



OFFICIAL NOTICE & AGENDA
REGULAR MEETING

MEETING: Bicycle & Pedestrian Advisory Committee
DATE/TIME: Monday, January 26, 2026 at 5:00 PM
LOCATION: Wausau City Hall – Maple Room
407 Grant Street, Wausau WI, 54403

MEMBERS:
Jonathan Smith (C) Chris Filtz
Tom Neal Ben Gerhards
Terry Kilian Veronica Hope
Susan Schmidt Brad Lenz
(Ex Officio)

- 1 Call to order**
- 2 Public comment**
- 3 Consideration of the minutes of the preceding meeting(s).**
 - Review and approve December 22, 2025, meeting minutes
- 4 Discussion and possible action.**
 - a. Review 2026 pavement marking list
 - b. Review bikeshare expansion plan
 - c. Spring newsletter submittal - due 3/6/26
- 5 Discussion.**
 - a. Mellow Streets discussion (Chair Smith)
 - b. Wisconsin Bike Fed educational opportunity
- 6 Update on City projects.**
 - a. RRFB installation 6th Avenue/Bridge Street and 1st Avenue/Callon Street
 - b. River Edge Parkway - Winton Street to Gilbert Park extension
- 7 Items for future agendas.**
- 8 Next meeting date.**
 - a. Next regular meeting is scheduled for February 23, 2026.
- 9 Adjournment.**

Jonathan Smith, Chair

**NOTICE POSTED AT CITY HALL (407 GRANT STREET) AND
TRANSMITTED TO THE OFFICIALLY DESIGNATED NEWSPAPER**

DATE: January 20, 2026
TIME: 1:00pm
POSTED BY: Michelle Van Krey

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 (ADA), the City of Wausau will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the ADA Coordinator at (715) 261-6622 or ADAServices@wausauwi.gov to discuss your accessibility needs. We ask your request be provided a minimum of 72 hours before the scheduled event or meeting. If a request is made less than 72 hours before the event the City of Wausau will make a good faith effort to accommodate your request.



City of Wausau
(715) 261-6500 | clerk@wausauwi.gov
wausauwi.gov



MINUTES

December 22, 2025

Members Present: Jonathan Smith (Chair), Alder Tom Neal, Alder Terry Kilian, and Chris Filtz

Others Present: Makayla Galecki (Wausau MPO) and Carrie Edmondson

Location: Wausau City Hall, 407 Grant Street, Maple Room

In compliance with Chapter 19, Wisconsin Statutes, notice of this meeting was posted and transmitted to the Wausau Daily Herald in the proper manner.

1. Call to Order

Chair Smith called the meeting to order at 5:00 p.m.

2. Public Comment

No public comment was received.

3. Review and approve November 24, 2025, meeting minutes

Motion/second by Neal/Filtz to approve. Passed unanimously. 4-0

4. Discussion and possible action 2026 Work Plan

Carrie provided a summary document and a spreadsheet that included a list of items, anticipated outcomes, idea source, specific actions, target dates, identified partners, point persons, and policy directives. There was consensus that most items were included. Tom Neal noted that he thought it would be helpful to work with the Wausau Pilot and Review, working with media partners was added to the summary.

5. Discussion and possible action on WisDOT Business 51, Lakeview Drive to Kent Street/Eau Claire River Bridge to Lakeview Drive project

The Committee expressed concern with bicyclist and pedestrian safety. They were concerned that a five-foot bike lane was insufficient and had concern about the sidewalk location which does not include a terrace. They also noted that the acquisition of property would be extremely difficult and problematic. They noted that one option would be to limit access and include separated dedicated bicycle/pedestrian facilities another would be to incorporate speed reduction measures if no separation exists/limited changes to access are made. It was determined that because design informs behavior, traffic calming measures will have the most impact for speed reduction.

Motion/second by Smith/Filtz to recommend that WisDOT consider traffic calming elements into the design including roundabouts, chicanes, pedestrian refuge islands, street trees, and a reduction in speed throughout this segment. Passed unanimously 4-0.

Alder Kilian noted that it would be worthwhile for the PD to do a PSA for enforcement to ensure pedestrian safety.

6. Marathon County MPO Bicycle and Pedestrian Committee Update

The MPO Bike/Ped Subcommittee met on December 4. A new Bicycle Friendly Community application is being coordinated by the MPO. They are also working on a new map. The City of Wausau is looking to expand their bike share program. They are also moving forward with Bicycle Passport. The MPO is looking at creating new biking/pedestrian safety materials and Lieutenant Kurtzhals suggested that it may be beneficial for the Police Department to coordinate with this timing and release pedestrian safety PSAs.

