

MINUTES

February 6, 2025

Members Present: Jay Coldwell, Mary Kluz, Christine Daniels, Jean Abreu

Others Present: Andrew Lynch

In compliance with Chapter 19, Wisconsin Statutes, notice of this meeting was posted and transmitted to the Wausau Daily Herald in the proper manner.

1. Welcome and Introductions

Meeting started at 5:05 pm

2. Public Comment

n/a

3. Approval of the Minutes of the January 9 Meeting

Coldwell/Daniels motion/second to approve. Change date on minutes to October 3. Unanimous vote to approve.

4. Discussion and Possible Action: Work Plan reports

Sustainability Manager: Lynch expects to have the discussion at the March HR cmte meeting pending no other pressing issues.

Media and Public Edu: Daniels has secured a monthly radio spot on WXCO. Topics can include the cmte, the seasonal initiatives, solar array, etc. It will be on the 3rd Tuesday at 9:34am.

Dept interviews: Lynch, Kluz, Coldwell recently met with Dir of Parks Polley. Lynch will send out notes.

Several good ideas to work on. Promotion of info on how and what is sprayed.

Policy: cmte wants to pick one or two items from recent director interviews and work on those to recommend to Council.

Farmers Market etc: Coldwell provided an outline of his research and strategy to collect information and forge relationships to examine the idea of a Food Stop. The cmte suggested some more people to talk with and agreed his strategy was right.

5. Discussion and Possible Action: Seasonal initiatives promotions. Spring slogan.

Motion/Second Coldwell/Abreu adopt the slogan for Spring promotion: Plant Native Species and Wildlife Will Come. Passed unanimously.

6. Discussion and Possible Action: Committee Logo

Motion/Second Daniels/Abreu. Engage Rise Up to develop a new logo for the committee via a contest where the committee is the final judge. Passed unanimously.

Kluz brought up the opportunity to redesign the committee logo through a contest offered by the staff of Rise Up. Committee agreed the current logo, which most didn't know about, was drab and could use an update.

8. Next meeting date: Feb 6

9. Adjourn

Motion/Second by Abreu/Daniels. Approved unanimously. Adjourned at 6:30 pm