

Please confirm that you can attend the January 5th meeting at City Hall at 5:15pm. Once confirmed I will send you a meeting request.

We sincerely appreciate your interest in operating the Riverlife Concession stand.

I look forward to hearing from you.

Thank you,

Jamie Polley

Parks, Recreation & Forestry Director



518 South 7th Avenue, Room 085

Wausau, WI 54401 **please note that our address has changed**

(715)261-1554 Office

(715)261-4163 Fax

Jamie.Polley@marathoncounty.gov **please note that my email has changed**

www.MarathonCounty.gov/parks

From: Juan Antonio Casarrubias <jacasarrubias@gmail.com>

Sent: Wednesday, December 17, 2025 8:49 AM

To: Jamie Polley <Jamie.Polley@marathoncounty.gov>

Subject: Re: River Walk Concession

Good morning Jaime,.

I hope you are doing very well.

As I continue shaping my projects and plans for 2026, I wanted to reach out to ask about the anticipated timeline for a decision regarding the Riverwalk concession. I am genuinely excited about the opportunity and very much looking forward to the possibility of bringing my concept to the Riverwalk.

Thank you again for your time, consideration, and the work you are putting into this process. I truly appreciate it.

Wishing you a great day.

Warm regards,

Juan Antonio Casarrubias

Addendum: Riverwalk Concession Activation & Programming Enhancements

To further enhance the Riverwalk concession and strengthen its role as a destination for residents and visitors, I would like to propose the following additional programming and activities. These ideas are intended to activate the space throughout the day, increase foot traffic, and elevate the overall Riverwalk experience during the summer season, weather permitting.

1. Morning Coffee Service

We propose offering early-morning coffee service for walkers, joggers, neighbors, and downtown visitors. Guests will be able to enjoy freshly brewed coffee and light pastries while sitting outdoors with views of the Wisconsin River.

This initiative will:

- Activate the Riverwalk earlier in the day
 - Serve residents who already use the trail in the mornings
 - Encourage repeat daily visits
 - Create a calm and welcoming start to the day
-

2. Weekly Live Music

We propose hosting live music once per week during the summer season, featuring local and regional musicians. Performances will be scheduled at appropriate times and volumes to ensure a family-friendly and respectful atmosphere.

This program will:

- Support local artists
 - Create a vibrant and memorable experience
 - Encourage longer visits and return traffic
 - Strengthen the Riverwalk as a cultural gathering place
-

3. Special Event Evenings (Fireworks – If permitted)

If permitted and coordinated with the City of Wausau, we would be interested in exploring monthly fireworks or special event evenings during peak summer months. All events would be planned in collaboration with city departments to ensure safety, compliance, and community enjoyment.

These events would:

- Create anticipated seasonal attractions
 - Draw families and visitors from the surrounding region
 - Reinforce the Riverwalk as a signature summer destination
-

4. Beverage Service Enhancement

To complement food service and programming, we would respectfully like to explore the possibility of offering wine by the glass, in addition to beer service, subject to city approval and licensing requirements.

This enhancement would:

- Improve the dining experience for adult guests
 - Encourage responsible, meal-focused beverage consumption
 - Align naturally with a relaxed riverside setting
 - Support long-term sustainability of the concession
-

Overall Goal

The overall goal of these additions is to establish the Riverwalk concession as a true place-making destination—active throughout the day, welcoming to all ages, and reflective of Wausau’s community spirit.

By combining fresh food, morning coffee, family-friendly programming, live music, and thoughtfully managed special events, this concession can become a space that locals are proud of and visitors remember.



Wausau & Marathon County
**Parks, Recreation
& Forestry**

**518 South 7th Avenue, Room 085,
Wausau, WI 54401**

**Riverlife Park Concession Vendor
Request for Proposal**

REQUEST FOR PROPOSALS (RFP)
Vendor Services within Riverlife Park Concession Building

The Wausau and Marathon County Parks, Recreation and Forestry Department is accepting proposals to lease and operate the concession building at Riverlife Park located at 1200 North River Drive, Wausau, WI. The Department is open to proposals for a variety of business plans, products, and operational hours which maximizes the use of the public space for all ages.

Proposals must include: proposed use of the building; hours of operation including months and days of the week open; scope of business including target market and any financial assistance or support needed from the Department or City. The request for proposal must also show acknowledgment of the lease price and lease term. The Request for Proposal is available from the Parks, Recreation & Forestry Department Office, 518 South 7th Avenue, Room 085, Wausau, WI 54401 or email parkforestry@marathoncounty.gov for a copy to be emailed.

Questions about the Request should be directed to Jamie Polley at the Wausau and Marathon County Parks, Recreation and Forestry Department. Phone: 715-261-1550.

Proposals must be submitted to the Wausau and Marathon County Parks, Recreation and Forestry Department, 518 South 7th Avenue, Room 085, Wausau, WI 54401 or to Jamie.Polley@marathoncounty.gov, by 1:00 p.m. on Friday, December 12, 2025.