Chris suggested that Marathon Park might be a good bike share station location and there may be a partnership opportunity with Marathon County.

7. Wisconsin Open Meetings Law Overview

Carrie provided an overview of Wisconsin Open Meetings Law. Chris noted that it would be good to revisit this when we have new members.

8. Submission of content for “Wausau Works for You” City Newsletter

- 3/6/26 - spring newsletter
- 6/5/26 - summer newsletter
- 9/11/26 – fall newsletter

9. Update on City projects

- RRFB installation 6th Avenue/Bridge Street and 1st Avenue/Callon Street
- River Edge Parkway – Winton Street to Gilbert Park extension
The Infrastructure and Facilities Committee meeting approved the resolution for the OCR petition. Now the petition process will begin.

10. Items for Future Agendas

Chris asked for continued updates on RRFB installation and River Edge Parkway extension. Choose someone to write spring newsletter content.

11. Next Meeting Date: January 26, 2026, 5:00 p.m.

12. Adjourn

Motion/second by Kilian/Neal to adjourn. Passed unanimously 4-0. Meeting ended at 6:03 p.m.

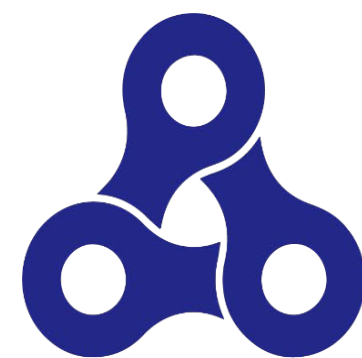
Pavement Markings List

Location	Markings
3rd Ave. Bridge St. to Stewart Ave.	Fog Line
6th St. and Scott St.	Lane Lines
5 th St./Bridge St.	Skips, Lane Lines
Thomas St./Bridge St.	Double Yellow
2 nd St./Grant St.	Parking Stalls
Thomas St. 17 th Ave. to 1 st Ave.	Crosswalks, stop bars, bike line
E Thomas St./Grand Ave.	Lane lines from railroad bridge
Grand Ave. from Floral Ln. to E. Thomas St.	Lane lines
W. Thomas St.	Bike line
N. 1 st St./Scott St.	Cross lane/lane lines to Bridge St.
N. 20 th Ave.	Double yellow/arrows and ONLY's to gas station
Campus Dr.	Arrows and ONLY's to KT car wash, double turn lane, crosswalk, stop bars
E. Bridge St./6 th St.	Arrows and ONLY's
E Wausau Ave./18 th St.	Arrows and ONLY's
E. Thomas St.	Center yellow
E. Thomas St./River Dr.	Crosswalks, stop bars
Forest St./5 th St.	Crosswalks, stop bars
1 st St./Washington	Crosswalks, stop bars, skips
RR crossing 3 rd Ave./Stewart-Sherman/West	
RR crossing 5 th St.	
RR crossing 7 th St.	Set for 25 mph spacing/short spacing 125' from tracks
3 rd /West	Crosswalk, stop bars
Scott 6 th St. to 1 st St.	Skips white
Scott east of 1 st St.	Arrows
5 th St./McClellan	Whole intersection
Scott and 5th	Arrows north side
17 th Ave./South of Stewart by RRP's	
Garfield on Porter	



City of Wausau Bikeshare

Since 2019, the City of Wausau has partnered with Tandem Mobility to service and maintain the nine bicycles at two stations and provide administrative services for the program.



TANDEM MOBILITY
Community Focused Bikeshare

Turnkey Bikeshare

Let us do all the work!



FULL-SERVICE MAINTENANCE

Tandem Mobility hires local Field Service Technicians & District Managers who provide ongoing maintenance to the bikes and stations.

LOCAL MARKETING

We'll host a website for your program, provide promotional coupons, and cross-promote your key community events

EQUIPMENT REPLACEMENT

As equipment gets damaged or goes missing, we repair and replace. Preventative measures include rental audits and customer support outreach, location verification pings, and end-rental photo requirements.

RISK MANAGEMENT

All users must sign a digital waiver and complete a safety tutorial in app prior to renting.. Tandem Mobility will add your city as an additionally insured on our \$1M per occurrence, \$5M aggregate insurance policy.

DELIVERY AND INSTALLATION

Tandem Mobility handles delivery and installation. Our stations can be installed on any prepared hard surface and do not require access to electricity or wi-fi.

CUSTOMER SUPPORT

With contact info on the stations and on each bike, the public calls us, not you. Our team is on call 7 days per week to assist users with billing or technical issues.

Rental Process



SCAN

Scan the QR code to download the Movatic app



DOWNLOAD

Download the Movatic app and create an account



UNLOCK

Scan the QR code or enter bike # to unlock



RIDE

Enjoy your ride! Be sure to follow all rules of the road and always ride in control.



RETURN & LOCK

Lock your bike to a station and select End Rental in the app.

Funding

- Funding has become limited
- Untapped potential for Wausau bikeshare

Bikeshare Stations

Two existing stations on the east side of the River Edge Parkway.

One station could be relocated.

Three new stations could be added (for a total of 5).

Sponsorship Opportunity

- \$50,000 for 5 stations or
- \$12,000 per station



In-Network Location

Single Rack & Sign | 5 bikes + sign logo + back panel ad



Billed Annually

\$12K

PROGRAM DETAILS

- 5 year term
- Custom branding
- 10 GO memberships
- 1-3 months to launch

SERVICES

- Geofenced location
- Rebalancing
- Utilization reporting
- 7-day customer support
- Full service maintenance
- COI & named insured

Private Property

Single Rack & Sign | 5 bikes + sign logo + back panel ad



Billed
Annually

\$14K

PROGRAM DETAILS

- 5 year term
- Custom branding
- 100 Tenant GO memberships
- Optional tenant-only access
- Connects to city bikeshare
- 1-3 months to launch

SERVICES

- Geofenced location
- Rebalancing
- Utilization reporting
- 7-day customer support
- Full service maintenance
- COI & named insured