REQUEST FOR PROPOSALS (RFP)

Vendor Services within Riverlife Park Concession Building

Introduction

This Request for Proposal (RFP) seeks a qualified vendor to operate the concession stand at Riverlife Park from, at a minimum, May through October of each year. A three-year lease is desired. The Department is open to proposals for a variety of business plans, products, and operational hours which maximizes the use of the public space for all ages.

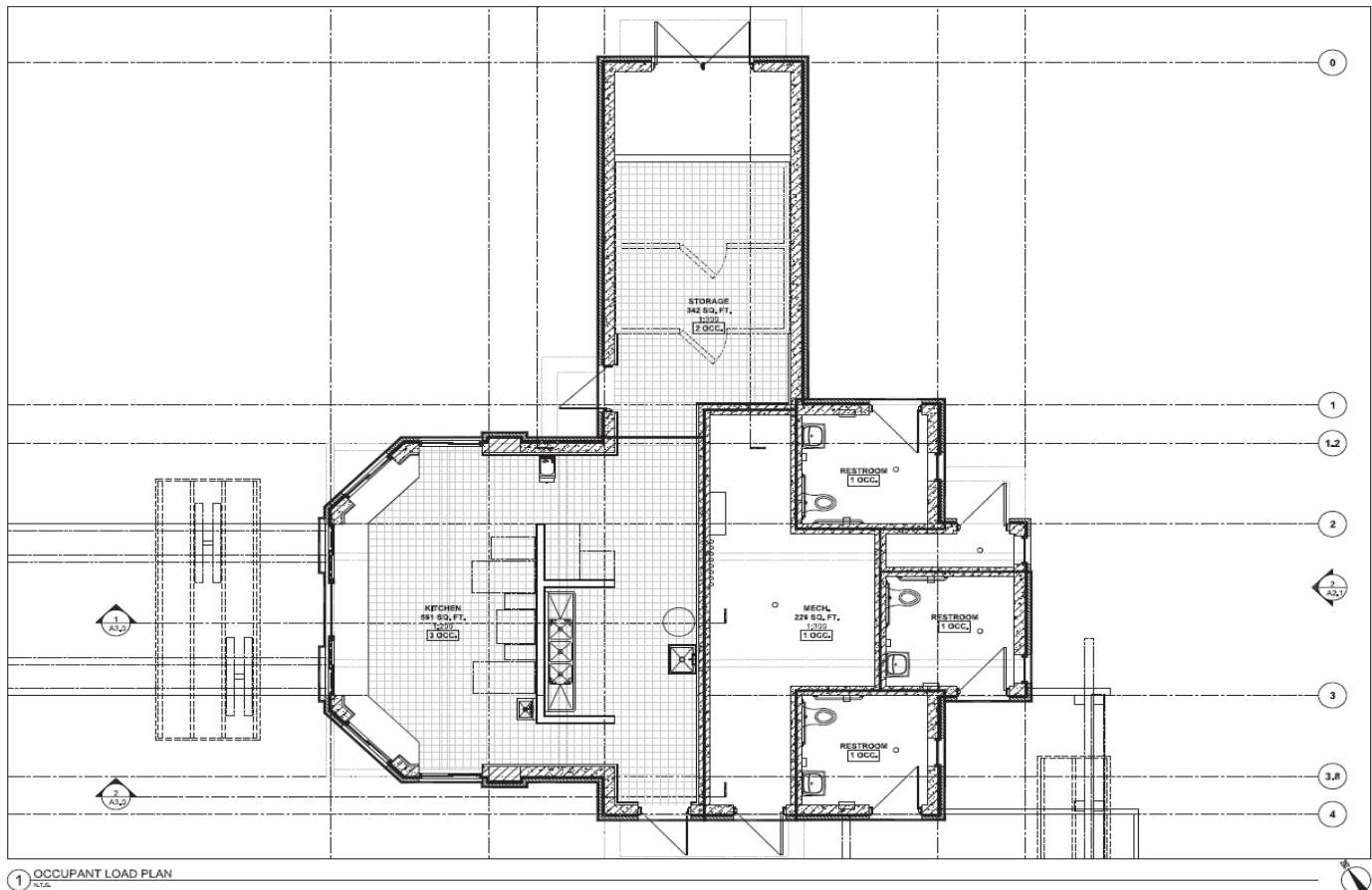
Background

The City's award-winning Riverlife Park and public amenities were completed in 2018. The park consists of portions of the River's Edge Trail, a river wharf, seating areas, daylighting of the Stenchfield Creek and overlook plazas, fountains, extensive play equipment with rubber surfacing, additional landscaping and a Concession Building in the area under and just south of the Bridge St bridge overpass.

The area has additional space for future housing and business development. The Concession Building is an opportunity for an existing or proposed new business to operate a concession in the park area.

Building Layout

The building consists of the space for lease, public use restrooms and storage space for building and park operations. In the building schematic depicted below, the vendor will have access to the cross-hatched space. Within this space, there currently exists a walk-in freezer, walk in cooler, 3 compartment sink, handwashing sink, hot water heater, mop sink, service window and countertops.



1 OCCUPANT LOAD PLAN
K.L.S.

Images



Scope of Services

1. Operation of the concession stand that will draw the public to the park including but not limited to food vending (pre-packaged, short order, ice cream, etc.), available drinks and other items for purchase, rental of equipment and watersport activities, activities and games, trail tours, bike share, etc.
2. Operate the concession stand at a minimum from May-October and Thursdays-Sundays.
3. Desired lease is a 3-year lease.
4. Desired lease amount is \$1000/month May-October or when operating and \$750/month November-April (if not in operation)

Proposal Format and Required Information

The Wausau and Marathon County Parks, Recreation & Forestry Department ("Department") is requesting proposals from interested parties to lease the Riverlife Park Concession Building and operate a concession business in the building for the public. The Department also expects the tenant business to maintain the public restrooms, provide outdoor seating or programming around the building during their operational times, and maintain proper permits, licenses and insurance which will be detailed in a lease document to be signed between the City and the tenant. Interested parties must submit a proposal via mail or email including the following information:

1. Cover Letter: Provide a one-page cover letter that included the interested proposer/name, address, telephone number, and e-mail address of the contact person(s). List the name and title of each person authorized to represent the business in negotiations. The cover letter must include a statement of qualifications for the proposer showing the ability to operate the business proposed for the concession stand.

Unless the proposer is an individual, all proposals must be signed with the company name and by a responsible officer or employee indicating the officer or employee's authorization to commit the company to the terms of the proposal. Obligations assumed by such signature must be fulfilled.

2. A draft business plan for the Concession Building including detail of the proposed business: hours of operation, staffing plan, building management plan, product offerings, equipment needs, financing plan, etc. (If Park Department participation or City funding is requested, the proposer will be asked to complete an Application for City Assistance).
3. Proposed lease term, if different than the desired 3-year lease, inclusions and exclusions, and rate requested.
4. Detailed description of the proposed concession business- the Department encourages a use or multiple uses which activate the area, draws visitors to the award-winning Riverlife Area, and serves a wide range of ages. This may include food vending (pre-packaged, short order, ice cream, etc.), available drinks and other items for purchase, rental of equipment and watersport activities, activities and games, trail tours, bike share, etc.
5. Any request for Department and/or City participation.

Evaluation Criteria

The Department shall evaluate and consider proposals based upon the following:

1. The ability of the proposer to successfully operate the concession stand
2. Proposed approach, including clarity of understanding the scope of services to be provided, quality of response, proposed use, appropriateness for the neighborhood, and projected investment.
3. Operating months, days, and times.
4. Lease amount if different than \$1000/month when operating and \$750/month when not operating.
5. Lease term if different than three years.
6. To be selected, a proposer must be able to comply with the City of Wausau Municipal Code and any other applicable laws and requirements.

The Department reserves the right to:

- Reject any or all offers and discontinue this RFP process without obligation or liability.
- Negotiate the nature and scope of any proposed use/project before final Committee and Council approval.
- Accept no proposal and re-RFP or bid the Concession building again in the future.

The Department may consider any other criteria it deems relevant and is free to make any recommendations it determines to be in the best interest of the city. Inaccuracy of any information supplied within a proposal or other errors constitute grounds for rejection of the proposal.

Once a finalist is selected, additional interactions or information may be required. The Department will select the individual/company that submits the most responsive proposal. Selection will be based on the overall strength of each proposal, and the evaluation is not restricted to consideration of any single factor, such as cost.

RFP Process

This RFP seeks the submission of proposals to provide concession services from any and all interested and qualified proposers. The Department seeks, by way of this RFP, to obtain services in a manner that maximizes the quality of services while also maximizing value to the city. Proposers must be able to show they are capable of performing the services requested. Such evidence includes, but is not limited to, the respondent's demonstrated competency and experience in delivering services of a similar scope and type, and the local availability of the proposer.

The RFP response must be submitted electronically to Jamie.polley@marathoncounty.gov by 1:00 p.m. Central Standard Time on Friday, December 12, 2025.

All responses must be received by the stated date and time in order to be considered for award. The Department will not be responsible for and may not accept late proposals due to slow internet connection or for any other electronic failure (including, but not limited to, information transmission and internet connectivity failures).

By submitting a proposal, each proposer certifies that its submission is not the result of collusion or any other activity which would tend to directly or indirectly influence the selection process. The proposal will be used to determine the proposer's capability of rendering the services to be provided. The failure of a proposer to comply fully with the instructions in this RFP may eliminate its proposal from further evaluation as determined in the sole discretion of the Department. The Department reserves the right to evaluate the contents of proposals submitted in response to this RFP and to select a consultant, if any.

Proposals received late will not be opened or given any consideration for the proposed services unless doing so is deemed to be in the best interest of the city.