Corporate GO Memberships

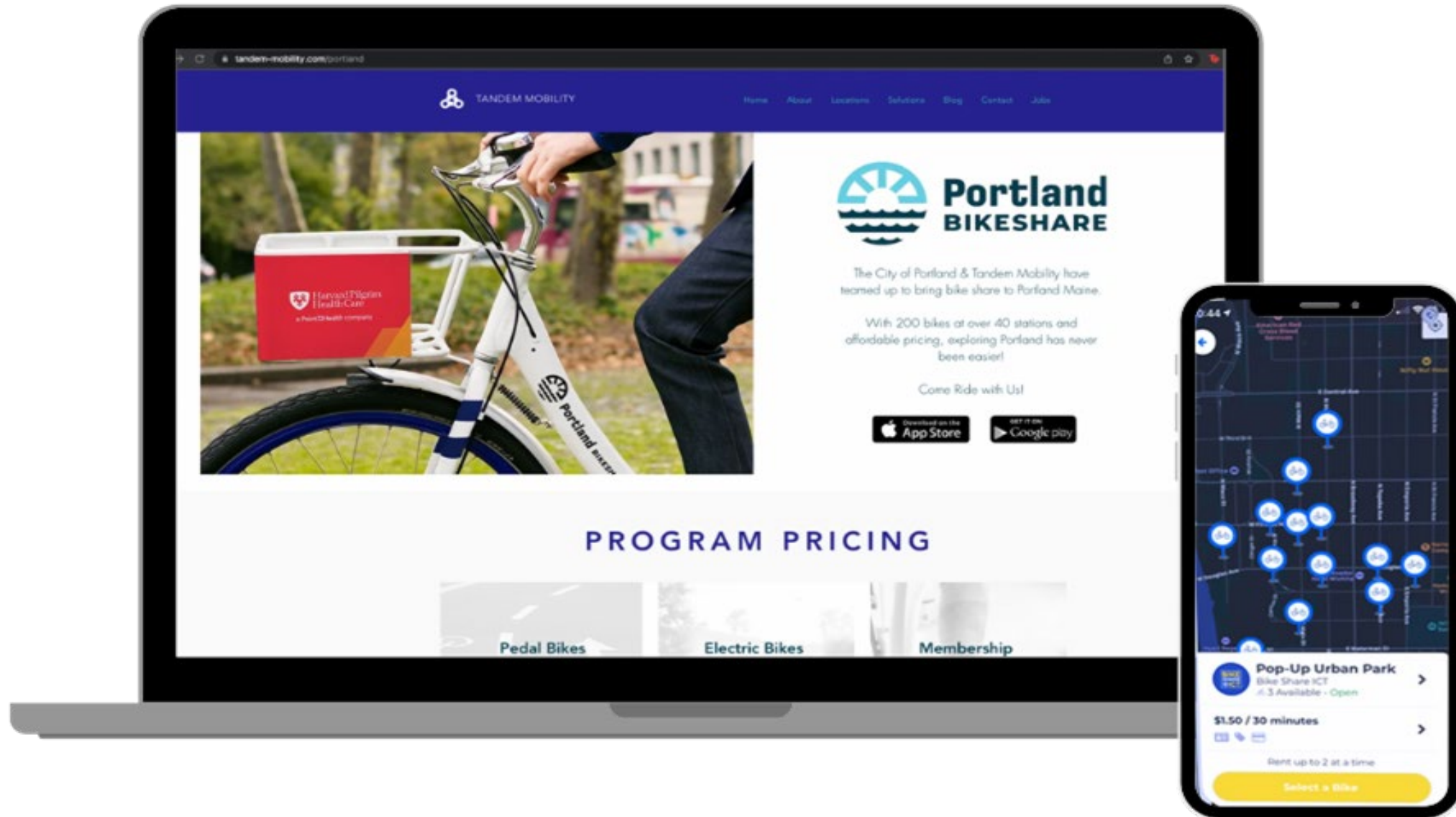


Per 100 **\$5,000**


Classic Bike



Print & Digital



ON MOVATIC GO MEMBERSHIP

Movatic, through its  membership, is creating a nationwide *endless garage* for your residents. Members have access to the equipment they would typically store in their garage, anywhere and anytime.

Rent.Fun & Tandem are joining networks, forming the largest recreational and mobility network in the nation.

 **NEW USERS**

Go advertisements attract new users

 **INCREASED RENTER RETENTION**

Supports day & week rentals

 **INCREASED RENTER VALUE**

Rent vs. Buy

Your **Endless Garage**

For only \$120/year

Access more with 

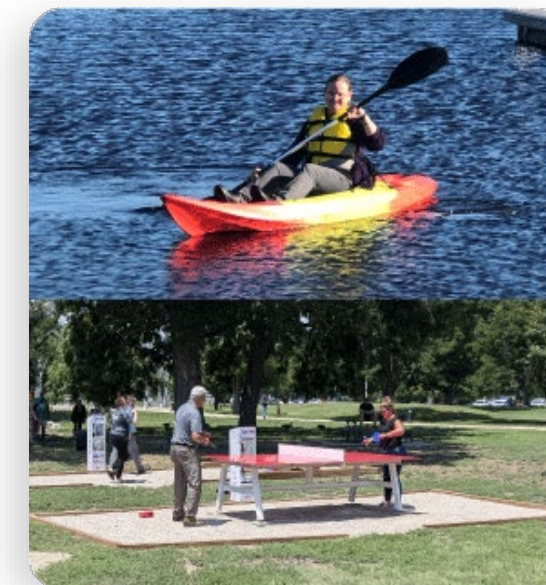
\$99/year

Every rental includes a guest pass



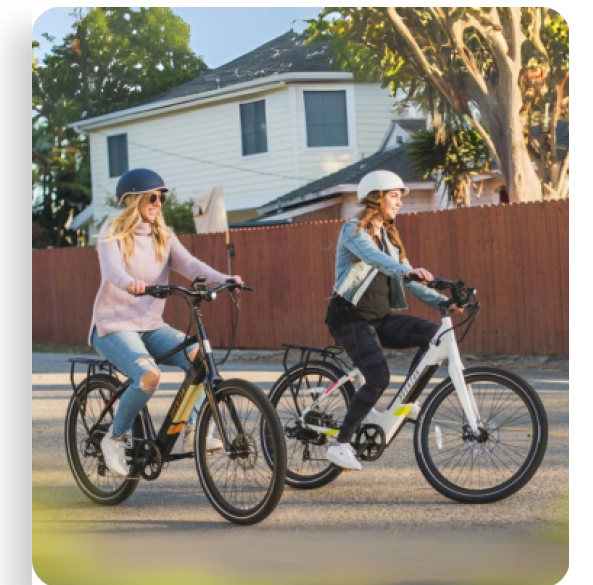
FREE 12 HOURS BIKE RENTAL

Enjoy free 12-hour bike rentals daily to explore.




FREE 2 HOURS KAYAK & LAWN GAMES RENTAL

Enjoy 2 hours of free kayak and lawn game rentals daily.



30% OFF E-BIKE RENTALS

Get 30% off E-bike rentals for longe.



Activate the kayak locker at DC Everest County Park, or bring lawn games to your property.

Ask about bundling with **RENT!FUN** sponsorship.

FAQS

THE RENTAL PROCESS

How do people pay for the rentals?