Additional Terms and Conditions

Agreement to Contractual Terms in substantial compliance with those contained in a draft lease, which can be provided upon request, will be expected. The Department reserves the right to accept or reject any or all proposals or portions thereof without stated cause. Upon selection of a finalist, the City by its proper officials shall attempt to negotiate and reach a final agreement with the finalist. If the City, for any reason, is unable to reach a final agreement with this finalist, the City then reserves the right to reject such finalist and negotiate a final agreement with another finalist who has the next most viable proposal. The Department may also elect to reject all proposals and re-issue a new RFP.

The Department is not bound to accept the proposal with the lowest cost but may accept the proposal that demonstrates the best abilities and qualifications to meet the needs of the City. The Department reserves the right to waive any formalities, defects, or irregularities, in any proposal, response, and/or submittal where the acceptance, rejection, or waiving of such is in the best interests of the City. The Department reserves the right to disqualify any proposal, before or after opening, upon evidence of collusion, intent to defraud, or any other illegal practice on the part of the consultant.

More information on the site is available, please contact the Wausau and Marathon County Parks, Recreation & Forestry Department if interested. The Department welcomes collaborative dialogue with proposers to answer questions and provide guidance.

Send proposals by 1:00 p.m. on December 12, 2025, to the attention of:
Wausau and Marathon County Parks Recreation & Forestry Department
518 South 7th Avenue, Room 085
Wausau, WI 54401
Phone: 715-261-1550
Jamie.Polley@marathoncounty.gov

**LEASE AGREEMENT
RADTKE POINT PARK/GRACE PARK**

THIS AGREEMENT OF LEASE, made this ____ day of _____ 2026 (“Lease”), between the City of Wausau, a municipal corporation, located in Marathon County, Wisconsin, hereinafter referred to as “LESSOR,” and the City of Schofield, a municipal corporation, located in Marathon County, Wisconsin, hereinafter referred to as “LESSEE;”

RECITALS

WHEREAS, LESSOR and LESSEE enter into this Lease pursuant to the intergovernmental cooperation provisions of Wis. Stat. §66.0301; and

WHEREAS, LESSOR is the owner of certain premises further described on Exhibit A (“Premises”) attached hereto and incorporated herein which is part of the Wausau Downtown Airport; and

WHEREAS, said Premises are presently not in use for airport purposes; and

WHEREAS, said Premises have been developed and maintained for park purposes since at least 1968 and 1982 respectively and have been named Radtke Point and Grace Park since their dedication as park land; and

WHEREAS, LESSOR desires to maintain and preserve these Premises for the future needs and development of the Wausau Downtown Airport; and

WHEREAS, the parties for the benefit of the residents of their respective community wish to more fully express their intent as to the maintenance, improvements, and responsibilities associated with said park land.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, it is covenanted and agreed, between the parties as follows:

1. Term/Commencement. Subject to the termination provisions contained in paragraph 11 of this Lease, LESSOR hereby leases to LESSEE the “Premises,” for a term of two (2) years. This Lease shall commence on March 10, 2026.

2. Fees. LESSEE shall be liable to LESSOR, for rent in an annual amount equivalent to the annual operations and maintenance costs of the Premises, such amount to be paid by in kind operations and maintenance services performed by LESSEE. Such services are valued at \$4,775.00 and will vary on an annual basis depending on changing operational needs and costs. It being the express intent of the parties that LESSEE shall not pay monies at any time to LESSOR for fees or rent during the term of the Lease.

3. Use. LESSEE shall use the Premises exclusively as a public park. LESSEE agrees to cooperate with LESSOR in coordinating scheduled uses of the Premises with LESSOR’S airport management activities to avoid or minimize disruption to the operations of the airport. LESSEE shall further permit LESSOR occasional use and

occupancy of the Premises, including the use and occupancy of the Premises for City of Wausau public events, LESSOR's airport management activities, and in the event of an emergency. LESSOR agrees to notify LESSEE of such airport management activities and associated requirements or its intention to use and occupy the Premises no less than 60 days in advance of the activity or use and occupancy except in the cases of aeronautical safety and security concerns in which case LESSOR shall give such notice as is practicable under the circumstances. In the case of actual use and occupancy of the Premises by LESSOR, LESSOR shall be responsible for the associated costs of such use and occupancy by LESSOR including repair of damage occurring as a result of its use and occupancy of the Premises.

4. Improvements. LESSEE shall not be allowed to make any improvements to the Premises without the prior written consent of the LESSOR, LESSEE shall be solely responsible for all expenses related to the construction and maintenance of the improvements and shall not engage in any use or development of the Premises which would conflict with normal airport operations or impede development or operation of airport maintenance access ways. LESSEE shall provide the LESSOR with 60 days advance written notice of its requested improvements, together with a statement of the costs of such improvements.

5. Restrictions on Use.

A. LESSEE expressly agrees to prevent any use of, or activities on the Premises which would interfere with or be a hazard to the flight of aircraft over the Premises, or to and from the airport, or interfere with air navigation and communication facilities presently or in the future serving the airport and specifically agrees not to permit the height of any structure, object of natural growth, or other obstruction to exceed height limits established in Title 49, Part 77 of the Code of Federal Regulations as shown on the map attached as Exhibit B, which is hereby incorporated herein by reference as if set forth at length. All costs of complying with said height limits shall be borne by LESSEE.

B. LESSEE shall not create any hazard which would interfere with the use of or the safety of air traffic at the Wausau Downtown Airport or which is contrary to the regulations of the Federal Aviation Administration, the laws and regulations of the State of Wisconsin, and/or ordinances of the City of Wausau.

C. All use, occupancy, maintenance and operation of the Premises by LESSEE and LESSOR shall be in compliance with all requirements imposed by or pursuant to Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, -Nondiscrimination in Federally-Assisted Programs of the Department of Transportation-Effectuation of Title VI of the Civil Rights Act of 1964, and as said regulations may be amended; and pursuant to Section 30, Civil Rights (49 U.S.C. 1730) of the Airport and Airway Development Act Amendments of 1976, as well as all other applicable federal, state and local laws.

6. Maintenance. LESSEE shall protect, maintain and operate the Premises, including any improvements, in good condition and in accordance with all applicable federal, state and local laws, including but not limited to the provisions of the ordinances of the City of Wausau pertaining to the maintenance of any such Premises, at the sole cost of LESSEE. LESSOR will inspect the Premises with a representative of LESSEE each year to identify any possible maintenance issues.

With respect to Radtke Point Park, LESSEE shall take such steps as are reasonable and prudent to protect the shoreline of the Premises at Radtke Point Park from further soil erosion by users of such Premises.

7. Right of Entry. LESSOR shall have free access and the right of entry to the Premises at all reasonable times for the purpose of examining or investigating the condition thereof, in order to exercise any right or power reserved to LESSOR under the terms and provisions of this Lease.

8. Assignment. LESSEE shall not sell or assign this Lease or sublet the Premises or any part thereof. This non-assignment provision does not prohibit LESSEE from renting portions of the Premises on short-term basis (one day or less) to individuals for special events, i.e., weddings, family reunions, and etc.

9. RISK ALLOCATION.

A. Immunity. Both parties are governmental entities entitled to governmental immunity under law, including Section 893.80, Wis. Stats. Nothing contained herein shall waive the rights and defenses to which each party may be entitled under law, including all of the immunities, limitations, and defenses under Section 893.80, Wis. Stats or any subsequent amendments thereof.

B. Responsible for Own Actions. LESSOR and LESSEE shall bear the risk of its own actions, as it does with its day-to-day operations.

C. Employee Claims. The employees of LESSOR and LESSEE shall be covered by his or her employing municipality for purposes of worker's compensation, under ch. 102, Wisconsin Statutes, unemployment insurance, and benefits under ch. 40 Wisconsin Statutes. Both parties waive subrogation rights each may have against the other party for claim payments under ch. 102, Wisconsin Statutes.

D. Insurance. LESSOR and LESSEE shall each maintain an insurance policy or maintain a self-insurance program that covers activities that it may undertake by virtue of this Agreement.

E. Survival of Obligations. The obligations set forth in this paragraph shall survive the termination or expiration of this Agreement.

10. Indemnification and Release. LESSEE shall defend, indemnify and hold harmless LESSOR, its employees, agents, and elected and appointed officials from and against all liabilities, losses, judgments, actions, suits, obligations, debts, demands, damages, penalties, claims, costs, charges and expenses, including reasonable attorneys' fees, of any kind or of any nature whatsoever which may be imposed, incurred, sustained or asserted against LESSOR, its employees, agents, and/or elected or appointed officials by reason of any injury or death to any person, or loss, damage, or destruction of any property or loss of use thereof, or otherwise arising as a result of the acts or omissions of LESSEE under this Lease.

LESSOR shall defend, indemnify and hold harmless LESSEE, its employees, agents, and elected and appointed officials from and against all liabilities, losses, judgments, actions, suits, obligations, debts, demands, damages, penalties, claims, costs, charges and expenses, including reasonable attorneys' fees, of any kind or of any nature whatsoever which may be imposed, incurred, sustained or asserted against LESSEE, its employees, agents, and/or elected or appointed officials by reason of any injury or death to any person, or loss, damage, or destruction of any property or loss of use thereof, or otherwise arising as a result of the acts or omissions of LESSOR under this Lease.

LESSEE hereby releases LESSOR, its employees, agents, and elected and appointed officials from and against all liabilities, losses, judgments, actions, suits, obligations, debts, demands, damages, penalties, claims, costs, charges and expenses, including reasonable attorneys' fees, which may arise as a result of the acts or omissions of LESSEE under this Lease.

LESSOR hereby releases the LESSEE, its employees, agents, and elected and appointed officials from and against all liabilities, losses, judgments, actions, suits, obligations, debts, demands, damages, penalties, claims, costs, charges and expenses, including reasonable attorneys' fees, which may arise as a result of the acts or omissions of LESSOR under this Lease.