All users must create an account in the Movatic mobile app and add their credit or debit card information prior to starting a rental.

Are there any age restrictions?

Yes, users must be 18 and up to rent our equipment.

Do you have to make a reservation in advance?

No. All rentals are on demand and no reservations are required. Users can look in the app to see how many kayaks and bikes are available in real time.

How do you know if equipment is returned?

Users must use the mobile app to take a photo of the secured equipment prior to ending their rental.

Movatic Go Rental Revenue Rebate

Movatic Go memberships provide rental discounts to members. At month's end, Movatic issues an \$8 credit to rental operators as reimbursement for discounts provided. This credit is distributed proportionally across all rentals made under the membership that month but will not exceed the original discount given per rental.

LOCATION REQUIREMENTS

Is a concrete pad required?

Concrete or gravel pad is required. If you are unable to provide one ask us for a quote.

Are utilities are required?

No. Our racks and lockers do not require access to water or electricity. Solar power is used as needed.

Is wi-fi required?

No. Rent.Fun rental stations operate on cellular technology, and bikes operate on either cellular or bluetooth. You need to have at least one bar of cell service at the location.

Who performs the installation?

Our technicians install all equipment, with no support from your staff. Once you are site ready we will bundle your launch with other installs in the area, helping us keep our prices low. Installation occurs within 3 month of being site ready.

What happens in the event of a flood?

Our kayak cage can take on up to 3 feet of water. If we expect higher water levels, we move the cage off site and put it back after the flood.

EQUIPMENT MANAGEMENT

Does the city have any maintenance obligations?

No.

Who maintains the equipment?

For every community we serve, we recruit, hire, and train a full or part-time Field Service Technician local to your community (within 30 minutes drive of the install).

How often is the equipment inspected?

Preventative maintenance schedule: Kayaks & lawn games- monthly; Classic bikes - every 2 weeks; EBikes: every 1-3 days. Inspection frequency increases with usage as needed.

If something is damaged or goes missing, what is the turnaround time to replace?

We keep a supply of frequently needed items in storage locally, for quick deployment. If an obscure or larger part is needed, expect 2-4 weeks for replacement.

Can the city access the equipment or the locker in the case of an emergency?

Yes, we provide admin access to unlock units remotely.

LIABILITY & RISK MANAGEMENT

Do users sign waivers?

Yes, all users must sign a waiver in the rent.fun or Movatic mobile app prior to taking a rental. The waiver expressly releases the city / land owner from liability. Waivers may be customized to further meet the needs for our city / land owner partners.

What happens if we get sued?

Our standard agreement includes indemnification provisions, which state that we will cover your legal expense in the event of claim.

Do we need to have insurance to cover this?

No. We own and manage all equipment. We have a \$5m general liability insurance policy. We add all our government agency partners & sponsors as an additionally insured on this policy.

Questions?

Contact:

Carrie Edmondson, AICP

Assistant City Planner

City of Wausau

carrie.edmondson@wausauwi.gov

715-261-6009

Mellow Bike Map Concept

The “mellow bike map” concept originated from [Chicago](#) and other cities that have identified cozy “one street over” roads from busy corridor roads often identified as bike routes.

Purpose of Mellow Bike Map for Wausau

The proposed purpose of a Mellow Bike Map for Wausau is to:

- **Engage** Wausau citizens who bike as to where they are most comfortable biking in their neighborhoods or around town through public engagement strategies
- **Map** out and officially sign those favored routes generated from public feedback
- **Advance recommendations** to the Infrastructure and Facilities Committee to implement short term infrastructure improvements that would encourage use of these mellow bike routes, with a plan for long-term infrastructure improvements if successful

Why a Mellow Bike Map?

Wausau is an area that likely cannot build out in the immediate future a comprehensive bicycle network with dedicated, separated space for bicyclists. [However, short and long-term infrastructure improvements that focus on traffic calming for vehicles on neighborhood streets and at intersections](#) could utilize the infrastructure we already have in meaningful ways that could allow for folks of all ages to feel more comfortable cycling in their neighborhood or across the city.

Wausau Mellow Bike Map

[Wausau Mellow Bike Map linked here](#)

The map linked above would be edited through public engagement strategies; this is only a draft and compiling resources that already exist. This map includes many layers, including existing official MPO routes, off-street routes (green), prospective mellow bike (orange and pink) routes,

future routes planned, bike rack locations (bike icons), school locations, and streets labeled “wishlist connections” that likely require infrastructure to make them more comfortable to bike on.