11. Termination of Lease. Either party shall have the right to terminate this Lease upon ninety (90) days written notice to the other party, which will allow LESSEE sufficient opportunity to remove any improvements it may have made, at any time during the term of this Lease and for any reason whatsoever, including but not limited to LESSOR's determination, at its sole discretion, that the Premises are required for airport purposes. Upon expiration of this period, any improvements not removed by LESSEE shall remain the property of the LESSOR without any cost to or further action by LESSOR. Upon such removal, LESSEE shall repair and restore the Premises to a safe and sightly condition. Any physical alterations or improvements to the land itself, such as landscaping, changes in topography or the like shall not be removed by LESSEE.

12. Grant Assurance and State Aid. LESSEE shall comply or take all steps necessary to enable LESSOR to comply with the requirements of current and future federal grant assurances and conditions of state aid.

13. Amendments. This Lease constitutes the entire agreement and understanding of the parties, and supersedes all offers, negotiations, and other agreements of any kind. There are no representations or understandings of any kind not set forth herein. Any modification of or amendment to this Lease must be in writing and executed by both parties.

14. Notices. All notices required by this Lease shall be in writing and personally delivered or sent First Class Mail to LESSOR, in care of the City Clerk, City Hall, 407 Grant Street, Wausau, Wisconsin 54403, and to LESSEE in care of the City Clerk, City Hall, 200 Park Street, Schofield, Wisconsin 54476.

15. Survival. All representations, indemnifications, warranties, and guarantees made in, required by, or given in accordance with this Lease, as well as all continuing obligations, will survive termination or expiration of this Lease.

16. Severability. If any portion of this Lease shall become illegal, null or void or against public policy, for any reason, or shall be held to be invalid or unenforceable by any court of competent jurisdiction, the remaining portions of this Lease shall not be affected thereby and shall remain in full force and effect to the fullest extent permissible by law.

17. Waiver. The failure of either party to enforce any of the provisions of this Lease shall not be construed as a waiver of such provision or of the right of the party thereafter to enforce each and every such provision.

IN WITNESS WHEREOF, the parties have caused this Lease to be executed on the date first above written.

CITY OF WAUSAU (LESSOR)

Witness

BY _____
Doug Diny, Mayor

Attest:

Witness

Kaitlyn A. Bernarde, City Clerk

CITY OF SCHOFIELD (LESSEE)

Witness

BY _____
Kregg Hoehn, Mayor

Witness

Paula Brummond, City Clerk

DRAFT



Wausau & Marathon County Parks, Recreation & Forestry



2025 Year in Review

2025 was a year of projects for the department. Parks and programs were enhanced to continue to provide our citizens with amenities and activities to explore within 37 City Parks, 17 County Parks and 10 County Forest Units that make up 3,401 acres of parkland and 30,714 acres of County Forest.

- Our department has 44 FTE and 130+ seasonals.
- General operating budget of \$8,025,327 in expenditures (including grants) and \$2,303,872 in revenues (city and county combined)
- SUCCESSFULLY RELOCATED DEPARTMENT ADMIN OFFICES TO UWSP-WAUSAU CAMPUS
- FINALIZED THE INTERGOVERNMENTAL AGREEMENT BETWEEN THE CITY OF WAUSAU AND MARATHON PARK FOR THE CONTINUATION OF PARK OPERATIONS AND MAINTENANCE SERVICES.
- 765 SHELTER RENTAL DAYS AND 316 EVENTS OPEN TO THE PUBLIC
- MOWED 308.5 ACRES AND 81,920 FT OF TRAILS
- 2044 TOTAL SEASON PASSES SOLD (BIKING, BOAT LAUNCH, SKI, RANGE, ETC.)
- SECURED \$6,000 SPONSORSHIP FROM LOVE YOU, KID! & \$2,115 IN GRANTS FROM THE DUDLEY FOUNDATION TO CONTINUE TO FUND OUR 400 BLOCK MOVIE IN THE PARK SERIES, HOSTED 6 NIGHTS OF FREE MOVIES FOR THE PUBLIC
- PARTNERED WITH MCPL TO HOST 5 FREE CHILDREN'S PERFORMANCES AT OAK ISLAND PARK AND 7 STORY TIMES THROUGHOUT OUR PARK SYSTEM
- SERVED APPROXIMATELY 24,108 PATRONS AT POOLS, SOLD 656 ANNUAL SWIM PASSES
- SERVED APPROX. 8,960 PATRONS AT SYLVAN TUBING HILL TOTALING CLOSE TO \$83,479 IN REVENUE
- ICE RENTALS TOTALED \$312,738 FOR 2025 BEING THE 2ND HIGHEST REVENUE SOURCE FOR DEPT
- UPDATED THE DIGITAL RECREATION GUIDE AND PUBLISHED TWO PER YEAR
- HOSTED BUS TRIP TO THE PACKER FAMILY NIGHT
- HOSTED OVER 6100 PARTICIPANTS AT 51ST ANNUAL CHILDREN'S FESTIVAL AT MPB BUILDINGS
- SECURED \$1,500 SPONSORSHIP FROM BECHER HOPPE FOR FISHING EQUIPMENT AND FREE CLINIC
- PROVIDED PLAYING FIELDS FOR OVER 2,500 YOUTH IN ORGANIZED BASEBALL, SOFTBALL AND SOCCER
- ADDED NEW PROGRAMS INCLUDING: RECREATION SOCCER LEAGUE, PARKS AND REC SUMMER CAMP, RESTRUCTURED YOUTH TENNIS LESSON, MASTER LEGO BUILDERS, MEPPS LURE BUILDING WORKSHOP, FIN TO FEAST YOUTH CULINARY ADVENTURE.
- SUPPORTED HUNDREDS OF PRIVATE AND COMMUNITY GROUP EVENTS INCLUDING CHALKFEST, BLUES FEST, FESTIVAL OF ARTS, CONCERTS ON THE SQUARE, LOCAL PERFORMANCES, FREE SHOWS, FUNDRAISERS, FESTIVALS AND RACES.

NEW SKATE PARK



Funded through ARPA funds and donations!

TIMBER SALES

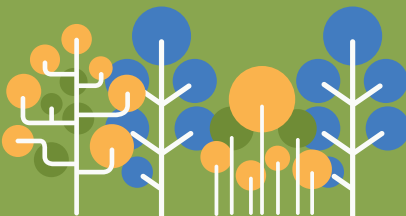


7 sales sold totaling 508 acres with 15,196 cords

\$569,061.31

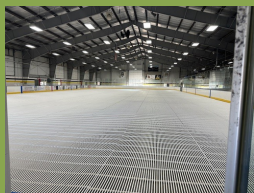
Gross revenue

\$398,342.92 Net Revenue to County





2025 Year in Review



CITY PARK PROGRAMS & PROJECTS

- COMPLETED THE CONSTRUCTION OF THE SKATE PARK
- INSTALLED CAMERA SYSTEM AT ATHLETIC PARK
- UPDATED THE ATHLETIC PARK CLUBHOUSE TO SERVE BASEBALL AND SOFTBALL
- REPAIRED A LARGE WATER BREAK IN THE BROCKMEYER PARK RESTROOMS
- INSTALLED NEW PECKHAM WAY SIGNAGE ON RIVER EDGE TRAIL
- INSTALL LOUVERED FENCE AT RIVERLIFE CONCESSION STAND TO PROMOTE EFFICIENT HEATING/COOLING
- SECURED SHORT TERM LEASE WITH PHO ZONE FOR SUMMER RIVERLIFE CONCESSION STAND OPERATIONS
- INSTALLED AN ACTUATOR ON THE 400 BLOCK FOUNTAIN
- 23,338 BOULEVARD TREES, REMOVED 370 ASH TREES, CHEMICALLY TREATED 791 ASH TREES AS PART OF THE 15 YEAR EMERALD ASH BORER MANAGEMENT PLAN
- PLANTED 480 TREES, REMOVED 400 NON-ASH TREES, PRUNED 5,500 TREES
- GRANTED \$100,000 TO PRIVATE ASH TREE REMOVALS AND PLANTED 415 TREES WITH A WIDNR GRANT.
- COORDINATED AND SUPPORTED ARBOR DAY CELEBRATION AND OTHER COMMUNITY PLANTING PROJECTS INCLUDING FRUIT ORCHARD PLANTINGS AT CITY PARKS PLANTING 22 TREES
- REPLACED THE STONE CAP AND TUCKPOINTED WALLS AT STEWART PARK
- DEDICATED THE STEWART PARK STAGE TO MADAM KARKAR
- MODIFIED THE TRAFFIC PATTERN AND FIXES PONDING ISSUES AT SYLVAN TUBING HILL
- WESTVIEW TERRACE PARK: CELEBRATED EARTH DAY BY PLANTING 22 FRUIT TREES
- 2 ROUNDS OF GOAT INVASIVE VEGETATION MANAGEMENT AT BARKER STEWART ISLAND
- OFFERED 200 SWIM LESSON CLASSES FOR 662 STUDENTS ENROLLED THROUGHOUT THE SUMMER.
- PROVIDED TENNIS LESSONS TO 80 PARTICIPANTS
- CONTINUE TO ADD NEW ADOPT-A-PARK MEMBERS TOTALING 8 ADOPTEES.
- HOSTED OUR SECOND DOWNTOWN TRICK OR TREAT IN PARTNERSHIP WITH THE RIVER DISTRICT
- COMPLETED THE PARKING LOT ADJACENT TO ATHLETIC PARK FOR ACCESSIBLE PARKING
- FINALIZED USE AGREEMENT FOR THE NEW COLLEGIATE SOFTBALL CLUB - WAUSAU IGNITE UTILIZING ATHLETIC PARK
- HUNG 110 SELF WATERING FLOWER BASKETS AND MAINTAINED FLOWERS AT 40 LOCATIONS

COUNTY PARK/FOREST PROGRAMS & PROJECTS

- HOSTED COUNTY FOREST TOUR FOR COUNTY BOARD AND OTHERS
- DEMOLITION AND INITIAL INSTALLATION OF NEW SPLASH PAD
- INSTALLED MAT SYSTEM IN RINK 2 AND UPDATED REFRIGERATION ROOM OF ICE ARENA
- SUCCESSFULLY PARTNERED WITH THE FAIR TO PROVIDE FAIR OPERATIONS
- NEW PLAYGROUND EQUIPMENT INSTALLED AT BIG RAPIDS PARK AND RIB FALLS PARK
- ICE ARENA FEASIBILITY STUDY AND ECONOMIC IMPACT STUDY PRESENTED TO COUNTY EXEC COMM
- BROUGHT IN \$7781 IN NEW REVENUE FROM OFFERING SWIM LESSONS DURING THE SUMMER AT NCHC
- CONTINUED WATER EXERCISE CLASS YEAR-ROUND AT NCHC TOTALING \$7,008 IN REVENUE
- \$1,500 SPONSORSHIP SECURED FROM KIWANIS FOR EASTER EGG HUNT
- OUTDOOR ADVENTURE CAMP INCREASED FROM 20 KIDS IN 2024 TO 27 KIDS IN 2025
- SECURED \$3,500 OF SPONSORSHIPS TO THE 51ST CHILDREN'S FESTIVAL
- CHEROKEE PARK RESTROOM INSTALLATION WAS COMPLETED
- NINE MILE SEPTIC SYSTEM REPLACED, PELLET BOILER LINES REPLACED, NEW ROOF, FASCIA AND SOFFIT ON CHALET, RENOVATED RESTROOMS FOR MEET ADA REQUIREMENTS
- FINALIZED INSTALLATION FOR NEW DUMP STATION AT DELLS OF EAU CLAIRE PARK
- HELD 3RD ARCHERY DEER HUNT AT BIG EAU PLEINE PARK
- COUNTY MATERIALS ADVANCED RECLAMATION WORK AT RIB FALLS PARK, COMPLETING ANOTHER ROUND OF GRADING AND SEEDING. EFFORTS WILL CONTINUE TOWARD FINAL CLOSURE OF THE MINING PERMIT.
- EXPANDED RECREATION OFFERINGS BY TAKING OVER THE SUMMER YOUTH SOCCER LEAGUE AND LAUNCHING A NEW SUMMER ADVENTURE PROGRAM. CORE PROGRAMMING CONTINUES TO INCLUDE THE SUMMER PICKLEBALL LEAGUE, WINTER BROOMBALL, SWIMMING LESSONS, WATER EXERCISE, AND THURSDAY MOVIES IN THE PARK.



CAMPING

Camping is the Department's
3rd Largest Revenue Source
Gross Revenue \$312,134

1.5% 

Increase in Revenue Over 2024
Season Gross Revenue



County Small Projects

- Marathon Park Fence Repairs (Sections)
 - SunnyVale concession updates
- SunnyVale dugout and score booth upgrades
 - BEP main roadway sealant
- Bluegill Bay boat launch asphalt
 - DEC group campground well
 - BEP campsite upgrades
 - DEC manager campin update

City CIP Projects

- Memorial Park roads and parking lots
- Reinstall refurbished modular skate park ramps
- Address 10th St retaining wall

County CIP Projects

- Marathon Park Splash Pad
- Lulu B Jacobs Park reestablishment
- Ice Arena long term plan

Financial Sustainability Plan



Plans/Grants to Complete

- County CORP Update
- Rib Falls Master Plan
- AED/Save Station Grant

City Small Projects

- Kaiser Slide Restoration
- Riverlife NE Park Sign
- Isle of the Ferns Limestone Trail
 - 3M trail reconstruction
- Pool feature repairs/replacements
- Replace concrete under Pleasant View shelter
- Surface restoration of Forest Park Tennis Court/Pickleball

Urban Forestry

Treat, remove & plant ash trees
Manage UF Grant



Install 2 additional AED Save Stations



County Forestry Work Plan



- Administer 17 timber sales on 1411 acres
- Apply herbicide to newly planted red pine trees on 60 acres
- Establish and advertise 600-625 acres of timber for sale
- Rebuild retaining walls at Duane Corbin Shooting Range
- Complete improvements at Bitzke Bird Walk Nature Trail

Enhanced/New Recreation Programs

Other Projects

- Install plaque at Athletic Park ADA parking
- Continue Barker Stewart Island Vegetation
- County Materials 3rd grading/seeding of Rib Falls Park in needed
- Riverlife Concession Stand Lease

Secure Field Sponsors Peoples Sports Complex

Admin office
long-term
location